

## Caesars Entertainment Corporation to Participate in Bank of America Merrill Lynch 2018 Gaming & Lodging Conference

## September 12, 2018

LAS VEGAS, Sept. 12, 2018 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) ("Caesars Entertainment") today announced it will participate in the Bank of America Merrill Lynch 2018 Gaming & Lodging Conference in New York City, New York on Thursday, September 13, 2018.



Caesars Entertainment President & Chief Executive Officer Mark Frissora and Executive Vice President & Chief Financial Officer Eric Hession will speak at 8:00 a.m. Eastern Time about, among other things, the company's financial performance year-to-date, 2018 guidance and outlook and historical and projected RevPAR. The fireside chat will be audio-only webcasted live and can be accessed at <a href="http://investor.caesars.com">http://investor.caesars.com</a>. A replay of the presentation will be accessible for 90 days following the live broadcast through the same link provided.

## **About Caesars Entertainment Corporation**

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 49 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

## **Forward-Looking Statements**

Certain information in the presentation described herein will constitute forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts and by the use of words such as "will," "may," "project" or the negative or other variations thereof or comparable terminology. In particular, they include statements relating to, among other things, our plans and strategies, our 2018 outlook and certain pending projects.

This information is based on the Company's current expectations, and actual results could vary materially depending on risks and uncertainties that may affect the Company's operations, markets, services, prices and other factors as discussed in the Company's filings with the Securities and Exchange Commission. These risks and uncertainties include, but are not limited to, industry and economic conditions and competitive, legal, governmental and technological factors. There is no assurance that the Company's expectations will be realized. You are cautioned that forward-looking statements are not guarantees of future performance or results.

The forward-looking information in the presentation reflects the opinion of management as of the date of the presentation. Please be advised that developments subsequent to the date of the presentation are likely to cause this information to become outdated with the passage of time. The Company assumes no obligation to update any forward-looking information contained in the presentation should circumstances change, except as otherwise required by securities and other applicable laws.

C View original content to download multimedia: <u>http://www.prnewswire.com/news-releases/caesars-entertainment-corporation-to-participate-in-bank-of-america-merrill-lynch-2018-gaming--lodging-conference-300711068.html</u>

SOURCE Caesars Entertainment Corporation

Media, Stephen Cohen, (212) 886-9332, OR Investors, Joyce Arpin, (702) 880-4707