

Caesars Entertainment Recognized As World Leader For Supplier Engagement On Climate Change

February 8, 2019

Caesars Entertainment ranks among the 3% of organizations to be awarded a position on the Supplier Engagement

Leader Board for actions to reduce emissions and lower climate-related risk

LAS VEGAS, Feb. 8, 2019 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR), the world's most diversified casino-entertainment company announced today that it has been identified as a global leader for its actions and strategies to manage carbon and climate change across its supply chain, and has been awarded a position on the Supplier Engagement leader board by CDP, formerly known as the Carbon Disclosure Project, the non-profit global environmental disclosure platform.



Over 5,000 companies were assessed by CDP on their supply chain engagement strategies. Caesars Entertainment is among the 3% of organizations to be awarded a position on the leader board, in recognition of its actions to reduce emissions and lower climate-related risks in the supply chain in the past reporting year.

"Caesars Entertainment recognizes our role in reducing our impact on the planet, which is why we continually set ambitious goals and actions that are aimed at significantly decreasing our carbon footprint throughout the full supply chain," said **Mike Fath, Vice President & Chief Procurement Officer at Caesars Entertainment**. "We're honored to receive this recognition from CDP and will continue to do more, together with our suppliers, to create a long-lasting, meaningful difference."

The Supplier Engagement leader board was released on Feb. 6 in <u>Cascading commitments: Driving upstream action through supply chain engagement</u>, CDP's Global Supply Chain Report 2019, written by CDP and Carbon Trust. The report reveals that with greenhouse gas (GHG) emissions in supply chains on average 5.5 times those of company's direct operations, there has been a step-change in corporate awareness and action on environmental impacts within the supply chain in the last decade.

"In the ten years that we have been working with purchasing organizations, we have seen a fundamental shift in expectations around business action on sustainability," commented **Sonya Bhonsle, Global Head of Supply Chain at CDP.** "Leading purchasers are using disclosure to push positive change down the supply chain, with data playing an increasingly important role in their decision-making. If suppliers continue to cascade good practices further down the supply chain, this has the potential to play a huge role in the rapid transition to a sustainable, low-carbon economy."

CDP is an international non-profit that drives companies and governments to reduce their greenhouse gas emissions, safeguard water resources and protect forests. Voted number one climate research provider by investors, CDP leverages investor and buyer power to motivate companies to disclose and manage their environmental impacts. The Supplier Engagement leader board is available on CDP's website.

About Caesars Entertainment Corporation

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit, visit www.caesars.com/corporate.

C View original content to download multimedia: http://www.prnewswire.com/news-releases/caesars-entertainment-recognized-as-world-leader-for-supplier-engagement-on-climate-change-300792206.html

SOURCE Caesars Entertainment

Megan Tucker, megan.tucker@rfbinder.com, Adrienne Prather-Marcos, aprathermarcos@caesars.com