

The Cromwell to Reopen Oct. 29 as the First Adults-Only Resort on the Las Vegas Strip

October 22, 2020

The Boutique Hotel and Gaming Floor to Resume Operations Seven Days a Week; Additional Amenities Available to Include GIADA, Bound Cocktail Lounge and Drai's Lounge

LAS VEGAS, Oct. 22, 2020 /PRNewswire/ -- Caesars Entertainment, Inc. (NASDAQ: CZR) ("Caesars" or "the Company") today announced plans to resume operations at The Cromwell on Thursday, Oct. 29 at 10 a.m. Pacific Time as the first adults-only resort on the Las Vegas Strip. The boutique hotel and gaming floor will be open seven days a week for guests 21 and over. Guests of all ages will be welcome at GIADA, the award-winning restaurant of notable chef Giada De Laurentiis.



For high-res photos of The Cromwell, click here

This announcement follows the successful reopening of Caesars Palace Las Vegas, Flamingo Las Vegas, Harrah's Las Vegas, Paris Las Vegas, Bally's Las Vegas, The LINQ Hotel + Experience, Planet Hollywood Resort & Casino, as well as The LINQ Promenade, High Roller Observation Wheel, FLY LINQ and Eiffel Tower Viewing Deck.

"The first standalone boutique hotel on the Strip, The Cromwell brings an exclusive, elevated lifestyle experience to the destination, focusing on hospitality, amenities and personalized service," said Senior Vice President and The Cromwell General Manager Ken Janssen. "In line with the boutique hotel experience, we are pleased to announce that we will reopen on Oct. 29 as the first adults-only property on Las Vegas Boulevard, with a continued emphasis on our enhanced health and safety protocols."

The following amenities will open at The Cromwell:

Restaurants

- GIADA will be open to guests of all ages
- eatwell will be open for fast-casual service, as well as mobile ordering

Bars and Lounges

- Bound Cocktail Lounge
- Interlude Casino Lounge
- Drai's Lounge located at Drai's After Hours

Gaming

- William Hill Sports Book
- Player-friendly gaming offerings like:
 - Single "0" Roulette
 - o EZ Baccarat
 - o 3-2 Shoe and Double-Deck Blackjack
 - 100X Odds on Craps
- The Abbey, the high-limit slot area

Fitness Center

• Fitness Center

Retail

• Curios

Located on the bustling corner of Las Vegas Boulevard and Flamingo Road – directly across from Caesars Palace – The Cromwell keeps it intimate with 188 rooms including 19 suites and has received the Forbes Travel Guide Recommended Award for several consecutive years. The standalone boutique hotel also features a 40,000-square-foot casino with gaming offerings from single "0" roulette to EZ Baccarat to 100X odds on Craps to 3-2 shoe and double-deck blackjack, making playing at The Cromwell one of the best odds to win big in Vegas. Additional amenities include Bound – the elevated lobby bar, Interlude Casino Lounge, award-winning GIADA – the first-ever restaurant by celebrity chef and television personality Giada De Laurentiis, the fast-casual eatwell, and Drai's After Hours – located at its original home beneath the boutique hotel.

Additionally, The Cromwell will debut the newly branded William Hill Sports Book on reopening day, with new customer offerings that include self-service sports betting kiosks and an expanded betting menu featuring LIVE InPlay Wagering.

Guests can save up to 30 percent on their next stay at <u>The Cromwell</u> with Caesars' Halloween Sale from Oct. 26 through Nov. 2, as well as the Fall Savings Sale from Nov. 2-23, for select travel dates through September 2021. These hotel offers are based on availability and cannot be combined with any other offer. Offer codes: SEMI20 and FALL20.

As the Company previously announced, self-parking will remain free for Nevada residents with valid identification, registered hotel guests, and Caesars Rewards loyalty members rated Platinum and above. Beginning on Friday, Oct. 30, all other guests will be charged to self-park at Caesars' Las Vegas resorts, including The Cromwell. The Cromwell valet will remain closed at this time. Caesars Entertainment will donate all parking fee profits collected to several charitable organizations who support Caesars team members and local communities in need, through the end of the first quarter in 2021.

The resumption of business at The Cromwell follows the reopening of Caesars regional casinos and hotels across the country, in addition to the Las Vegas properties mentioned above. Caesars will open its remaining Las Vegas properties in line with customer demand, regulatory requirements and any additional health and safety considerations.

The Cromwell has implemented Caesars' new health and safety protocols, which enhance its existing plans and practices in these areas. All Caesars properties are focused on the well-being of team members, guests and the community, and continue to work to create an environment with high standards of sanitization and physical distancing practices. Among the enhanced health and safety protocols include more frequent cleaning and sanitization. Caesars has also implemented a health screening program for all employees. Team members and guests are required to wear masks, which the Company makes available, at all Caesars properties.

For more information on the Company's health and safety protocols, visit: www.Caesars.com/health.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit www.caesars.com/corporate.

Forward-Looking Statements

This press release includes "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts and by the use of words such as "plan," "will," "continue," or the negative or other variations thereof or comparable terminology. These forward-looking statements are based on current expectations and projections about future events. You are cautioned that forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties that cannot be predicted or quantified and, consequently, the actual performance and results of the Company may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, but are not limited to: future actions, new projects, strategies, future performance, the outcomes of contingencies, future financial results of the Company, and uncertainties related to COVID-19 and the impact of the Company's responses to it; and other factors described from time to time in our reports filed with the Securities and Exchange Commission. You are cautioned to not place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The Company undertakes no obligation to publicly update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events, except as required by law.

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