## SECURITIES AND EXCHANGE COMMISSION

 WASHINGTON, D.C. 20549FORM 11-K
(Mark One)
[x] ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [FEE REQUIRED] For the fiscal year ended December 31, 1995
[ ] TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED]
For the transition period from
A. Full title of the plan and address of the plan, if different from that of the issuer named below:

Harrah's Entertainment, Inc.
Savings and Retirement Plan
(Formerly The Promus Companies Incorporated Savings and Retirement Plan)
B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

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Harrah's Entertainment, Inc.
1023 Cherry Road
Memphis, Tennessee 38117
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HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN
FINANCIAL STATEMENTS AS OF DECEMBER 31, 1995 AND 1994
AND FOR THE YEARS ENDED DECEMBER 31, 1995, 1994 AND 1993
TOGETHER WITH AUDITORS' REPORT

To the Trustees of Harrah's Entertainment, Inc.
Savings and Retirement Plan:
We have audited the accompanying statements of net assets available for plan benefits of HARRAH'S ENTERTAINMENT, INC. SAVINGS AND RETIREMENT PLAN (formerly THE PROMUS COMPANIES INCORPORATED SAVINGS AND RETIREMENT PLAN) as of December 31, 1995 and 1994, and the related statements of changes in net assets available for plan benefits, with fund information, for each of the three years ended December 31, 1995. These financial statements and the schedules referred to below are the responsibility of the Plan Administrator. Our responsibility is to express an opinion on these financial statements and schedules based on our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for plan benefits, with fund information of Harrah's Entertainment, Inc. Savings and Retirement Plan as of December 31, 1995 and 1994, and the changes in its net assets available for plan benefits for each of the three years ended December 31, 1995, in conformity with generally accepted accounting principles.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedules of investments as of December 31, 1995 (Exhibit I) and of reportable transactions for the year ended December 31, 1995 (Exhibit II) are presented for purposes of additional analysis and are not a required part of the basic financial statements but are supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The fund information in the statement of net assets available for plan benefits and the statement of changes in net assets available for plan benefits is presented for purposes of additional analysis rather than to present the net assets available for plan benefits and changes in net assets available for plan benefits of each fund. The supplemental schedules and fund information have been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, are fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Fund Information

| Fund Information |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Participant Directed Funds |  |  |  |  |  |
|  |  |  |  | Income |  |
| Company | Aggressive | Diversified | Long-term | Investment | Treasury |
| Stock Fund | Stock Fund | Stock Fund | Bond Fund | Fund | Fund |

ASSETS
Investments (Notes 1 and 2)
Common stock
Mutual funds
Common/collective trust fund

Common/collective trust fund
Guaranteed investment contracts

| $\$ 160,163,755$ | $\$$ | -- |
| :---: | :---: | :---: |
| -- | $8,007,657$ | -- |
| -- | -- | -- |
| -- | -- | -- |
| -- | -- | -- |
| -- | -- | -- |
| -- | -- | - |
| $2,359,298$ | 259,654 | 471,371 |

Corporate securities
US government and agency
securities
Other
Temporary investments

| $\$$ | - | $\$$ | -- |
| :---: | :---: | :---: | :---: |
| $7,514,110$ | $1,128,109$ | $17,092,695$ |  |
| -- | -- | -- |  |
|  | - | $2,045,697$ | -- |
| -- | $19,189,663$ | -- |  |
|  | - | $40,736,885$ | -- |
| -- | 15,585 | -- |  |
| 87,883 | 631,077 | 183,755 |  |

Receivables
Due from participants (Note 1)
Interest and dividends
2,359,298 259,654
471,371
87, 883
15,585
631,077
183, 755

Due (to) from other funds
Contributions
Other

| -- | -- | -- |
| :---: | :---: | :---: |
| -- | -- | -- |
| $(658,790)$ | 1,023,690 | 1,529,977 |
| 813,137 | 75,874 | 152,317 |
| 264,323 | 9,647 | 208,441 |
| 1,182 | 130 | 236 |
| 162,942,905 | 9,376,652 | 39,084,367 |


| -- | -- | -- |
| :---: | :---: | :---: |
| -- | 776,309 | -- |
| 543,451 | $(915,244)$ | $(1,661,867)$ |
| 29,465 | 217,288 | 70,208 |
| 10,104 | 42,609 | 12,894 |
| 44 | 319 | 92 |
| 8,185,057 | 63,868,297 | 15,697,777 |

## LIABILITIES

Advances from Harrah's
Bank overdrafts
Accrued expenses
Accounts payable
Other
Total liabilities

NET ASSETS AVAILABLE FOR
PLAN BENEFITS

| -- | -- | -- | -- | - |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| $(1,255,131)$ | $(138,277)$ | $(251,026)$ | $(46,801)$ | $(334,172)$ | $(97,858)$ |
| $(175,614)$ | $(11,355)$ | $(35,179)$ | $(5,056)$ | $(79,253)$ | $(16,261)$ |
| $(3,936)$ | -- | $(52)$ | $(13,465)$ | $(4,726)$ | $(834,973)$ |

The accompanying Notes to Financial Statements are an integral part of this statement.

## Fund Information

| Fund Information |  |  |  |
| :---: | :---: | :---: | :---: |
|  | NonParticipant Directed Fund |  |  |
| Executive <br> Life Fund | ESOP Fund | Loan Fund | Total |
| (Note 5) |  |  |  |

ASSETS
Investments (Notes 1 and 2)
Common stock
\$

| -- | \$ | 13,861,665 | \$ | -- | \$ | 174, 025,420 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | -- |  | -- |  | 33,742,571 |
| -- |  | -- |  | -- |  | 36,722,025 |
| 9,451,578 |  | -- |  | -- |  | 11,497,275 |
| -- |  | -- |  | -- |  | 19,189,663 |
| -- |  | -- |  | -- |  | 40,736,885 |
| -- |  | -- |  | -- |  | 15,585 |
| 203,015 |  | 1,634 |  | -- |  | 4,197,687 |

Mutual funds
Common/collective trust fund
Guaranteed investment contracts

203,--015 $\quad 1,-\overline{--}$
4,197,687
Corporate securities
US government and agency
securities
Other

Receivables
Due from participants (Note 1)
--
21, 850,295
21,850,295
Interest and dividends

| Due (to) from other funds |  | 104,902 |  | 33,881 |  | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contributions |  | -- |  | 369, 075 |  | -- | 1,727,364 |
| Other |  | 384,803 |  | 2,563 |  | -- | 935,384 |
| Cash |  | -- |  | -- |  | -- | 2,003 |
| Total assets |  | 10,144,298 |  | 14,268,818 |  | 21,850,295 | 345,418,466 |
| LIABILITIES |  |  |  |  |  |  |  |
| Advances from Harrah's |  | $(2,543,851)$ |  | -- |  | -- | $(2,543,851)$ |
| Bank overdrafts |  | -- |  | -- |  | -- | $(2,123,265)$ |
| Accrued expenses |  | -- |  | -- |  | -- | $(322,718)$ |
| Accounts payable |  | $(549,145)$ |  | $(44,032)$ |  | -- | $(1,432,086)$ |
| Other |  | -- |  | 208 |  | -- | $(61,349)$ |
| Total liabilities |  | $(3,092,996)$ |  | $(43,824)$ |  | -- | $(6,483,269)$ |
| NET ASSETS AVAILABLE FOR |  |  |  |  |  |  |  |
| PLAN BENEFITS | \$ | 7,051,302 | \$ | 14,224,994 | \$ | 21,850,295 | \$ 338,935,197 |

The accompanying Notes to Financial Statements are an integral part of this statement.

HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN
STATEMENT OF NET ASSETS AVAILABLE FOR PLAN BENEFITS, WITH FUND INFORMATION AS OF DECEMBER 31, 1994

Fund Information

Participant Directed Funds

|  |  | Income |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: |
| Company | Aggressive | Diversified | Long-term | Investment | Treasury |
| Stock Fund | Stock Fund | Stock Fund | Bond Fund | Fund | Fund |

ASSETS
Investments (Notes 1 and 2)
Common stock
Mutual funds
Bonds
Guaranteed investment
$\quad$ contracts
\$ $172,725,711 \$$

Mutual funds
\$172,725,711 \$
-- \$
$\begin{array}{cccc}-- & \$ & -- & \$ \\ 1,323,359 & -- & -- \\ -- & 56,805,021 & 13,898,472 \\ -- & 8,913,105 & -- \\ 12,383 & 381,819 & 103,194\end{array}$
Temporary investments
$1,306,439$
35, 086
224,963
Receivables
Due from participants
(Note 1)
Interest and dividends
Due from Harrah's
Due (to) from other funds
Contributions
Other
Cash
Total assets

|  | -- | -- | -- | -- | -- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| -- | -- | -- | -- | 175,721 | -- |
| 123,953 | 2,695 | 20,210 | 770 | 35,993 | 8,854 |
| 2,506,902 | 371,973 | $(1,451,312)$ | 477,612 | $(1,233,751)$ | $(713,436)$ |
| - | -- | -- | -- | -- | -- |
| 1,294 | 35 | 222 | 13 | 378 | 103 |
| 81,839 | -- | -- | -- | 118,664 | -- |
| 176,746,138 | 2,291,295 | 28,726,779 | 1,814,137 | 65,196,950 | 13,297,187 |

LIABILITIES
Advances from Harrah's
Bank overdrafts
Accrued expenses
Accounts payable
$\quad$ Total liabilities
NET ASSETS AVAILABLE FOR
PLAN BENEFITS

| $(966,627)$ |  | $(25,960)$ |  | $(166,449)$ |  | $(9,-162)$ |  | $(282,506)$ |  | $(76,353)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $(193,699)$ |  | $(4,769)$ |  | $(34,901)$ |  | $(1,725)$ |  | $(94,146)$ |  | $(15,499)$ |
| $(52,016)$ |  | (11) |  | $(7,591)$ |  | (4) |  | $(6,691)$ |  | $(1,547)$ |
| $(1,212,342)$ |  | $(30,740)$ |  | $(208,941)$ |  | $(10,891)$ |  | $(383,343)$ |  | $(93,399)$ |
| \$ 175,533,796 | \$ | 2,260,555 | \$ | 28,517,838 | \$ | 1,803,246 | \$ | 64,813,607 | \$ | 13,203,788 |

The accompanying Notes to Financial Statements are an integral part of this statement.

Fund Information
$\left.\begin{array}{rrr}\text { Non- } \\ \text { Participant } \\ \text { Directed } \\ \text { Fund }\end{array}\right] \quad$ Loan Fund $\quad$ Total

## ASSETS

Investments (Notes 1 and 2)

| Common stock | $\$$ | -- | $\$ 14,396,395$ | $\$$ | -- |
| :--- | :--- | :--- | :--- | ---: | ---: |
| Mutual funds | -- | - | -- | $47,036,033$ |  |
| Bonds | -- | -- | -- | $56,805,021$ |  |
| Guaranteed investment |  | - |  |  |  |
| $\quad$ contracts |  | - | - | $19,853,649$ |  |
| Temporary investments | $10,940,544$ | -- | -- | $2,140,337$ |  |

## Receivables

Due from participants (Note 1)
Interest and dividends

| -- | - | $21,846,770$ | $21,846,770$ |
| :---: | :---: | :---: | :---: |
| -- | - | -- | 175,721 |
| 45,100 | - | - | 237,575 |
| 92,831 | $(50,819)$ | -- | -- |


| Contributions |  |  |  | 537,441 |  | -- | 537,441 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other |  | -- |  | 34,246 |  | -- | 36,291 |
| Cash |  | -- |  | 55,708 |  | -- | 256,211 |
| Total assets | 11,154,928 |  | 14,972,971 |  | 21,846,770 |  | 336,047,155 |
| LIABILITIES |  |  |  |  |  |  |  |
| Advances from Harrah's |  | $(3,056,000)$ |  | -- |  | -- | (3, 056, 000) |
| Bank overdrafts |  | -- |  | -- |  | -- | $(1,527,057)$ |
| Accrued expenses |  | -- |  | -- |  | -- | $(344,739)$ |
| Accounts payable |  | -- |  | (20, 046) |  | -- | $(87,906)$ |
| Total liabilities |  | $(3,056,000)$ |  | $(20,046)$ |  | -- | $(5,015,702)$ |
| NET ASSETS AVAILABLE FOR |  |  |  |  |  |  |  |
| PLAN BENEFITS | \$ | 8,098,928 | \$ | 14,952,925 | \$ | 21,846,770 | \$ 331, 031, 453 |

The accompanying Notes to Financial Statements are an integral part of this statement.

HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS, WITH FUND INFORMATION FOR THE YEAR ENDED DECEMBER 31, 1995

Fund Information


The accompanying Notes to Financial Statements are an integral part of this statement.

## Fund Information

|  | NonParticipant Directed Fund |  |  |
| :---: | :---: | :---: | :---: |
| Executive <br> Life Fund | ESOP Fund | Loan Fund | Total |
| (Note 5) |  |  |  |
| \$ | \$ 319 | \$ 1,555,553 | \$ 5,819,591 |
| - | - | - | 1,844,058 |
| - | 319 | 1,555,553 | 7,663,649 |
| - | 14,826,674 | - | 603,612,730 |
| - | $(11,114,433)$ | - | $(542,332,312)$ |
| - | 3,712,241 | - | 61,280,418 |


| INVESTMENTS | - | $(2,433,756)$ | - | $(25,455,270)$ |
| :---: | :---: | :---: | :---: | :---: |
| CONTRIBUTIONS |  |  |  |  |
| Participants | - | - | - | 20,791, 084 |
| Company | - | 371,642 | - | 14,592,424 |
|  | - | 371,642 | - | 35,383,508 |
| OTHER |  |  |  |  |
| Distributions to participants and beneficiaries | $(495,602)$ | $(1,525,468)$ | - | $(28,641,708)$ |
| Transfers between funds | $(3,086)$ | $(9,714)$ | 44,028 | (28,641, |
| Transfers for spin-off | $(548,938)$ | $(844,424)$ | $(1,596,056)$ | $(41,146,393)$ |
| Administrative expenses | - | 1,229 | - | $(1,180,460)$ |
| NET INCREASE (DECREASE) IN |  |  |  |  |
| NET ASSETS AVAILABLE FOR PLAN BENEFITS | $(1,047,626)$ | $(727,931)$ | 3,525 | 7,903,744 |
| NET ASSETS AVAILABLE FOR |  |  |  |  |
| PLAN BENEFITS, |  |  |  |  |
| Beginning of year | 8,098,928 | 14,952,925 | 21,846,770 | 331, 031,453 |
| End of year | \$ 7, 051,302 | \$ 14,224,994 | \$21,850,295 | \$338, 935, 197 |

The accompanying Notes to Financial Statements are an integral

HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS, WITH FUND INFORMATION FOR THE YEAR ENDED DECEMBER 31, 1994

## Fund Information

|  | Company Stock Fund | Aggressive Stock Fund | Diversified Stock Fund | Long-term Bond Fund | Income Investment Fund | Treasury Fund |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NET INVESTMENT INCOME |  |  |  |  |  |  |
| Interest | \$ 74,748 | \$ 145 | \$ 8,842 | \$ 102 | \$ 4, 274, 148 | \$ 4,484 |
| Dividends | - | - | 603,276 | 11,584 | - | 456, 209 |
|  | 74,748 | 145 | 612,118 | 11,686 | 4, 274, 148 | 460, 693 |
| REALIZED GAIN (LOSS) ON |  |  |  |  |  |  |
| INVESTMENTS |  |  |  |  |  |  |
| Aggregate proceeds | 17,486,151 | - | 3,124,163 | - | 2,879,687 | - |
| Aggregate average cost | 5,599,712 | - | 2,717,751 | - | 2,971, 295 | - |
| Net realized gain (loss) | 11,886,439 | - | 406,412 | - | $(91,608)$ | - |
| UNREALIZED APPRECIATION |  |  |  |  |  |  |
| INVESTMENTS | $(92,596,671)$ | $(28,813)$ | $(2,382,635)$ | 9,075 | $(2,262,385)$ | - |
| CONTRIBUTIONS |  |  |  |  |  |  |
| Participants | 13,313,603 | 75,217 | 2,169,629 | 25,989 | 3,618,366 | 754,159 |
| Company | 9, 058, 805 | 47,402 | 1,415,552 | 17,370 | 2,575,445 | 621,675 |
|  | 22,372,408 | 122,619 | 3,585, 181 | 43,359 | 6,193,811 | 1,375,834 |
| OTHER |  |  |  |  |  |  |
| Distributions to participants and |  |  | $(2,121,419)$ | (549) | $(5,767,763)$ | $(1,145,732)$ |
| Transfers between funds | $(12,149,250)$ | 2,173,104 | 1,222,398 | 1,741,979 | 2,482, 193 | 4,539, 095 |
| Administrative expenses | $(675,971)$ | $(6,409)$ | $(136,023)$ | $(2,304)$ | $(373,372)$ | $(45,847)$ |
| NET INCREASE (DECREASE) IN |  |  |  |  |  |  |
| NET ASSETS AVAILABLE |  |  |  |  |  |  |
| FOR PLAN BENEFITS | $(84,907,608)$ | 2,260,555 | 1,186, 032 | 1,803,246 | 4,455, 024 | $5,184,043$ |
| NET ASSETS AVAILABLE FOR |  |  |  |  |  |  |
| PLAN BENEFITS, |  |  |  |  |  |  |
| Beginning of year | 260, 441,404 | - | 27,331, 806 | - | 60,358,583 | 8,019,745 |
| End of year | \$175, 533, 796 | \$2, 260, 555 | \$28, 517, 838 | \$1, 803, 246 | \$64, 813, 607 | \$13, 203,788 |

The accompanying Notes to Financial Statements are an integral part of this statement.

## Fund Information



NET INVESTMENT INCOME
Interest
Dividends

| $\$$ | 2,875 |
| :--- | ---: |
| $-\cdots----$ |  |
| $-\cdots$ | 2,875 |

\$
$-----------2 l$

| \$ 1, 616, 847 | $\begin{array}{ll} \$ & 5,982,191 \\ 1,071,069 \end{array}$ |
| :---: | :---: |
| 1,616,847 | 7,053,260 |
| - | 24,766,174 |
| - | 11,981,889 |
| - | 12,784,285 |

UNREALIZED APPRECIATION
(DEPRECIATION) OF
INVESTMENTS
$(8,085,372)$

| CONTRIBUTIONS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Participants | - | - | - | 19,956,963 |
| Company | - | 540,119 | - | 14,276,368 |
|  | - | 540,119 | - | 34,233,331 |
| OTHER |  |  |  |  |
| Distributions to participants and beneficiaries | $(286,300)$ | $(1,242,271)$ | 45,376 | $(24,383,436)$ |
| Administrative expenses | $(61,541)$ | 6,646 | 45,376 | $(1,239,926)$ |
| NET INCREASE (DECREASE) IN |  |  |  |  |
| NET ASSETS AVAILABLE FOR PLAN BENEFITS | $(344,966)$ | $(8,197,836)$ | 1,662,223 | $(76,899,287)$ |
| NET ASSETS AVAILABLE FOR |  |  |  |  |
| PLAN BENEFITS, |  |  |  |  |
| Beginning of year | 8,443,894 | 23,150, 761 | 20,184,547 | 407, 930,740 |
| End of year | \$8,098,928 | \$14,952,925 | \$21, 846, 770 | \$331, 031,453 |

The accompanying Notes to Financial
Statements are an integral part of this statement.

HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN
STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS, WITH FUND INFORMATION FOR THE YEAR ENDED DECEMBER 31, 1993

Fund Information

|  | Participant Directed Funds |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Company Stock Fund | Diversified Stock Fund | Income Investment Fund | Treasury Fund |
| NET INVESTMENT INCOME |  |  |  |  |
| Interest | \$ 57,729 | \$ 11,007 | \$ 5, 417,520 | \$ 2,834 |
| Dividends | - | 1,316,933 | - | 252,130 |
|  | 57,729 | 1,327,940 | 5,417,520 | 254,964 |
| REALIZED GAIN ON |  |  |  |  |
| INVESTMENTS |  |  |  |  |
| Aggregate proceeds | 766,992 | 7,069,666 | 13,463,687 | - |
| Aggregate average cost | 237,349 | 5,676,111 | 13, 412, 626 | - |
| Net realized gain | 529,643 | 1,393,555 | 51, 061 | - |
| UNREALIZED APPRECIATION (DEPRECIATION) OF |  |  |  |  |
| INVESTMENTS | 141,189, 725 | 1,162,165 | $(372,908)$ | - |
| CONTRIBUTIONS |  |  |  |  |
| Participants | 10,272,010 | 2,218,795 | 5, 018,471 | 550,236 |
| Company | 6,771,138 | 1,498,809 | 3,648,463 | 376,139 |
|  | 17,043,148 | 3,717,604 | 8,666,934 | 926,375 |
| OTHER |  |  |  |  |
| Distributions to participants and beneficiaries | $(12,017,273)$ | $(1,429,370)$ | $(9,271,491)$ | $(447,890)$ |
| Transfers between funds | 33,131, 262 | $(3,497,702)$ | $(29,676,055)$ | $(1,365,973)$ |
| Administrative expenses | $(237,245)$ | $(104,785)$ | $(362,359)$ | $(25,691)$ |
| NET INCREASE (DECREASE) IN |  |  |  |  |
| NET ASSETS AVAILABLE <br> FOR PLAN BENEFITS | 179,696,989 | 2,569,407 | $(25,547,298)$ | $(658,215)$ |
| NET ASSETS AVAILABLE FOR |  |  |  |  |
| PLAN BENEFITS, |  |  |  |  |
| Beginning of year | 80,744,415 | 24,762,399 | 85, 905, 881 | 8,677,960 |
| End of year | \$260, 441, 404 | \$27,331, 806 | \$ 60, 358,583 | \$ 8, 019,745 |

The accompanying Notes to Financial Statements are an integral part of this statement.


| CONTRIBUTIONS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Participants | - | - | - | 18,059,512 |
| Company | - | 1,496,842 | - | 13,791,391 |
|  | - | 1,496,842 | - | 31,850,903 |
| OTHER |  |  |  |  |
| Distributions to participants and beneficiaries | $(641,197)$ | $(1,250,746)$ | - | $(25,057,967)$ |
| Transfers between funds | $(1,418,656)$ | $(14,880)$ | 2,842,004 | - |
| Administrative expenses | - | - | - | $(730,080)$ |
| NET INCREASE (DECREASE) IN |  |  |  |  |
| NET ASSETS AVAILABLE <br> FOR PLAN BENEFITS | $(2,059,853)$ | 14,143,433 | 4,268,924 | 172, 413,387 |
| NET ASSETS AVAILABLE FOR |  |  |  |  |
| PLAN BENEFITS, |  |  |  |  |
| Beginning of year | 10,503,747 | 9,007,328 | 15,915,623 | 235,517,353 |
| End of year | \$ 8,443,894 | \$23,150, 761 | \$20,184,547 | \$407, 930, 740 |

The accompanying Notes to Financial Statements are an integral part of this statement.

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HARRAH'S ENTERTAINMENT, INC.
    SAVINGS AND RETIREMENT PLAN
NOTES TO FINANCIAL STATEMENTS
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    DECEMBER 31, 1995
    NOTE 1 - SUMMARY DESCRIPTION OF THE PLAN

The following description of Harrah's Entertainment, Inc. Savings and Retirement Plan (the "Plan," formerly The Promus Companies Incorporated Savings and Retirement Plan) is provided for general information purposes only. Reference should be made to the Plan Document for a more complete description of the Plan's provisions.

THE PLAN
Effective June 30, 1995, The Promus Companies Incorporated ("Promus") was split into two independent public corporations (the "Spin-off"). Promus, which was renamed Harrah's Entertainment, Inc. ("Harrah's"), retained the casino entertainment business. Promus' hotel operations were transferred to a newly created company, Promus Hotel Corporation ("PHC"). The agreements governing the terms of the Spin-off transaction required that the assets allocable to those participants in the Plan who became employees of PHC be transferred to a new savings and retirement plan (the "PHC Plan") which was established for the benefit of the eligible employees of PHC and its affiliates. Concurrent with the completion of the Spin-off, the Plan was renamed the Harrah's Entertainment, Inc. Savings and Retirement Plan. Participants' investments in Promus common stock through the Company Stock Fund and the ESOP Fund were converted into investments in the common stock of their employer, either Harrah's or PHC, after the Spin-off

The Plan was established by Harrah's effective February 6, 1990, to include eligible employees of Harrah's and its affiliates (the "Company") for the primary purpose of allowing these employees to accumulate capital for their retirement. Participants can contribute either pre-tax payroll dollars (i.e., temporary deferral of federal and/or state income taxes) or after-tax dollars to the Plan, as provided for under Sections 401(k) and 401(m) of the Internal Revenue Code. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974 ("ERISA").

## PLAN INVESTMENT FUNDS

By election of a participant, his or her account balance (comprised of contributions, Company matching funds and accumulated earnings) can be invested in one or in a combination of up to six separate funds of the Plan in $10 \%$ increments as follows:
I. Company Stock Fund - invested in Harrah's common stock which provides a return based on the change in market value of Harrah's common stock, including any dividends declared thereon;

NOTE 1 - SUMMARY DESCRIPTION OF THE PLAN (CONTINUED)
II. Aggressive Stock Fund - invested in the Delaware Trend Institutional Fund, a mutual fund comprised primarily of a mix of common stocks of emerging and other growth-oriented companies, including securities convertible to common stocks;
III. Diversified Stock Fund - invested in the State Street Bank Flagship Fund, an S\&P 500 Indexed common/collective trust fund, which provides a return based on the performance of the stocks included within the Flagship Fund, including dividends thereon;
IV. Long-term Bond Fund - invested in the Vanguard Long-term Corporate Portfolio, a mutual fund with investments in a diversified mix of long-term investment grade bonds;
V. Income Investment Fund - invested primarily in intermediate-term bonds issued by corporations and by the US Government and its agencies, as directed by Western Asset Management Company, the fund's investment manager, and, to a limited extent, in "guaranteed investment contracts" issued by major insurance companies; or
VI. Treasury Fund - invested in the Dreyfus Treasury Fund, a money market mutual fund that invests solely in United States Treasury Department backed short-term securities issued by the United States Government.

The Plan also includes three other special purpose funds, as follows:
VII. Executive Life Fund - segregates the assets and participants' equity accounts related to the investment in Executive Life Insurance Company's guaranteed investment contract. See Note 5 - Executive Life Investment for further details.
VIII. ESOP Fund - accounts for special contributions by Harrah's of its common stock or cash equivalents to eligible employees. The ESOP Fund was established within the Plan to serve as a means to monitor the accounts and records of the participants. Participants are not allowed to make contributions to their ESOP account and distributions can be made only after a participant terminates employment.
IX. Loan Fund - separately tracks loans to participants as provided for under the Plan. See "How To Borrow Money" in the Summary Plan Description for further details.

Occasionally, the Funds hold cash on a temporary basis pending investment or withdrawals. Cash balances are invested in temporary investments

## PLAN ADMINISTRATION

The general administration of the Plan is the responsibility of its Trustees, who are appointed by the Human Resources Committee of the Harrah's Board of Directors, and who act as the Plan Administrator. The Trustees perform the duties and exercise the authority set forth in the Plan and Trustee

NOTE 1 - SUMMARY DESCRIPTION OF THE PLAN (CONTINUED)
Agreements. The Trustees have delegated certain of their authority to individuals for purposes of day-to-day administration.

## EMPLOYEE ELIGIBILITY, VESTING AND TERMINATION

Employees of the Company become eligible to join the Plan on the first entry date (January 1 or July 1) following completion of 12 months during which the employee is credited with at least 1,000 hours of service. Participants vest in Company matching contributions over seven calendar years of credited service as follows:

| Years of Credited Service | Vested |
| :---: | :---: |
| One | Percentage |
| Two | 10 |
| Three | 20 |
| Four | 30 |
| Five | 40 |
| Six | 60 |
| Seven | 80 |
|  | 100 |

An employee's active participation in the Plan ceases upon separation of service at which time his or her vested account balance can either be withdrawn or remain in the Plan according to the Plan Document

## PLAN EXPENSES

As sponsor of the Plan, Harrah's, through its wholly-owned subsidiary Harrah's Operating Company, Inc. ("HOC"), initially pays many of the costs associated with the operation of the Plan. These costs include salaries for employees who perform administrative services solely for the Plan, rent, various service charges and other direct costs of operation. The Plan reimbursed HOC for these costs in the amounts of approximately $\$ 1.2$ million, $\$ 1.2$ million and $\$ 0.7$ million for 1995, 1994 and 1993, respectively. Such costs are included in administrative expenses in the accompanying statements of changes in net assets available for plan benefits.

PARTICIPANTS' CONTRIBUTIONS AND WITHDRAWALS
Participants can elect to make basic contributions ranging from two to six percent of their eligible earnings, as defined. These contributions are then matched by the Company. If a non-highly compensated participant is making basic pre-tax contributions of six percent of his earnings to the Plan, the participant could elect to make supplemental contributions of up to an additional $10 \%$ of which $8 \%$ can be pre-tax dollars. Highly compensated employees could contribute an additional $10 \%$ of after-tax dollars as supplemental contributions. The Company will match the first six percent of all participants' contributions.

Participants' contributions, vested matching Company contributions and related income may be withdrawn by giving 30 days written notice subject to Plan and Internal Revenue Service rules. In-service withdrawals of pre-tax contributions are subject to hardship rules if the withdrawal occurs before age $591 / 2$. Withdrawal of basic after-tax and matching contributions will not prohibit participants from making further contributions; however, if these contributions or any other funds are withdrawn, the Company will not match subsequent contributions for six months. Supplemental after-tax contributions and any earnings thereon may be withdrawn without this penalty. If a

NOTE 1 - SUMMARY DESCRIPTION OF THE PLAN (CONTINUED)
participant ceases to make contributions to the Plan, the participant's equity may remain constant, except for allocation of earnings, gains and losses on the Plan's investments.

## ALLOCATION OF FORFEITURES AND NET PLAN INCOME

As required by the Plan, forfeited amounts attributed to non-vested Company matching contributions of terminated employees will not be reallocated to remaining participants for a period of five years. Employees who return to service within that period will be credited, subject to further vesting, at the date of rehire with the unallocated equity amount. The total amount of potential forfeitures of terminated non-vested participants at December 31, 1995 was approximately $\$ 2.1$ million. Forfeitures are allocated to active participants based upon their total basic contributions for the year. The Plan Administrator reallocated approximately $\$ 0.5$ million, $\$ 0.7$ million and $\$ 0.7$ million of forfeited funds during 1995, 1994 and 1993, respectively.

Net Plan income (i.e. unrealized appreciation/depreciation of investments, dividend and interest income, and realized gains or losses on the sale of investments) is allocated monthly to active participants based upon the individual's prior month-end equity balance. For purposes of calculating the realized gains or losses on investments, the Plan uses a cumulative average cost per share.

## LOANS

Loans may be made to participants upon written application to the Plan Administrator. All loans, other than those used to acquire or construct the principal residence of the participant, shall be repaid within five years. The minimum amount that may be borrowed is $\$ 500$. The balance of loans outstanding under the Plan to a participant may not exceed $\$ 50,000$ (which maximum is subject to reduction if another loan is outstanding) or one-half of the vested balance of the participant's account, whichever is less. Loans bear interest at a rate set by the Plan Administrator, and are secured by the account balance of the participant equal to the outstanding loan amount. Principal and interest paid by a participant are credited to the participant's account. At both December 31, 1995 and 1994, these loans had interest rates ranging from 7.5\% to 9.5\%.

## ACCOUNTING POLICIES

The American Institute of Certified Public Accountants issued Statement of Position 94-4 ("SOP 94-4"), "Reporting of Investment Contracts Held by Health and Welfare Benefit Plans and Defined-Contribution Pension Plans," effective for fiscal years beginning after December 15, 1994. The application of SOP 94-4 to investment contracts entered into before December 31, 1993, is delayed to plan years beginning after December 15, 1995. SOP 94-4 changes the Plan's reporting for certain investment contracts (as defined in SOP 94-4) from contract value to fair market value.

Since all investment contracts held by the Plan were entered into prior to December 31, 1993, the Plan will implement SOP 94-4 during 1996. Management believes that the impact of implementation will not be significant to the Plan.

NOTE 1 - SUMMARY DESCRIPTION OF THE PLAN (CONTINUED)
USE OF ESTIMATES
The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the amounts of income and expenses during the reporting period. Actual results could differ from those estimates.

## RECLASSIFICATION

Certain prior year amounts have been reclassified to conform to the current year presentation.

NOTE 2 - VALUATION OF INVESTMENTS
The guaranteed investment contracts are stated at contract value. The aggregate fair market value of the guaranteed investment contracts is approximately \$9.6 million at December 31, 1995. Investments in securities, common/collective trust funds and mutual funds are stated at market values on the last business day of the plan year.

NOTE 3 - INVESTMENTS
The fair market values of individual investments that represent $5 \%$ or more of the Plan's total net assets as of December 31, 1995 and 1994 are as follows:

|  | $---------------\quad-------------$ |  |
| :--- | :---: | :---: |
| Harrah's Common Stock | $\$ 171,918,946$ | $\$ 187,122,105$ |
| Dreyfus Treasury Fund | $17,092,695$ | -- |
| State Street Bank Flagship Fund | $36,722,025$ | -- |
| Loans to Participants | $21,850,295$ | $21,845,770$ |

NOTE 4 - EXCESS CONTRIBUTIONS
Certain plan participants received a refund of a portion of their contributions and attributable earnings totaling approximately $\$ 53,000$, $\$ 63,000$ and $\$ 68,000$ in 1995, 1994 and 1993, respectively. These refunds were paid in accordance with Internal Revenue Code Section 401(m) which requires that certain nondiscriminatory tests related to the overall composition of participants' contributions be met and Section 415 which requires annual contributions not to exceed $25 \%$ of the participant's compensation, as defined.

## NOTE 5 - EXECUTIVE LIFE INVESTMENT

On May 1, 1991, the Plan was amended to provide that approximately $\$ 12.9$ million attributable to a guaranteed investment contract issued by Executive Life Insurance Company ("Executive Life") and held in the Plan's Income Investment Fund would be frozen until such time as the contract is finally paid out. The $\$ 12.9$ million represented the book value of this contract as of March 31, 1991. The action was taken by the Company due to the conservatorship imposed on Executive Life by the State of California Insurance Commissioner. The Company has agreed to pay to the Plan any deficiency
between the $\$ 12.9$ million and any amounts finally paid under the contract. The Company has also agreed to make interest free loans to the Plan, which are to be repaid out of any amounts received under the contract, so that persons who leave or who have already left the Company's employment may withdraw the vested portion of the Executive Life guaranteed investment contract, as well as other vested funds. Amounts loaned to the Plan are reflected in the accompanying statements of net assets available for plan benefits as Advances from Harrah's.

On September 3, 1993, the California Department of Insurance closed on a rehabilitation transaction with Aurora National Life Insurance Company ("Aurora"), whereby substantially all Executive Life assets and restructured liabilities were transferred to Aurora. Additionally, on September 3, 1993, Aurora made a payment of $\$ 1,864,150$ to the Plan which reduced the principal of the Executive Life contract. Of this payment, $\$ 414,829$ was paid to Harrah's to reduce the Advances from Harrah's balance. The remaining amount was used to unfreeze part of the Executive Life Fund for each participant on a pro-rata basis.

On February 4, 1994, the Plan elected to participate in an ongoing rehabilitation plan offered by Aurora. This plan provides for recovery of a minimum of $77.7 \%$ of the March 31, 1991 book value.

Under the Plan Amendment that governs the Executive Life contract, non-benefit responsive distributions are allocated pro-rata among the remaining participants (based upon their investment in the contract) and to the Company (based on the Plan's payable to the Company). Benefit responsive distributions are allocated to the Company as the Company previously loaned the Plan the funds for the distributions. In April 1995, Aurora began honoring requests for distributions for terminated participants, as well as for hardship withdrawals. Harrah's remains liable to the Plan for any deficiency between the book value and amounts ultimately received. The restructured contract matures on September 3, 1998, and is presently earning interest at approximately $5 \%$.

At December 31, 1995, the plan had a payable to the Promus Hotel Corporation Savings and Retirement Plan for that plan's portion of the Executive Life contract. (See Note 1.) The Plan expects the contract to be split into two separate contracts in 1996.

NOTE 6 - PLAN QUALIFICATION
The Plan is intended to satisfy the tax qualification requirements under Section 401(a) of the Internal Revenue Code; therefore, the trust funds of the Plan are intended to be exempt from federal income taxes under Section 501(a). A favorable determination letter regarding the Plan's status, dated November 19, 1992, has been received from the Internal Revenue Service.

NOTE 7 - PLAN TERMINATION
Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of ERISA. In the event of Plan termination, participants will become 100\% vested in their accounts.

NOTE 8 - RECONCILIATION TO FORM 5500
As of December 31, 1995 and 1994, the Plan had approximately $\$ 2$ million and $\$ 0.5$ million, respectively, of pending distributions to participants who elected to withdraw from the Plan. These amounts are recorded as a liability in the Plan's Form 5500; however, these amounts are not recorded as a liability in the accompanying statement of net assets available for plan benefits in accordance with generally accepted accounting principles.

The following table reconciles net assets available for plan benefits per the financial statements to the Form 5500 as filed by the Company for the years ended December 31, 1995 and 1994:
Benefits
Payable to
Participants

Net Assets Net Assets Available for Available for Plan Benefits Plan Benefits December 31, 1994 December 31, 1995 ----------------

| Per financial statements | \$ | -- | \$ | 28,641,708 |  | 331,020,664 |  | 338,750,395 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accrued benefit payment |  | 2,000,000 |  | 2,000,000 |  | $(500,000)$ |  | (2,000, 000) |
| Reversal of 1994 accrual for benefit payment |  | -- |  | (500, 000) |  | - - |  | - - |
| Per Form 5500 | \$ | 2,000,000 | \$ | 30,141,708 |  | 330,520,664 |  | 336,750,395 |

HARRAH'S ENTERTAINMENT, INC. SAVINGS AND RETIREMENT PLAN SCHEDULE OF INVESTMENTS AS OF DECEMBER 31, 1995

|  | Cost | Contract/ <br> Fair Value |
| :---: | :---: | :---: |
| HARRAH'S COMMON STOCK |  |  |
| ESOP* | \$ 9,336,278 | \$ 13, 861, 665 |
| Stock Fund* | 99,267, 631 | 158, 057,281 |
|  | 108,603,909 | 171,918,946 |
| PROMUS HOTEL COMMON STOCK |  |  |
| Stock Fund* | 2,267,419 | 2,106,474 |
|  | 110,871,328 | 174, 025,420 |
| MUTUAL FUNDS |  |  |
| Delaware Trend Institutional Fund | 7,243,543 | 8,007,657 |
| Dreyfus Treasury Fund | 17,092,695 | 17,092,695 |
| Fidelity Institutional Cash, U.S. Government Portfolio | 1,128,109 | 1,128,109 |
| Vanguard - Long-term Corporate Bonds | 6,765,668 | 7,514,110 |
|  | 32,230, 015 | 33,742,571 |
| COMMON/COLLECTIVE TRUST FUND |  |  |
| State Street Bank Flagship Fund | 28,779,462 | 36,722,025 |
| GUARANTEED INVESTMENT CONTRACTS |  |  |
| Life Insurance Company of Georgia | 1,685,578 | 2,045,697 |
| Executive Life Insurance Company | 9,451,578 | 9,451,578 |
|  | 11,137,156 | 11,497,275 |
| CORPORATE SECURITIES |  |  |
| Capital One Master 1995-4 CL A, 6.09\%, dtd 12/15/95, due 12/15/00 |  |  |
| Champion Home Equity Loan Ser 1995 - 2 CL A2, Var Rt, dtd 5/1/95, due 5/25/50 | 782,468 | 787,723 |
| Contimortgage Home Equity Loan TR Ser 1995 - 1 CL A2A, |  |  |
| First Boston Mtg Sec Corp Ser A CL 10, 9.488\%, dtd $3 / 1 / 87$, due $5 / 16 / 18$ | 457,386 | 420,522 |
| First Boston Mtg Sec Corp Ser A CL OA, dtd |  | 1,198,647 |
| Ford Motor Credit Corp Notes, 7.75\%, due 11/15/02 | 1,232,539 | 1,264,446 |
| Heller Financial Corp Notes, 9.375\%, dtd 3/31/91, |  |  |
| Lehman Bros Hldgs, 7.375\%, dtd 5/18/95, due 5/15/07 | 1,796,809 | 1,861,149 |
| Lehman Bros Mtg TR Ser 1990 - 5 CL A1, Adj Rt, |  |  |
| Mid-State Trust II Mtg Backed Note CL A-4, 9.625\%, dtd 4/1/88, due 4/1/03 P/Q |  |  |
| Old Stone Credit Corp Home EQ TR Ser 1992 - 3 CL A2, |  |  |
| USL Capital Corp MTN, 7.76\%, dtd 3/29/95, due 3/29/02 | 936,004 | 964,525 |
| RJR Nabisco Inc. Notes, 8.75\%, dtd 8/19/93, due 8/15/05 | 1,219,536 | 1,231,500 |
| Standard Credit Card TR Ser 1995-9 CL A, 6.55\%, dtd 10/13/95, due 10/7/07 | 899,325 | 928,152 |

HARRAH'S ENTERTAINMENT, INC.
SAVINGS AND RETIREMENT PLAN SCHEDULE OF INVESTMENTS (CONTINUED) AS OF DECEMBER 31, 1995

CORPORATE SECURITIES (CONTINUED)
The Money St HET Ser 95 CL A, 8.00\%, dtd 3/1/95, due 9/15/05
The Money Store Home Equity TR Ser 1995 - A2 CL A7, Fltg Rt, dtd 3/30/95, due 6/15/25
TCI Communications Inc., Var Rt, dtd 9/13/95, due 9/15/10 Time Warner Inc., 7.975\%, dtd 8/15/95, due 8/15/04 YPF Sociedad Anonima, 7.50\%, dtd 10/26/95, due 10/26/02

US GOVERNMENT AND AGENCY SECURITIES
US Treasury Bond, $12 \%$, dtd 8/15/83, due 8/15/13
US Treasury Bond, 11.625\%, dtd 10/30/84, due 11/15/04
US Treasury Note, 7.125\%, dtd 9/30/94, due 9/30/99
US Treasury Note, $7.75 \%$, dtd $1 / 31 / 95$, due $1 / 31 / 00$
US Treasury Note, 6.875\%, dtd 2/28/95, due 2/28/97 US Treasury Note, 5.625\%, dtd 10/31/95, due 10/31/97 US Treasury Note, $5.75 \%$, dtd 10/31/95, due 10/31/00 US Treasury Note, 5.875\%, dtd 11/15/95, due 11/15/05 US Treasury Note, 5.625\%, dtd 11/30/95, due 11/30/00 US Treasury Bill, due 1/18/96
FHLMC Multiclass Mtg Partn CTFS GTD Remic TR
Ser 1134 Cl 1, Fltg Rt, dtd 9/15/91, due 9/15/96
FHLMC Multiclass Mtg Partn CTFS GTD Remic TR
Ser 1345 CL A, dtd 7/1/92, due 7/15/22
FNMA GTD Remic Pass Thru CTG Remic TR Ser 4 Cl 2 Strip, $9.50 \%$, dtd $3 / 1 / 87$, due $2 / 25 / 17$
FNMA Pool \#303323, 9.00\%, dtd 4/1/95, due 4/1/25
GNMA Pool \#008643, Adj Rt, dtd 6/1/95, due 6/20/25
Resolution Trust Corp Ser 1991 - 3 CL 3A, Fltg Rt, dtd 8/1/91, due 8/25/21
Resolution Trust Corp Ser 1991 - 4 CL B, Adj Rt,
dtd 8/1/91, due 2/25/21
Resolution Trust Corp Ser 1991 - 6 CL A1, Adj Rt, dtd 9/1/91, due 5/25/19
Resolution Trust Corp Ser 1991 - 7 CL A, 7.75\%,
dtd 9/1/91, due 12/25/18
Resolution Trust Corp Ser 1991 - 11 CL 3A, Adj Rt dtd 10/1/91, due 10/25/21
Resolution Trust Corp Ser 1991 - 15 CL A2, Fltg Rt, dtd 10/1/91, due 7/25/20
Resolution Trust Corp Ser 1991 - M6 CL A2, Fltg Rt, dtd 12/1/91, due 6/25/21
Resolution Trust Corp Ser 1992 - 3 CL A1, Adj Rt,
dtd 2/1/92, due 11/25/21
Resolution Trust Corp Ser 1992 - M4 CL A2, Fltg Rt, dtd 5/1/92, due 9/25/21
US Ver Affairs GTD Remic Pass Thru Vendee Mtg Ser 1995 - 3 CL A, 7.25\%, dtd 9/1/95, due 10/25/10

Contract/ Fair Value ----------

| \$ 604,676 | \$ 608,608 |
| :---: | :---: |
| 914,715 | 912,423 |
| 900,000 | 914,670 |
| 1,473,165 | 1,499, 813 |
| 831,871 | 844,015 |
| 18,988,829 | 19,189,663 |
| 1,238,039 | 1,373,815 |
| 1,573,705 | 1,639,266 |
| 8,247,867 | 8,302,980 |
| 4,116,602 | 4,355,705 |
| 1,225,506 | 1,251,025 |
| 399,309 | 403,000 |
| 1,001,719 | 1,014,690 |
| 7,171,620 | 7,326,036 |
| 1,150,000 | 1,160,419 |
| 197,482 | 197,482 |
| 655,798 | 628,458 |
| 322,911 | 331,191 |
| 100,965 | 104,878 |
| 793,219 | 813,421 |
| 739,601 | 742,775 |
| 480,449 | 496,886 |
| 786,558 | 810,383 |
| 325,442 | 327,547 |
| 733,429 | 741,238 |
| 646,078 | 649,409 |
| 2,515,687 | 2,584,762 |
| 1,849,924 | 2,032,126 |
| 904,679 | 906,085 |
| 1,093,812 | 1,114,328 |
| 1,426,031 | 1,428,980 |
| 39,696,432 | 40,736, 885 |



* Represents a party-in-interest transaction.

HARRAH'S ENTERTAINMENT, INC
SAVINGS AND RETIREMENT PLAN
SCHEDULE OF REPORTABLE TRANSACTIONS FOR THE YEAR ENDED DECEMBER 31, 1995

| Description | Purchase Price | Selling <br> Price | Cost of Assets Sold | Current <br> Value of <br> Assets on <br> Transaction <br> Date |  | Gain |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Harrah's Entertainment, Inc. common stock* Purchases/sales | \$ 57, 909, 222 | \$ 8, 734, 347 | \$ 4,651,919 | \$ 8,734, 347 | \$ | 4, 082,428 |
| Fidelity Money Market Trust Purchases/sales | 73,489,900 | 71,630,900 | 71,630,900 | 71,630,900 |  | -- |
| State Street Bank Flagship Fund Purchases/sales | 20,001,000 | 1,465,369 | 1,125,520 | 1,465,369 |  | 339,849 |
| Promus Hotel Corporation common stock* Purchases/sales | 52,269 | 61, 943, 351 | 27,209,208 | 61,943,351 |  | 34,734,143 |
| US Treasury Note, 7.5\%, 02/15/95 Purchases/sales | 42, 614, 072 | 42, 830,423 | 42,820,003 | 42,830,423 |  | 10,420 |
| US Treasury Note, 6.5\%, 8/15/95 Purchases/sales | 22,882, 344 | 22,920,684 | 22,878, 028 | 22,920,684 |  | 42,656 |
| Fidelity Institutional Cash Purchases/sales | 174,217,762 | 173,089,653 | 173, 089,653 | 173, 089,653 |  | -- |
| CGM Mutual Fund Purchases/sales | 1,216,579 | 18, 693,411 | 16,100,544 | 18,693,411 |  | 2,592,867 |

[^0]
## Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC. SAVINGS AND RETIREMENT PLAN

By: /s/ MICHAEL N. REGAN

MICHAEL N. REGAN
Authorized Trustee of the Plan and
Vice President and Controller of Harrah's Entertainment, Inc.

CONSENT OF INDEPENDENT PUBLIC ACCOUNTANTS

As independent public accountants, we hereby consent to the incorporation of our report dated June 7, 1996, included in this Form 11-K for the year ended December 31, 1995, into Harrah's previously filed Registration Statement File No. 33-59975. It should be noted that we have not audited any Financial Statements of the Plan subsequent to December 31, 1995, or performed any audit procedures subsequent to the date of our report.

ARTHUR ANDERSEN LLP

Memphis, Tennessee,
June 27, 1996.


[^0]:    * Represents a party-in-interest transaction.

