



## Caesars Entertainment Recognized by CIO as One of the CIO 100 Award Winners

May 1, 2018

### Honorees receive award during CIO 100 Symposium & Awards Ceremony

LAS VEGAS, May 1, 2018 /PRNewswire/ -- IDG's [CIO](#) today announced Caesars Entertainment Corporation (NASDAQ: CZR), the world's most diversified casino-entertainment provider as a recipient of the 2018 CIO 100. The 31st annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).



"Every year, we are honored to showcase the technology innovation and business value delivered by our CIO 100 award winners. Each of these companies has achieved notable success in accelerating businesses to the front lines of the digital revolution," said Maryfran Johnson, Executive Director of CIO Programs for CIO Events and the CIO Executive Council. "This year's winners are inspiring examples of how IT leadership, business partnerships and customer engagement can reshape the future."

"Caesars Entertainment strives to provide technology solutions to business problems that both create revenue generating opportunities and a seamless customer experience," said Les Ottolenghi, Executive Vice President and Chief Information Officer. "The challenge to be the best in our industry means we're using innovation to push boundaries and set new standards. To have our work recognized amongst industry trailblazers and by the CIO 100 Awards panel of judges is a tremendous honor."

With a foundation built on providing great service, excellent products and unsurpassed service to its guests, Caesars Entertainment has become a global leader in gaming and hospitality, operating resorts and casinos in five countries, including the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos.

Executives from the winning companies will be recognized at [The CIO 100 Symposium & Awards Ceremony](#), to be held Wednesday evening, August 15th, at the Terranea Resort in Rancho Palos Verdes.

#### About Caesars Entertainment Corporation

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

#### About CIO:

CIO from IDG is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio--[CIO.com](#), CIO executive programs, CIO Strategic Marketing Services, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research—provides business technology leaders with analysis and insight

on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of IDG. Company information is available at <http://www.idgenterprise.com/>.

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**About the CIO 100 Awards:**

Recipients of this year's CIO 100 Award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of external judges (many of them former CIOs) reviewed the applications in depth, looking for leading-edge IT practices and measurable results. Finally, CIO editors reviewed the judges' recommendations and selected the final 100.

 View original content with multimedia: <http://www.prnewswire.com/news-releases/caesars-entertainment-recognized-by-cio-as-one-of-the-cio-100-award-winners-300640588.html>

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