

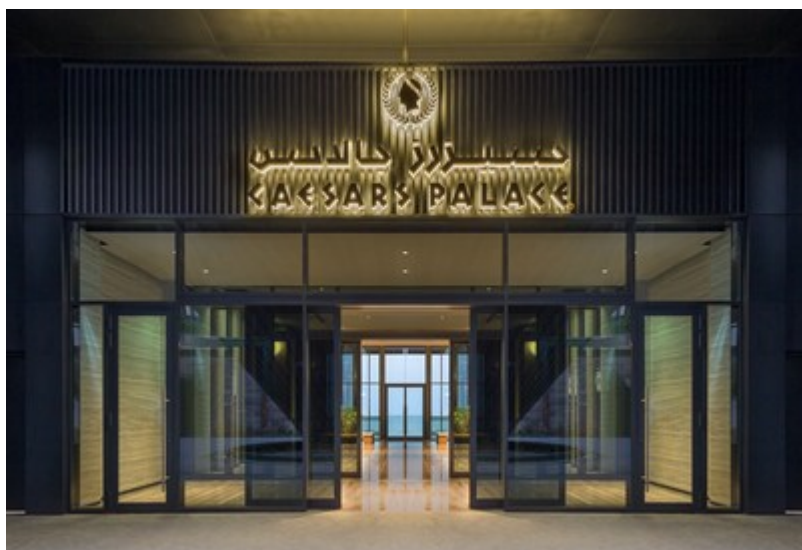


## Caesars Entertainment Announces Opening Dates for Caesars Bluewaters Dubai Resorts, Residential Tower & Beach Club

October 31, 2018

**The Company's First Non-Gaming Properties, Caesars Palace Bluewaters Dubai and The Residences at Caesars Palace Bluewaters to Open November 15, Caesars Resort Bluewaters Dubai to Open in December  
Cove Beach Club Opens November 9**

LAS VEGAS, Oct. 31, 2018 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) today announced opening dates for its two beach front luxury resorts, beach club and residential tower on Meraas' Bluewaters Island in Dubai. Cove Beach (beach club) will open November 9, Caesars Palace Bluewaters Dubai and The Residences at Caesars Palace Bluewaters Dubai will welcome their first guests on November 15 with Caesars Resort Bluewaters Dubai following in December.



"These resorts mark the opening of our first non-gaming resorts and demonstrates the strong demand among developers and guests to see our flagship brands brought into new global markets," said Mark Frissora, President and Chief Executive Officer of Caesars Entertainment. "In collaboration with Meraas Holdings LLC, this project is the first of several that will pair our decades-long leadership in the hospitality, entertainment and culinary spaces with trusted partners around the globe to drive expanded growth and guest satisfaction for many years to come."

"Bluewaters Island is a truly unique space where guests will find that our offerings are synonymous with the quality hospitality, dining, spa and entertainment experiences that have helped establish Caesars as one of the most respected and recognizable brands in the hospitality industry," said Bob Morse, President of Hospitality at Caesars Entertainment. "These openings set the stage for Caesars to continue to expand the reach of our brands into global gateway cities."

Located on Bluewaters Island, a brand new, man-made island overlooking Jumeirah Beach, Caesars Bluewaters Dubai will feature the world-famous 'Caesars' ambiance across two distinct resort offerings, guests can tailor their stay to suit their individual needs. Caesars Palace Bluewaters Dubai is connected to The Beach at JBR, where they can enjoy all the signature elements of the Caesars Palace experience. This 194-guest room resort also boasts Cove Beach – a private beach club, and **Qua Spa** – the award-winning wellness concept in Las Vegas that brings ancient Roman traditions of relaxation to the Gulf Cooperation Council area for the first time.

Multi-Michelin star chef and television personality Gordon Ramsay will also turn up the heat for guests at his second **HELL'S KITCHEN** location at **Caesars Palace Bluewaters Dubai**. Set to serve up the same combination of show-stopping theatre and world-class cooking as its original Las Vegas location, the experiential and immersive destination restaurant is sure to become a must-see city attraction for tourists and residents alike. Guests can also select from a variety of high-end dining outlets throughout the resort.

Families looking for sheer indulgence, island seclusion and a fully packed roster of entertainment for all ages will love **Caesars Resort Bluewaters Dubai**. The 301-guest room resort will include two outdoor pools – one family-friendly and one for adults only – and access to a private beach, as well as event space for up to 800 guests. Among its six restaurants and bars, one dining highlight is **Bacchanal Buffet** – which currently serves 3,500 guests each day at its Las Vegas location and has also been named the best buffet restaurant in Las Vegas twice by *USA Today*. With open restaurant kitchens serving everything from prime rib, chilled crab legs and oysters to handmade dim sum and baked-to-order soufflés, Bacchanal's approach to lavish dining is set to become the stuff of Dubai legend. Other dining options at Caesars Resort include **The Piazza** serving patisserie alongside chai and karak for local tastes, pool bar and grill **The Sandbar** with the freshest seafood, and a fusion of Mediterranean and Arabic flavours at **Cleo's Table**

**Caesars Resort Bluewaters Dubai** will follow in the legendary 50-year legacy of its famous Las Vegas resort when it comes to epic entertainment., Guests can expect an electrifying roster of legendary headliners, trendsetting theatre acts, mind-blowing magicians and hilarious comedians. The property will also offer the **Empire Club** – a kids club for 'Gladiators' (ages 3-7) and 'Centurions' (ages 8-12) available to all junior guests across both hotels – plus **Roam**, a teens club for young adults. Another shared resort experience is **Caesars FORUM** – comprising a state-of-the-art conference center, three meeting rooms and the 750sqm Forum Ballroom.

For contemporary luxury living combined with high-end hospitality, **The Residences at Caesars Palace Bluewaters Dubai** will offer 80 one, two, three and four-bedroom apartments for short and long-term lease, with the advantage of having two world-renowned resorts on its doorstep. Conveniently located adjacent to Caesars Palace Bluewaters Dubai, residents will have complete access to all dining, leisure and entertainment experiences – giving the term 'living like a Caesar' a whole new meaning. To learn more, visit [caesarsdubai.ae](http://caesarsdubai.ae) or [Caesars.com/dubai](http://Caesars.com/dubai).

Located on Bluewaters a modern, family-oriented island destination by Meraas, Caesars Bluewaters Dubai will be surrounded by nearly 200 retail, dining and entertainment outlets. The world's largest observation wheel, the Ain Dubai, will serve as a spectacular central focal point and can be seen from both Hotels and the residences. Bluewaters is easily located from the mainland, a new pedestrian bridge over the crystal waters of the Arabian Gulf leads guests directly from The Beach to the island. For bookings or more information on Caesars Bluewaters Dubai please visit [caesarsdubai.ae](http://caesarsdubai.ae) or [Caesars.com/dubai](http://Caesars.com/dubai).

The opening of these resorts is the latest development in Caesars Entertainment's international growth strategy. Earlier this year, Caesars announced plans to break ground on Caesars Palace Puerto Los Cabos in early 2019, a beachfront resort it is developing in partnership with Mexico-based Grupo Quetro. Among other projects, Caesars is developing an integrated resort in Incheon, South Korea, and has expressed interest in developing an integrated resort in Japan.

With more than 55 million members, Caesars Entertainment's Total Rewards program is one of the world's largest loyalty programs and acts as a tourism driver for the cities and destinations in which it operates. Total Rewards has successfully introduced its members to new experiences around the world – which will now include the exciting offerings found in Dubai.

For more information on Caesars Bluewaters Dubai please visit [Caesars.com/dubai](http://Caesars.com/dubai).

#### **About Caesars Bluewaters Dubai**

Caesars Bluewaters Dubai is a joint venture between Caesars Dubai, LLC, an indirect subsidiary of Caesars Entertainment Corporation, and Meraas Venture, LLC, an indirect subsidiary of Meraas Holdings, LLC. Located on Bluewaters, a brand new, man-made island overlooking the iconic Jumeirah Beach, Caesars Bluewaters Dubai will be surrounded by nearly 200 retail, dining and entertainment outlets. The world's largest observation wheel, the Ain Dubai, will serve as a spectacular central focal point and once complete will be able to be viewed from Caesars Palace Bluewaters Dubai, Caesars Resort Bluewaters Dubai and The Residences at Caesars Palace Bluewaters Dubai. Easily located from the mainland, a new walkway over the crystal waters of the Arabian Gulf leads guests directly to the island. For bookings or more information on Caesars Bluewaters Dubai please visit [caesarsdubai.ae](http://caesarsdubai.ae) or [Caesars.com/dubai](http://Caesars.com/dubai).

#### **About Caesars Entertainment Corporation**

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 49 casino properties in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

#### **About Meraas Holdings, LLC**

Meraas is dedicated to making Dubai and the UAE better for people to live, work and play in. We design for a diverse mix of people to stimulate a creative urban culture where the next generation of ideas, businesses and communities can take root. Our investments ensure a better future for generations to come and extend across different sectors including food, retail, leisure, hospitality, health and education. Our destinations, which include City Walk, The Beach, Boxpark, Last Exit, The Outlet Village, Kite Beach, Pearl Jumeira, Jumeira Bay, Al Seef, La Mer, The Yard and Bluewaters, are open places for communities to socialise, explore, learn, play, create and innovate.

#### **About Gordon Ramsay and The Gordon Ramsay Group**

Renowned for highly successful and award-winning original programming, Emmy nominated, multi-Michelin-star chef Gordon Ramsay produces TV shows on both sides of the Atlantic that are seen by audiences worldwide, including his FOX shows "The F Word," "Gordon Ramsay's 24 Hours to Hell and Back," "MasterChef," "MasterChef Junior," "Hell's Kitchen" and "MasterChef Celebrity Showdown," as well as Bravo's "Best New Restaurant" and Food Network's competition series "Food Court Wars." In the U.K., he's produced "Gordon Ramsay Behind Bars" and "Gordon Ramsay's Great Escape" for Channel 4; food biography and nostalgia series "My Kitchen" for UKTV's Good Food Channel; two instructional cookery series, "Ultimate Home Cooking" and "Ultimate Cookery Course" for Channel 4; and the first two seasons of "Matilda and the Ramsay Bunch," all under his One Potato Two Potato banner.

The next-generation multimedia production company Studio Ramsay was founded in 2016 by Ramsay and has a joint venture with All3Media to develop and produce both unscripted and scripted television shows, creating new formats and innovative programming that include a scripted arm focused on food-related themes and development of new talent on a global front. The catalog of programs that Ramsay has worked on historically with All3Media via One Potato Two Potato, together with new original content he's currently developing, make for a unique and dynamic production and distribution partnership. Studio Ramsay's first production, live "The F Word With Gordon Ramsay," premiered last summer in the U.S. on FOX, and its second FOX series, "Gordon Ramsay's 24 Hours to Hell and Back" was one of the summer's most-watched new series. Its first daytime cooking series, "Culinary Genius," premiered on ITV in the U.K. and was syndicated on FOX stations in the U.S. last summer. His documentary series, "Gordon on Cocaine," premiered in the fall on ITV to critical acclaim. "Matilda and the Ramsay Bunch," starring Tilly Ramsay for U.K. children's channel CBBC, is also produced by Studio Ramsay.

The Gordon Ramsay Group comprises the restaurant business of acclaimed chef, restaurateur, TV personality and author Gordon Ramsay. The

Gordon Ramsay Group employs more than 700 people in London where it has a collection of 14 restaurants. They also have a total of 34 restaurants globally and 7 Michelin stars, with international restaurants spanning from Europe to the US, as well as the Middle East. For more information, please visit [www.gordonramsay.com](http://www.gordonramsay.com) or follow Gordon Ramsay on Facebook, Twitter and Instagram.

For More Information: <https://www.caesars.com/dubai/>





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