



Caesars Entertainment Team Members Help Combat Disease in Zambia by Distributing 2,500 Pounds of Soap to Reduce the Spread of Disease

November 5, 2018

Each Year Caesars Collects and Donates More than 53 Tons of Soap and Shampoo from Hotel Rooms to Clean the World Foundation

LAS VEGAS, Nov. 5, 2018 /PRNewswire/ -- Caesars Entertainment (NASDAQ: CZR), the world's most diversified casino-entertainment provider, in collaboration with [Clean the World](#), a leader in global health, today announced the successful distribution of 2,500 pounds of soap to 14,000 children in Zambia. Team members from Caesars Entertainment and its affiliates ("Caesars") hand-delivered the supplies last week to help reduce the spread of disease.



"Our relationship with Clean the World exemplifies how we put our PEOPLE PLANET PLAY commitment into action," said Jan Jones Blackhurst, Caesars Entertainment Executive Vice President, Public Policy & Corporate Responsibility. "Each year, Caesars collects and donates more than 53 tons of soap and shampoo from hotel rooms, so I am proud that our team members were able to see the process through all the way to Zambia where the soap is critical to reducing illnesses and the spread of infection. It's an important mission that is both heart-warming and vital."

The soap was hand-delivered to young children and their families by Caesars team members, who were selected for the trip after being nominated by colleagues. The unique experience gave the team members a hands-on opportunity to see how recycled soaps and shampoos from Caesars are saving lives.

This year's winners included Arena Hall-Miller, housekeeping supervisor at Harrah's Cherokee Valley River; Joyce Bullock, EVS Supervisor at Horseshoe Southern Indiana; and Georgina Guerrero, housekeeping floor manager at Planet Hollywood Resort & Casino.

"Delivering the recycled soap to thousands of children in Zambia was a life-changing experience," said Arena Hall-Miller, housekeeping supervisor at Harrah's Cherokee Valley River. "It opened my eyes to the critical needs of people around the world and how companies like Caesars and Clean the World are coming together to help save lives. I am grateful for the chance to make a difference."

The relationship between Caesars and Clean the World began in 2010 when housekeepers at Caesars' Las Vegas affiliates organized a soap collection system as a way to reduce the amount of bathroom items being thrown in landfills. The Caesars Foundation recognized the organization's impact on the environment, as well as a shared commitment to health and wellness, and helped fund the first Recycling Operations Center in Las Vegas. In the eight years since the partnership began, Caesars Entertainment and the Caesars Foundation have gifted \$3.1 million to Clean the World in financial contributions, pounds of soap and volunteer hours. Caesars' North American hotel properties have also distributed more than 2.4 million

bars of soap to be sanitized, reformulated and distributed in 127 countries.

About Caesars Entertainment Corporation

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit www.caesars.com.

About Clean the World

Clean the World is a social enterprise dedicated to the mission of saving millions of lives around the world while simultaneously diverting hotel waste from landfills. Clean the World operates soap recycling centers in Orlando, Las Vegas, Hong Kong, Punta Cana, and Amsterdam and leads a "Global Hygiene Revolution" to distribute recycled soap and hygiene products from more than 5,000 hotel and resort partners. The organization benefits children and families in countries with a high pre-adolescent death rate due to acute respiratory infection (pneumonia) and diarrheal diseases (cholera) – which are two of the top killers of children under the age of five. Since 2009, more than 46 million bars of Clean the World soap have been distributed in over 127 countries. Clean the World has served over 10 million individuals through its soap distribution and hygiene education programs. In addition, Clean the World provides hygiene kits to relief organizations throughout North America. More information: CleantheWorld.org.



CAESARS
ENTERTAINMENT®

[View original content to download multimedia: http://www.prnewswire.com/news-releases/caesars-entertainment-team-members-help-combat-disease-in-zambia-by-distributing-2-500-pounds-of-soap-to-reduce-the-spread-of-disease-300744239.html](http://www.prnewswire.com/news-releases/caesars-entertainment-team-members-help-combat-disease-in-zambia-by-distributing-2-500-pounds-of-soap-to-reduce-the-spread-of-disease-300744239.html)

SOURCE Caesars Entertainment

Media Contact for Caesars Entertainment, Shannon Guess, sguess@caesars.com, 702-843-3111, or Media Contact for Clean the World, Sandie Beauchamp, info@cleantheworld.org, 407-574-8353