



Caesars Entertainment Wins Coveted 2019 CSO50 Award for its Transformational Cybersecurity Risk Assessment

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Protiviti Developed Quantitative Approach to Achieve Risk Mitigation Goals

MENLO PARK, Calif., April 10, 2019 /PRNewswire/ -- Today Caesars Entertainment Corporation (NASDAQ: CZR) in partnership with Protiviti, was honored with IDG's 2019 CSO50 Award for its transformational cybersecurity risk assessment. Every year, 50 organizations are recognized with the award for their security projects or initiatives that demonstrate outstanding business value and thought leadership.



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"Caesars Entertainment remains at the cutting edge of technology, always exploring new ways of enhancing our cybersecurity efforts," said Scott Moser, Chief Information Security Officer at Caesars Entertainment. "Winning the 2019 CSO50 Award wouldn't have been possible without our valued partner Protiviti, who helped us complete this risk assessment, reevaluate our risk mitigation goals and progress in ways we had not done previously."

Caesars now uses an enhanced approach to reduce risk and prioritize program resources and budgets. These changes have not only matured the cyber security team but reaffirmed Caesars Entertainment as an industry leader in cybersecurity.

Protiviti, a global consulting firm, evaluated Caesars' data processes and transactions using a proprietary approach that combined two types of risk assessment:

- U.S. Commerce Department National Institute of Standards and Technology (NIST) 800-30, the standard risk assessment model that provides general guidance for establishing controls for high-risk areas of a business
- The NIST Cybersecurity Framework, which adds guidance on control settings and the maturity of the controls

"We're honored to have been able to partner with Caesars Entertainment on a cybersecurity risk assessment project that delivered significant measurable benefits for our client and also earned them a CSO50 Award," said Jeff Sanchez, a managing director with Protiviti and leader of the firm's data privacy practice. "The ability to shift a cybersecurity risk assessment from a qualitative to a quantitative approach is a critical step forward in the data security field, and we're very pleased that we can now use this same innovative approach to help other organizations."

The 2019 award winners are being honored at the annual CSO50 Conference + Award Ceremony taking place today in Scottsdale, Arizona.

About Protiviti

Protiviti (www.protiviti.com) is a global consulting firm that delivers deep expertise, objective insights, a tailored approach and unparalleled collaboration to help leaders confidently face the future. Through its network of more than 80 offices in over 20 countries, Protiviti and its independently owned Member Firms provide clients with consulting solutions in finance, technology, operations, data, analytics, governance, risk and internal audit.

Named to the [2019 Fortune 100 Best Companies to Work For®](#) list, Protiviti has served more than 60 percent of *Fortune* 1000® and 35 percent of *Fortune* Global 500® companies. The firm also works with smaller, growing companies, including those looking to go public, as well as with government agencies. Protiviti is a wholly owned subsidiary of Robert Half (NYSE: RHI). Founded in 1948, Robert Half is a member of the S&P 500 index.

About Caesars Entertainment

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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Editor's note: Photos of quoted individuals available upon request.



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SOURCE Protiviti

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