



GAMING LEGEND JACK BINION TEAMS UP WITH ELDORADO RESORT CASINO SHREVEPORT

April 20, 2015

Binion and Eldorado Shreveport Management to Present \$10,000 in Donations to The Institute for Global Outreach's "Walk For Humanity" and the Odyssey Foundation Autism Resource Center

Eldorado Resorts

WHO: Gaming industry legend Jack Binion became president of Binion's Horseshoe Casino and Hotel in Las Vegas at the age of 26. In 1970, he hosted the first World Series of Poker, which became the world's largest poker tournament. Binion expanded the Horseshoe brand to regional casinos, including the Bossier City location, building a world-class gaming company under the Horseshoe name. Mr. Binion was inducted into the [American Gaming Association's](#) Gaming Hall of Fame in 2004 and the Poker Hall of Fame in 2005. Joining Mr. Binion will be [Eldorado Resorts](#) founder Don Carano, Eldorado Resorts CEO Gary Carano, and other key Eldorado Resorts team members.

WHAT: The legendary man of gaming is joining the legendary family of gaming. Eldorado Resort Casino Shreveport, and Eldorado Resorts' founders, the Carano family, will be welcoming Jack Binion for a reception, dinner and charity check presentation.

The exclusive, invitation-only event will allow over 200 honored, long-time guests from across the country to meet and mingle with Jack Binion and the Carano family.

Invitees will enjoy a private meet and greet with Mr. Binion in Eldorado Shreveport's Allure Ultra Lounge from 5:00 p.m. until 7:00 p.m. During the 7:30 p.m. dinner, Binion and Eldorado Shreveport General Manager, Mike Whitemaine, will present \$10,000 in donations to The Institute for Global Outreach's "Walk For Humanity" and the Odyssey Foundation Autism Resource Center.

WHEN: April 25, 2015 at 5:00 p.m. ET

WHERE: [Eldorado Resort Casino Shreveport](#) - Grand Ballroom

WHY: Jack Binion is pleased to partner with Eldorado to give back to Shreveport-Bossier City. "We are thrilled to welcome Jack back to Shreveport," said Gary Carano, Chairman and CEO of Eldorado Resorts. "He is the quintessential gentleman of the gaming industry, and his renowned warmth, hospitality, and generosity will bring a much-needed spotlight to these worthwhile charities."

Mike Whitemaine highlighted Binion's commitment to the local community, "It is an honor to host Jack given his popularity among guests from Shreveport-Bossier, Texas, and Louisiana. Eldorado Resorts is proud to join him in supporting the local and state organizations that will be honored."

"Walk For Humanity" took place earlier in April on Shreveport's Clyde Fant Parkway, and is The Institute for Global Outreach's largest fundraiser. Contributions will support the organization's mission of alleviating the suffering of children and families worldwide through nutrition, education, shelter and more. For more information or to donate, visit igocares.org.

Odyssey Foundation Autism Resource Center sponsors local initiatives and activities that focus attention on childhood obesity, illness, and individuals with autism spectrum disorders and their families. The group disseminates information regarding local, state, and federal legislative issues affecting childhood wellness and autism spectrum disorders. For more information or to donate, visit odysseyfoundationla.org.

CONTACT:

Members of the media interested in attending the event may contact Eldorado Resort Casino Shreveport's advertising and public relations manager, Leslie Peck at 318/510-8899 or lpeck@eldoradoshreveport.com

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Source: Eldorado Resorts