



Outdoor Entertainment Returns To Atlantic City At Harrah's Resort With "Bayside Rock Live" Music Series

August 17, 2020

Bayside Rock Live is set to feature contemporary DJ sets and the iconic, classic music from the 70's and 80's provided by some of today's top tribute bands

The series is sponsored by LG Business Solutions and New Jersey Lottery

A portion of ticket sales will benefit The Community Food Bank of Southern New Jersey

ATLANTIC CITY, N.J., Aug. 17, 2020 /PRNewswire/ -- Harrah's Resort Atlantic City announced today a unique entertainment concept called Bayside ROCK Live, a first-to-market, live outdoor entertainment experience in Atlantic City. This unique concept offers guests the opportunity to kick back, relax, and enjoy music – bayside – offering beats, bands, and brews in Atlantic City's beautiful Marina District.*



Bayside Rock Live is set to feature contemporary DJ sets and the iconic, hit music of the 70's and 80's, provided by some of today's top tribute bands, every Friday night from August 28 through October 23. The series is sponsored by LG Business Solutions and New Jersey Lottery.

The event will be located at The Waterfront Conference Center parking complex, and each ticket purchased includes a socially-distanced space for two, including seating.

"Since reopening, Caesars Entertainment has been committed to offering our guests premier outdoor experiences that return them to the fun and first-class service they expect at our resorts," explained Ron Baumann, Senior Vice President and General Manager for Harrah's Resort and Caesars Atlantic City. "On the heels of launching exciting al fresco dining concepts, Harrah's Resort is thrilled to bring outdoor entertainment back to the market and offer our guests a unique Friday night experience to kickoff the weekends here in Atlantic City."

Tickets, which are priced at \$44.50 for two guests, must be purchased on Ticketmaster ahead of time. Tickets go on-sale Thursday, August 20th at 10am. Attendees will have the opportunity to purchase popcorn and beverage items to be enjoyed in their spots. Guests must be 21 and older to attend.

Upcoming events include:

- New York Bee Gees – Bee Gees Tribute Band – 8/28/20
Doors: 7:00 p.m., Show: 8:00 p.m.
- Zoso – The Ultimate Led Zeppelin Experience – 9/4/20
Doors: 6:30 p.m., Show: 7:30 p.m.
- DSB – An American Journey – A Tribute to Journey featuring Myles Buckley, son of Journey guitarist Neal Schon – 9/11/20
Doors: 6:30 p.m., Show: 7:30 p.m.

- Aerosmyth – The Ultimate Aerosmith Tribute Experience – 9/18/20
Doors: 6:30 p.m., Show: 7:30 p.m.
- Songs In The Attic: The Music of Billy Joel – 9/25/20
Doors: 6:00 p.m., Show: 7:00 p.m.
- Desperado – The Nation's Premier Eagles Tribute – 10/2/20
Doors: 6:00 p.m., Show: 7:00 p.m.
- Tusk – The World's Number One Tribute To Fleetwood Mac – 10/9/20
Doors: 6:00 p.m., Show: 7:00 p.m.
- The FABBA Show – A Tribute to ABBA – 10/16/20
Doors: 6:00 p.m., Show: 7:00 p.m.
- Beatles For Sale – Beatles Tribute Band – 10/23/20
Doors: 6:00 p.m., Show: 7:00 p.m.

For additional information and the full music lineup, visit www.harrahresort.com.

To help support the local community, Harrah's Resort has partnered with The Community Food Bank of Southern Jersey to donate a portion of ticket sales.

In accordance with the New Jersey Governor's executive order, as well as state and local directives, Harrah's Resort is excited to launch this music series with their Health & Safety protocols at the forefront of the outdoor entertainment experience.

For more information on Caesars Health & Safety, visit <https://www.caesars.com/health-and-safety>.

****Pending regulatory approval.***

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit www.caesars.com/corporate.



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