

# Caesars Entertainment Unveils \$5 Million "Emperor Package" including five nights in the Nobu Sky Villa at Nobu Hotel Caesars Palace with Superior Views and Access to Events and Experiences During Race Weekend

December 23, 2022

## Lavish package also includes private culinary experience with Chef Nobu Matsuhisa, 24-hour butler and driver service as well as access to hospitality offerings at the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX

LAS VEGAS, Dec. 23, 2022 /PRNewswire/ -- Offering the ultimate race viewing experience for the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX, Caesars Entertainment is taking it to a whole new level with the "Emperor Package." The extravagant package is a one-of-a-kind, \$5 million VIP offering unlike anything else. Promising the most curated experience during the inaugural race weekend, this impressive package includes the most luxe collection of amenities along with five-night accommodations in the award-winning Nobu Sky Villa inside Nobu Hotel at Caesars Palace. With its sweeping views of the racetrack and sitting in the heart of the Grand Prix<sup>TM</sup> straight away, the villa's terrace provides unparalleled views of the action.



For photo of the Nobu Hotel Sky Villa, please click here

For "Emperor Package" sizzle reel, please click here

The Nobu Sky Villa is an expansive 10,300-square-foot, three-bedroom space, expertly designed by the Rockwell Group. Boasting a 4,700square-foot terrace sitting atop the Nobu Hotel, the outdoor space is perched only 140 feet above the world-famous Strip. Additionally, the terrace includes the ability to host up to 75 guests to watch, celebrate and cheer on what promises to be the race of a lifetime.

Caesars Entertainment has leveraged its roster of celebrity culinary talent to offer an exclusive dining experience that money cannot buy. Michelinstarred restauranteur **Chef Nobu Matsuhisa** will personally create a special menu and host a private dinner in the Nobu Sky Villa. Guests will feast on Chef Nobu's signature New Style Japanese cuisine, all the while indulging in the finest sake and Japanese whisky hand selected by Chef.

"Leaning into the unrivaled view the Nobu Sky Villa offers, we have created a package to meet the dynamic energy and prestige this historic weekend of racing will bring to the city," said Sean McBurney, Regional President for Caesars Entertainment. "Tapping into our rich network of amenities and world-class talent, the Emperor Package, mixing unmatched views, direct access and best-in-class service, will be the ultimate experience for some very lucky racing fans that cannot be duplicated."

The villa's incredible view is paired with standout service and amenities, including around-the-clock butler service, outdoor Zen Garden with a Japanese onsen tub, media room, billiards table, full bar, outdoor kitchen, sauna and private spa treatment room. Package guests have access to the exclusive Nobu Hotel fitness center and lounge as well as a private elevator and entrance.

In addition to the Nobu Hotel Sky Villa's notable features, the package will offer access to race festivities and remarkable VIP treatment and experiences, including:

- 12 tickets to the Paddock Club™
  - The Paddock Club™ is the premier hospitality product across the F1® calendar and includes an all-inclusive food

and beverage package as well as access to the Pit Lane Walk and a private Caesars Entertainment space within the Paddock Club<sup>™</sup> to enjoy the racing action with bespoke service and accommodations

- A private dinner for 12 curated and hosted by Chef Nobu Matsuhisa in the Nobu Sky Villa
- A personal driver and Rolls-Royce for the entirety of the stay
- A choice of any spa service for six guests in the villa's private treatment room by artisans from the award-winning Qua Baths & Spa
  - Spa services range from the luxurious Qua Signature 24-karat Gold Facial to the Qua Signature Mojave Rain treatment, which incorporates Native American healing traditions using sacred plants and oils
- Personal VIP host to coordinate experiences at all Caesars Entertainment's Las Vegas resorts, including food and beverage offerings across the city and OMNIA Nightclub at Caesars Palace
- Immediate Seven Star® Caesars Rewards® Tier Status

As an added gift, Caesars Palace will invite the Emperor Package holder and a guest to attend the sold-out and critically acclaimed residency "WEEKENDS WITH ADELE" at The Colosseum at Caesars Palace.

For more information on the Emperor Package, please visit <u>here</u> or for more on Caesars Entertainment's offerings over race weekend, visit <u>www.caesars.com/events/f1</u>.

Caesars Entertainment is a proud Founding Partner of the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX. For further information, F1 fans can sign up for updates at <u>f1lasvegasgp.com</u>.

### **About Caesars Palace**

World-renowned Las Vegas resort and a Top 10 "Best U.S. Casino" by USA TODAY 10BEST Readers' Choice, Caesars Palace features 3,980 hotel guest rooms and suites, including the renovated Palace Tower featuring 10 luxury villas, the newly redesigned 182-room Nobu Hotel Caesars Palace and Forbes Star Award-winning The Laurel Collection by Caesars Palace. The 85-acre resort offers diverse dining options from the awardwinning Bacchanal Buffet to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, Amalfi by Bobby Flay, Vanderpump Cocktail Garden by restauranteur and television star Lisa Vanderpump, one of Nobu Matsuhisa's largest Nobu Restaurant and Lounge, Restaurant Guy Savoy, Old Homestead Steakhouse, MR CHOW, award-winning pastry chef Dominique Ansel's first Las Vegas bakery, legendary New York Steak House Peter Luger (set to open in 2023), Stanton Social Prime (set to open this spring) and more. For the best in cocktails, destination lounges include Montecristo Cigar Bar, Alto Bar, VISTA Cocktail Lounge and Stadia Bar. The resort also features nearly 130,000 square feet of casino space, the Caesars Race & Sportsbook at Caesars Palace with a 143-foot HD LED screen and state-of-the-art sound, a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, Hairdreams by Michael Boychuck, five wedding chapels and gardens, and the 75,000-square-foot OMNIA Nightclub with the top DJs such as Steve Aoki. The 4,300-seat Colosseum, Billboard Magazine's "Venue of the Decade: 2000 - 2009" and the top venue of its size 2010 - 2020," spotlights world-class entertainers including Adele, Sting, Rod Stewart, Jerry Seinfeld and beginning in 2023, Garth Brooks. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit caesarspalace.com or the Caesars Entertainment Las Vegas media room. Find Caesars Palace on Facebook and follow on Twitter and Instagram. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800-GAMBLER, Caesars License Company, LLC.

### About Nobu Hospitality

Named one of luxury's 25 Most Innovative Brands by Robb Report, Nobu Hospitality is ranked among an elite selection of global lifestyle brands. The natural growth of Nobu Hospitality, built on service, image, and reputation, offers the complete spectrum of hotel, restaurant, and residence management for unique projects around the world. Founded by Nobu Matsuhisa, Robert De Niro, and Meir Teper, with operations spanning five continents, the Nobu brand thrives in the world's capitals as the ultimate destination lifestyle experience. The first Nobu Hotel opened in 2013 in Las Vegas and since then an additional 30 hotels have been added both open and in development. Today Nobu hotels are open in the following locations: Manila, Miami Beach, Malibu, Shoreditch (London), Ibiza, Palo Alto, Marbella, Los Cabos, Barcelona, Warsaw, Chicago, Portman Square (London), Santorini and Atlanta. Nobu Hotels are in development for Marrakech, Rome, Madrid, Toronto, Atlantic City, Abu Dhabi, New Orleans, San Sebastián, São Paulo, Tel Aviv, Hamburg, Punta Cana, Orlando, Danang, Tulum, Bangkok, and Al Khobar. Download the Nobu App (Android and App Store) and follow @nobuhotels for the latest Nobu Hospitality news.

### About FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX

Formula 1® and Liberty Media are working together to promote the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX in partnership with the Las Vegas Convention and Visitors Authority. The inaugural race weekend is set to take place November 16-18, 2023. Taking place at night against the iconic Las Vegas backdrop, the track will see drivers reach jaw-dropping speeds of over 210 mph (340 kph) as they race around some of the world's most iconic landmarks, hotels and casinos on the legendary Las Vegas Strip. For more information, visit <u>www.f1lasvegasgp.com</u>



Founding Partner of the Formula 1 Heineken Silver Las Vegas Grand Prix 2023

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