



Caesars Sportsbook Debuts its Largest-Ever Prop Betting Menu for Super Bowl LIX Inside the Caesars Superdome

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Sports fans can get in on all the Super Bowl action with thousands of ways to bet on the game and its stars, including same-game parlays, player props, and a new-look Caesars Squares

LAS VEGAS--(BUSINESS WIRE)--Jan. 30, 2025-- Caesars Entertainment, Inc. (NASDAQ: CZR) ("Caesars") today unveiled its most extensive [Super Bowl prop betting menu](#) ever ahead of Super Bowl LIX, which will take place on Feb. 9 at the iconic Caesars Superdome in New Orleans. Sports fans 21 and older can now get in on the action via the Caesars Sportsbook app or at Caesars Sportsbook locations, including at the [newly transformed Caesars New Orleans](#), home to the only in-person sportsbook in downtown New Orleans.

As the NFL's first Official Casino Partner and an Official Sports Betting Partner, Caesars is proud to launch its largest Super Bowl prop betting menu ever in honor of its standing as the first NFL partner to hold naming rights to the stadium where the Super Bowl will be played, the Caesars Superdome. The Super Bowl LIX Prop Betting menu offers thousands of entertaining proposition bets, allowing fans to wager on every part of the game, from predicting the outcome of the opening coin toss, to the performance of their favorite star players, who will be named Super Bowl LIX Most Valuable Player and more. In addition, special themed Quick Picks will again be released daily until kickoff and Live Same Game Parlays and other play-by-play wagering will provide the opportunity to seamlessly bet on Super Bowl LIX in real time as the action unfolds.

"For Super Bowl LIX, fans can bet on every aspect of the game with thousands of props to allow fans to feel closer to the performance of the game's biggest stars and participate alongside the biggest moments," said Kenneth Fuchs, Senior Vice President and Chief Product Officer at Caesars Digital. "Caesars and the Caesars Superdome hold a special place in prop betting history dating back to Super Bowl XX in 1986. This year, our Super Bowl LIX prop betting menu is designed to live up to the magnitude of that moment and is bigger and better than ever."

In 1986, Caesars revolutionized prop betting when oddsmakers at Caesars Palace created a groundbreaking bet for Super Bowl XX between the Chicago Bears and New England Patriots, played in what is now known as the Caesars Superdome. The prop bet asked whether a defensive player would score an offensive touchdown in the Super Bowl, inspired by the Bears' rookie defensive lineman, who had multiple rushing touchdowns that season.

The rookie sensation delivered, scoring a rushing touchdown in the Bears' 46-10 victory over the Patriots. The thrilling outcome not only rewarded bettors with a massive win but also sparked the Super Bowl prop betting craze, on the same field where Super Bowl LIX will crown its next champion. In a nod to the [historic prop](#), Caesars Sportsbook is once again offering a wager on whether a rostered defensive player will score an offensive touchdown in Super Bowl LIX at +2200, which most recently happened in Super Bowl XXXIX during New England's 24-21 victory over Philadelphia.

Two fan favorites return to Super Bowl wagering at Caesars Sportsbook this year – Same Game Parlays, and a digital version of the popular Super Bowl squares party game, Caesars Squares. Same Game Parlays let fans bet on their favorite players in combination with other wagers. Caesars Squares gives players a fun, easy and digital opportunity to join the excitement by correctly predicting the final digit of each team's score at the end of the first quarter, halftime, and the full game. This year, Caesars Squares will feature a new look and feel with a traditional grid format, making it easier than ever for players to select their numbers.

Every wager placed at Caesars Sportsbook or on the Caesars Sportsbook app earns Tier Credits that contribute to status and Reward Credits redeemable for the industry-leading loyalty program, [Caesars Rewards](#). Unique Caesars Rewards experiences include discounted getaways at various Caesars destinations across North America – including at destinations in the heart of the Las Vegas Strip – extraordinary culinary, sports and entertainment experiences, as well as bonus cash in the app.

Sports fans 21 and older in states and jurisdictions where sports betting is permitted in North America can [download](#) the Caesars Sportsbook app on iOS and Android or wager on desktop. As of Jan. 30, 2025, the Kansas City Chiefs are currently -1.5-point favorites versus the Philadelphia Eagles at Caesars Sportsbook with the total at 49.0. The Moneyline is currently at Kansas City (-125) and Philadelphia (+105).

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the

industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious [RG Check accreditation](#) from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit <https://www.caesars.com/corporate>.

For real-time industry updates and to join the empire of like-minded Caesars, players can engage with the Caesars Sportsbook social handle @CaesarsSports on X, Instagram and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Super Bowl LIX Prop Bet Restriction Disclaimer

**Some proposition wagers may be prohibited and therefore are not available for wagering in all jurisdictions*

Responsible Gaming

Must be 21 or older to gamble. Sports betting is available in AZ, CO, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MS, NE, NV, NM, NJ, NY, NC, OH, Ontario (Canada), PA, TN, VA, WA, WV, WY, Washington, DC, Puerto Rico, and The Bahamas. Void where prohibited.

Know When To Stop Before You Start®. Gambling Problem? CO, DC, IL, KY, MD, MI, MS, NV, NJ, NC, OH, TN, VA, WV, WY, The Bahamas, KS (Affiliated with Kansas Crossing Casino), LA (Licensed through Horseshoe Bossier City and Caesars New Orleans), ME (Licensed through the Mi'kmaq Nation, Penobscot Nation, and Houlton Band of Maliseet Indians, federally recognized tribes located in the State of Maine), PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800-GAMBLER (1-800-426-2537) or MD: Visit mdgamblinghelp.org; WV: visit 1800gambler.net; AZ: Call 1-800-NEXT-STEP; IN: Call 1-800-9-WITH-IT (1-800-994-8448); IA: Call 1-800-BETSOFF (1-800-238-7633) or visit yourlifeiowa.org/gambling; MA: Call 1-800-327-5050 or visit gamblinghelpline.org; NE: Call 1-833-BETOVER (1-833-238-6837); NM: Call 1-888-696-2440; NY: Call 877-8-HOPENY or text HOPENY (467369); WA (Affiliated with Muckleshoot Casino Resort): Call 1-800-547-6133; Ontario: Visit connexontario.ca or call 1-866-531-2600 or text CONNEX to 247247; Puerto Rico: Call 1-800-981-0023; llame a la línea PAS de ASSMCA 1-800-981-0023. ©2025, Caesars Entertainment

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