



Caesars Sportsbook Accepts Its First Sports Wagers in Oregon Through a Partnership with the Coquille Indian Tribe

May 19, 2025 10:46 PM EDT

Partnership introduces Caesars Entertainment's best-in-class sports wagering platform in The Beaver State for the first time via Caesars Sportsbook self-service betting kiosks in Coos Bay

COOS BAY, Ore. & LAS VEGAS--(BUSINESS WIRE)--May 19, 2025-- Caesars Entertainment, Inc. (NASDAQ: CZR) ("Caesars") today accepted sports wagers in Oregon for the first time, made possible through a partnership with the Coquille Indian Tribe in Coos Bay. The ceremonial first bet was placed on Caesars Sportsbook self-service wagering kiosks inside the Coquille Indian Tribe's premier gaming and hospitality destination, Ko-Kwel Casino Resort | Coos Bay, previously known as The Mill Casino, which today celebrated its 30th anniversary.

Caesars has enhanced Coquille's sports viewing experience at its premier destination with a large fleet of Caesars Sportsbook self-service betting kiosks, conveniently located on the casino floor. These kiosks feature a best-in-class wagering menu with a wide array of same game parlays, player props, futures and live in-play markets. Sports fans 21 and older can enjoy the gold standard of sports wagering, including unmatched full college sports offerings which are not otherwise available on a statewide mobile basis in Oregon, reflecting Caesars' and the Coquille Indian Tribe's shared commitment to providing world-class experiences.

"We remain committed to supporting Indian gaming, and we're proud to partner with the Coquille Indian Tribe to enhance their guest experience," said Eric Hession, President of Caesars Digital. "Bringing our sports wagering offering to a new jurisdiction for the first time is always significant, and we know offering our expansive menu of sports wagering markets will undoubtedly enhance the exceptional experience that the Coquille Indian Tribe provides to its guests."

"We are proud to have this iconic gaming brand join us, as both brands have represented excellence in the industry for decades. This partnership aligns perfectly with our commitment to advancing gaming opportunities and enhancing guest satisfaction. We are excited to collaborate with such a distinguished brand and look forward to creating even more memorable sports wagering experiences for our guests!" added Margaret Simpson, CEO of the Coquille Economic Development Corporation.

Oregon's newest in-person sports wagering destination at Ko-Kwel Casino Resort | Coos Bay provides a responsible environment for guests to wager on their favorite sporting events, supported by the longstanding commitment to Responsible Gaming that both Caesars and the Coquille Indian Tribe have upheld for decades.

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

In March 2024, Caesars Sportsbook received the prestigious [RG Check accreditation](#) from the Responsible Gambling Council in Ontario, Canada, which recognizes companies that achieve the highest standards for their Responsible Gaming practices. Just a few months later, the Company was awarded the National Council on Problem Gambling's award for Corporate Social Responsibility. For more information about Caesars Entertainment's Responsible Gaming program, please visit <https://www.caesars.com/corporate>.

For High-Res Images, click [here](#)

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is

committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

About the Coquille Indian Tribe

The Coquille Indian Tribe flourished in Oregon's southwestern corner for thousands of years, cherishing the bountiful forests, rivers and beaches of a homeland encompassing more than 750,000 acres. In 1954, Congress declared the Coquille Tribe "terminated." 35 years later the Tribe was formally restored to federal recognition in 1989. Today the Tribe numbers more than 1,100 members and it has regained more than 10,000 acres of ancestral homeland, proudly managing the bulk of it as sustainable forest. The Tribe provides education assistance, health care, elder services and (where needed) housing assistance to its people, while contributing substantially to the surrounding community's economy. Its various enterprises employ approximately 800 people, and its community fund is the region's leading local source of charitable grants.

Responsible Gaming

Must be 21 or older to gamble. Know When To Stop Before You Start®. Gambling Problem? Call 1-800-GAMBLER

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250519164798/en/): <https://www.businesswire.com/news/home/20250519164798/en/>

Media Contacts:

Brad Harwood, bharwood@caesars.com

Dominic Holden, dholden@caesars.com

Michael Laffey, mlaffey@themillcasino.com

Source: Caesars Entertainment, Inc.