



Caesars Entertainment Unveils Caesars Rewards Shop on Caesars Palace Online Casino, Unlocking New Ways to Redeem Reward Credits

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Players in New Jersey, Michigan, Pennsylvania and West Virginia can now redeem Caesars Reward Credits for Bonus Spins and Casino Bonus Cash directly within the app

For downloadable high-res assets, click [here](#)

LAS VEGAS--(BUSINESS WIRE)--Dec. 8, 2025-- Caesars Entertainment, Inc. (NASDAQ: CZR) today announced the launch of the Caesars Rewards Shop, a new in-app feature available exclusively on Caesars Palace Online Casino. The new feature gives Caesars Rewards® members additional redemption options, allowing players to use Reward Credits for Bonus Spins on eligible slot games alongside existing choices like Casino Bonus Cash.

For the first time, Caesars Rewards members can redeem Reward Credits they earn anywhere for Bonus Spins on eligible slot games. This new option complements existing redemption choices like Casino Bonus Cash, giving players more flexibility in how they utilize their loyalty currency within the app.

The Caesars Rewards Shop is now live for Caesars Palace Online Casino players in New Jersey, Michigan, Pennsylvania and West Virginia. This enhancement reflects Caesars' ongoing commitment to integrating its industry-leading loyalty program with its digital gaming platforms, providing players with more flexibility in how they engage with Caesars Rewards.

"We're constantly looking at ways to innovate our online casino offerings to give our players a rewarding experience," said Matthew Sunderland, Senior Vice President and Chief iGaming Officer at Caesars Digital. "The launch of the Caesars Rewards Shop represents another step in aligning our online platforms with the broader Caesars Rewards ecosystem. We're proud to give players more ways to enjoy the games they love while making the loyalty currency they've earned work harder for them."

Key features of the Caesars Rewards Shop on Caesars Palace Online Casino:

- **Expanded redemption options** – Players can now redeem Caesars Reward Credits for Bonus Spins on more than a dozen online slot titles, regardless of where those credits were earned.
- **Consistent program benefits** – Reward Credits remain the same currency earned and redeemed across Caesars destinations for hotel stays, dining and entertainment.
- **Flexible choices** – Casino Bonus Cash continues to be available, with Bonus Spins adding a new way to play.
- **Integrated experience** – The Caesars Rewards Shop is accessible within the Rewards Center of the Caesars Palace Online Casino app in New Jersey, Michigan, Pennsylvania and West Virginia.

Players 21 and older can [download](#) the Caesars Palace Online Casino app on iOS or Android, or access the platform via desktop for exclusive access to the new Caesars Rewards Shop. Caesars Palace Online Casino is live in New Jersey, Pennsylvania, Michigan, Ontario and West Virginia, however, the Caesars Rewards Shop is only available in U.S. jurisdictions.

In addition to Caesars Palace Online Casino, players in these jurisdictions can also access Horseshoe Online Casino and Caesars Sportsbook & Casino, which offer a wide range of games from leading providers, Caesars-branded titles and classic casino favorites. All platforms integrate with [Caesars Rewards](#), allowing eligible U.S. players to earn and redeem Reward Credits for experiences at more than 50 Caesars destinations across North America.

Caesars Entertainment is an industry leader in Responsible Gaming, known for pioneering Responsible Gaming awareness and education. In 1989, Caesars became the first commercial casino company to address problem gambling by launching the industry's first Responsible Gaming program, Project 21. Today, the Company's commitment to ensuring all players are aware of Responsible Gaming resources remains steadfast and spans all of Caesars' digital platforms and world-class destinations in which it operates. Caesars Entertainment proudly enforces an enhanced 21+ gaming policy that prevents individuals under the age of 21 from using Caesars Rewards and restricts access to its gaming products for individuals under the age of 21.

[About Caesars Entertainment, Inc.](#)

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the US and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit www.caesars.com/corporate.

Responsible Gaming

Online Casino apps & websites available in MI, NJ, PA, WV and ON only. Must be 21+. See Caesars.com/sportsbook-and-casino or CaesarsPalaceOnline.com or HorseshoeOnlineCasino.com for full terms. Void where prohibited. Know When To Stop Before You Start®. Gambling Problem? MI, NJ, WV, PA (Affiliated with Harrah's Philadelphia): If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537) or WV: Visit 1800gambler.net; ON: Visit connexontario.ca or call 1-866-531-2600 or text CONNEX to 247247. Accruing Caesars Rewards credits is currently not available in Ontario when using Caesars Sportsbook & Casino, Caesars Palace Online Casino, and Horseshoe Online Casino. ©2025, Caesars Entertainment

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Media Contacts:

Brad Harwood, bharwood@caesars.com

Dominic Holden, dholden@caesars.com

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