To Celebrate the Grand Opening of OMNIA Dayclub & Skybar and Caesars Palace's 60th Anniversary, Record Breakers Founder and 12-Time X Games Medalist Colby Raha Will Attempt World-Record Motorcycle Jump on May 17

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Paying homage to Evel Knievel's historic 1967 attempt to cross the resort's Front Fountains, Raha aims to soar more than 100 feet vertically

Raha's jump attempt caps off exciting weekend of dayclub opening programming, including sets from renowned DJs, Fisher, Rüfüs du Sol and Martin Garrix

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LAS VEGAS--(BUSINESS WIRE)--May 7, 2026-- Boasting a long list of historic moments, Caesars Palace, the celebrated cultural icon, starts its 60th year with another unmissable event in partnership with Tao Group Hospitality. To celebrate the grand opening of Tao Group's OMNIA Dayclub & Skybar, a 46,000 square foot entertainment complex situated on Las Vegas Boulevard, 12-time X Games medalist and world-record holder Colby Raha will attempt a motorcycle jump across the Caesars Palace Front Fountains. Raha hopes to beat his own record for World's Highest Motorcycle Jump at 100 feet in the same location as Evel Knievel's legendary 1967 jump attempt. The world-record attempt will be produced by Record Breakers, the live-action sport brand founded by Raha.

"OMNIA Dayclub & Skybar is already setting a new standard for what Las Vegas daylife can be, and there's no better way to announce that to the world than with Colby Raha launching over the same fountains that made Evel Knievel a legend," said Tao Group Hospitality Co-CEO Jason Strauss. "This is the kind of moment that only happens in Las Vegas, and only at Caesars Palace. We couldn't be more proud to kick off a new era with a partner as iconic as Caesars."

"Over the last 60 years, Caesars Palace has orchestrated iconic events that have resonated across the globe, cementing the resort's role as leading player in Las Vegas' rise to one of the most visited destinations in the world," said Sean McBurney, Chief Commercial Officer and Regional President of Caesars Entertainment. "We've continually redefined the luxury experience through intentional enhancements to the resort, and we're elated to introduce OMNIA Dayclub & Skybar with our tremendous partners at Tao Group Hospitality. This dynamic addition reflects our ongoing commitment to create unforgettable memories for our guests to last another six decades and beyond."

On May 17 at 2 p.m., Raha will attempt to reach a target height of 100 feet, surpassing his current world record for vertical motorcycle performance.

Raha's ascent will carry him soaring visibly above OMNIA Dayclub & Skybar, giving the opening weekend crowd a front-row view of history from within the venue itself, merging world-class entertainment with world-record spectacle in a single, unforgettable moment.

The Caesars Palace Front Fountains occupy an unrivaled place in stunt history, cemented by Evel Knievel's iconic and harrowing jump attempt in 1967. Widely regarded as one of the most recognized moments in motorcycle stunt history, members of the Knievel family are supporting this event, reinforcing the profound historical connection to the site.

"Attempting a jump at the same location where Evel Knievel made his historic attempt carries real meaning," said Colby Raha. "It's an opportunity to push limits at one of the most iconic locations in stunt history at one of the most iconic resorts in Las Vegas."

The world-record attempt serves as the exclamation point on a grand opening weekend for the ages at OMNIA Dayclub. The three-day celebration, running May 15–17, features an extraordinary lineup of global talent: Australian electronic superstar Fisher kicks off festivities on Friday, May 15, followed by a rare and exclusive DJ set from Rüfüs du Sol on Saturday, May 16. Dutch phenomenon Martin Garrix closes out opening weekend on Sunday, May 17, setting the stage for Raha's record-breaking attempt.

OMNIA Dayclub & Skybar is a new entertainment complex built from the ground up at Caesars Palace spanning 46,000 square feet directly on Las Vegas Boulevard. The complex merges European-inspired design, next-generation production technology, and world-class talent, all connected to the iconic OMNIA Nightclub via a dedicated bridge, creating a seamless day-to-night experience across a combined 121,000 square feet.

About Colby Raha

Record Breakers founder and 12-time X Games medalist Colby Raha is a professional freestyle motocross athlete recognized for his work in vertical motorcycle stunt performance. Known for pushing the limits of height and technical execution, Raha has established multiple world-record jumps and continues to be one of the leading athletes in modern freestyle motocross.

About Caesars Palace

Caesars Palace, the iconic Las Vegas Strip resort where every guest is treated like a Caesar, features 3,980 hotel guest rooms and suites, including the redesigned 182-room Nobu Hotel Caesars Palace, the renovated Colosseum Tower and THE VILLAS Caesars Palace, which has earned the prestigious AAA Five Diamond rating. Both Caesars Palace and Nobu Hotel Caesars Palace have also received AAA Four Diamond designations. The 85-acre resort offers diverse dining options from the award-winning Bacchanal Buffet to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, Amalfi by Bobby Flay, Vanderpump Cocktail Garden by restaurateur and television star Lisa Vanderpump, one of Nobu Matsuhisa's largest Nobu restaurants, Restaurant Guy Savoy, award-winning pastry chef Dominique Ansel's first Las Vegas bakery, Stanton Social Italian – a dining concept in partnership with Tao Group Hospitality, legendary New York Steak House Peter Luger and Brasserie B Parisian Steakhouse by Bobby Flay. The Celebrity Food Hall features Guy Fieri's Chicken Guy!, Bobby's Burgers by Bobby Flay, Tortazo by Rick Bayless, Buddy V's Pizzeria and Mokbar by Esther Choi. For the best in cocktails, destination lounges include Montecristo Cigar Bar, VISTA Cocktail Lounge, Stadia Bar and Caspian's – a cocktail and caviar bar with Clique Hospitality. The resort also features nearly 130,000 square feet of casino space, the Caesars Race & Sportsbook at Caesars Palace with a 143-foot HD LED screen and state-of-the-art sound, a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, Hairdreams by Michael Boychuck, five wedding chapels and gardens, the 75,000-square-foot OMNIA Nightclub and OMNIA Dayclub & Skybar on Las Vegas Boulevard. The 4,300-seat Colosseum is the most celebrated venue in Las Vegas with an impressive legacy of superstar talent featured in an intimate, once-in-a-lifetime setting. The Colosseum currently spotlights world-class entertainers, including Kelly Clarkson, LISA, Josh Groban, Blake Shelton, Nikki Glaser and David Spade, Jerry Seinfeld and Rod Stewart. Also, the Green Fairy Garden in front of Caesars Palace hosts ABSINTHE by Spiegelworld, an adults-only circus variety show featuring a cocktail of wild and outlandish acts. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit caesarspalace.com or the Caesars Entertainment media room. Find Caesars Palace on Facebook and follow on X and Instagram. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800- 522-4700, Caesars License Company, LLC.

About Tao Group Hospitality

Tao Group Hospitality delivers distinctive culinary and premium entertainment experiences through its portfolio of restaurants, nightclubs, lounges, and daylife venues, including TAO, OMNIA, Marquee, LAVO, Beauty & Essex, Cathédrale, Little Sister, The Highlight Room, Sake No Hana, KOMA, Avenue, Fleur Room, JEWEL, and more. Led by Co-CEOs Noah Tepperberg and Jason Strauss, the company combines over 25 years of industry experience with innovation and creativity to set the standard for guest experiences. Tao Group Hospitality is part of Mohari Hospitality, an investment firm focused on the luxury lifestyle and hospitality sectors.

About Raha Live

Raha Live produces live stunt performances and event-driven action-sports productions led by professional athlete Colby Raha. The company focuses on developing large-scale performance concepts and delivering high-impact live experiences designed for audience engagement and filmed distribution.

About Record Breakers

Record Breakers is a live event production company specializing in large-scale world-record stunt performances and action-sports productions. The company develops and produces events designed for live audiences and filmed distribution, working with athletes, engineers, and venue partners to deliver high visibility performances.

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