



## **Caesars Entertainment Corporation Sets Conference Call to Discuss 2011 Fourth-Quarter Results**

LAS VEGAS, Feb. 15, 2012 -- Caesars Entertainment Corporation will host a conference call on Wednesday, February 29, 2012, at 8 a.m. Pacific Time to review its fourth-quarter results. The call will be accessible via webcast on [www.caesars.com](http://www.caesars.com) under the Investor Relations section.

If you would like to ask questions and be an active participant in the call, please dial 877-637-3723, or 832-412-1752 for international callers, and enter Conference ID 46104471 about 10 minutes before the call start time. A recording of the live call will be available on our website for 90 days after the event.

Caesars Entertainment Corporation is the world's most diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).