



Strictly confidential

Caesars Entertainment, Inc.
One Caesars Palace Drive
Las Vegas
Nevada, 89109
United States

30 September 2020

Dear Sirs

Recommended cash acquisition for William Hill plc by Caesars UK Holdings Limited (a wholly-owned subsidiary of Caesars Entertainment, Inc.) (the “Acquisition”)

We refer to the Rule 2.7 announcement to be released by William Hill plc on or around 30 September 2020, in connection with the Acquisition, a copy of which is attached hereto and initialled by us for the purposes of identification (the “**Announcement**”).

The Announcement includes certain references to Deutsche Bank AG, London Branch (“**DB London**”) and Deutsche Bank Securities, Inc. (“**DBSI**”).

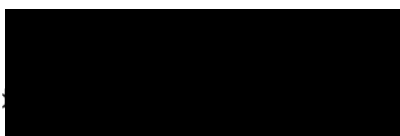
We hereby confirm that each of DB London and DBSI has given and not withdrawn its consent to the publication of the Announcement with the inclusion therein of references to its name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,

Deutsche Bank Securities Inc.

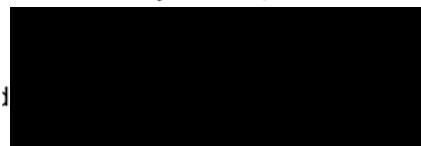
Signature



Name

Reza Achari

Signature

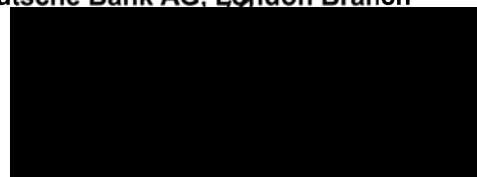


Name

Arthur Goldfrank

Deutsche Bank AG, London Branch

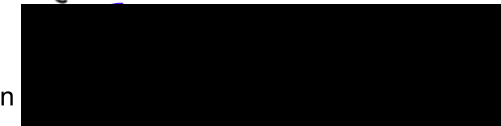
Signature



Name

James Ibbotson

Signature



Name

SANGI ARULUWS

Chairman of the Supervisory Board: Paul Achleitner.
Management Board: Christian Sewing (Chairman), Karl von Rohr, Fabrizio Campelli, Frank Kuhnke, Stuart Lewis, Bernd Leukert, Andrew von zur Mühlen, James von Moltke, Christina Riley, Stefan Simon.

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