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Caesars Entertainment Chairman Gary Loveman To Speak
At UBS Leveraged Finance Conference

LAS VEGAS – May 18, 2011 – Caesars Entertainment Corporation Chairman, President and Chief Executive Officer will speak at the UBS Leveraged Finance Conference at 3:45 p.m. EDT tomorrow, May 19, in New York City. A webcast of his presentation may be accessed at: http://cc.talkpoint.com/ubsx001/051811a_im/?entity=19_1TKT6FR.

Caesars Entertainment Corporation is the world's largest casino-entertainment company. Since its beginning in Reno, Nevada, more than 73 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London

Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.