



## **Caesars Entertainment Sets Conference Call To Discuss 2011 Second-Quarter Results**

LAS VEGAS – July 21, 2011 – Caesars Entertainment will host a conference call Tuesday, August 9, at 8 a.m. Pacific Daylight Time to review its second-quarter results. The call will be accessible on [www.caesars.com](http://www.caesars.com) under the Investor Relations section. If you would like to ask questions and be an active participant in the call you should dial 877-637-3723, or 832-412-1752 for international callers, and enter Conference ID 85335755 about 10 minutes before the call start time. A recording of the live call will be available on our website for 90 days after the event.

Caesars Entertainment Corporation is the world's largest casino-entertainment company. Since its beginning in Reno, Nevada, more than 73 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

Contact:

Gary Thompson – Media  
Caesars Entertainment Corporation  
(702) 407-6529

Jacqueline Beato – Investors  
Caesars Entertainment Corporation  
(702) 407-6131