



Caesars Entertainment Executive To Present At JP Morgan Global High Yield and Leveraged Finance Conference

LAS VEGAS – March 2, 2011– A Caesars Entertainment Corporation executive will speak today at the 2011 JP Morgan Global High Yield and Leveraged Finance Conference in Miami. The presentation can be accessed in the Investor Relations section of <http://www.caesars.com/>.

Caesars Entertainment Corporation is the world's largest casino-entertainment company. Since its beginning in Reno, Nevada, more than 73 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

Contact:

Gary Thompson – Media
Caesars Entertainment Corporation
(702) 407-6529

Eric Hession – Investors
Caesars Entertainment Corporation
(702) 407-6446