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To: **William Hill PLC**
1 Bedford Avenue
London
WC1B 3AU

F.A.O. Simon Callander

20 November 2020

Dear Sir,

Re: Recommended cash acquisition of William Hill PLC (“William Hill”) by Caesars UK Holdings Limited (“Bidco”) (a wholly-owned subsidiary of Caesars Entertainment, Inc.)

We refer to the letters to be sent to participants in the Share Plans (as defined in the Scheme Document) on or around 20 November 2020 in accordance with Rule 15 of The City Code on Takeovers and Mergers (the “Rule 15 Letters”).

We hereby confirm that we have given and not withdrawn our consent to the publication of the Rule 15 Letters with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,

.....

Nishant Amin
Managing Director, UK Advisory

For and on behalf of Barclays Bank PLC, acting through its Investment Bank