

William Hill PLC  
1 Bedford Avenue  
London  
WC1B 3AU

29 September 2020

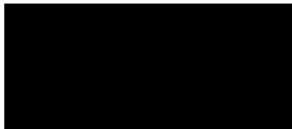
Dear Sir/Madam,

**Re: Recommended cash acquisition of William Hill PLC (“William Hill”)**

We refer to the announcement to be issued on or around 29 September 2020 in connection with the proposed recommended cash acquisition of William Hill by Caesars Entertainment, Inc. (the “**Rule 2.7 Announcement**”).

We hereby consent to the inclusion of the references to our name in the form and context in which they appear in the Rule 2.7 Announcement.

Yours faithfully,



.....  
Jonathan Hall

Authorised signatory  
For and on behalf of PJT Partners (UK) Limited