

William Hill PLC
1 Bedford Avenue
London
WC1B 3AU

F.A.O. Simon Callander

19 November 2020

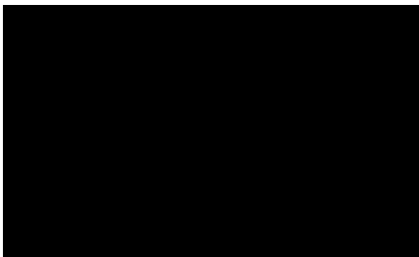
Dear Sir / Madam,

Re: Recommended cash acquisition of William Hill PLC (“William Hill”) by Caesars UK Holdings Limited (“Bidco”) (a wholly-owned subsidiary of Caesars Entertainment, Inc.)

We refer to the letters to be sent to participants in the Share Plans (as defined in the Scheme Document) on or around 20 November 2020 in accordance with Rule 15 of The City Code on Takeovers and Mergers (the “**Rule 15 Letters**”).

We hereby consent to the inclusion in the Rule 15 Letters of the references to our name in the form and context in which they appear.

Yours faithfully,



Authorised signatory
For and on behalf of PJT Partners (UK) Limited