

May 12, 2017

Caesars Entertainment to Host Sell-Side Analyst Day

LAS VEGAS, May 12, 2017 /PRNewswire/ -- Caesars Entertainment (NASDAQ: CZR) will hold a Sell-Side Analyst Day on Thursday, May 18, 2017 in Las Vegas. Presentations will be given by CEO Mark Frissora and members of the Caesars Entertainment senior management team.



A live video webcast of the event will be available at 9:00 a.m. Pacific Daylight Time at http://investor.caesars.com/ where an accompanying slide presentation will also be available. To access the webcast, please go to the "Webcasts, Events & Presentations" section of the Investor Relations website.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, Inc. ("CEOC"), wholly owned CERP and Caesars Growth Properties, LLC, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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