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Caesars Entertainment Chief Financial Officer to Speak At J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum

LAS VEGAS, March 7, 2013 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) Chief Financial Officer Donald Colvin is scheduled to speak at the 2013 J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum in Las Vegas Friday, March 8, at 9:45 a.m. Pacific Standard Time. Webcasting information will be available in the Investor Relations section of www.caesars.com. A replay will available for 30 days following the event.

(Logo: <http://photos.prnewswire.com/prnh/20120607/LA21221LOGO>)

About Caesars:

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

SOURCE Caesars Entertainment Corporation

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