



## **Caesars Entertainment Sets Conference Call To Discuss 2010 Fourth-Quarter Results**

LAS VEGAS – February 18, 2011– Caesars Entertainment Corporation will host a conference call Friday, February 25, at 8 a.m. Pacific Standard Time to review its 2010 fourth-quarter results.

Those interested in participating in the call should dial (877) 394-0086, or (678) 905-9469 for international callers, and enter conference ID 444681187 about 10 minutes before the call start time. The live call, as well as a recording of it, may also be accessed at: <http://investor.shareholder.com/media/eventdetail.cfm>.

Caesars Entertainment Corporation is the world's largest casino-entertainment company. Since its beginning in Reno, Nevada, more than 73 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

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