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Caesars Entertainment Inspires Corporate Citizenship

Gaming-Entertainment Company Delivers \$5.9m in Contributed Value for Every \$10M in Revenue; Surpasses 2015 CSR and Sustainability Targets

LAS VEGAS (October 6, 2015) - Greenhouse gas emissions and electricity intensities are reducing while community engagement is increasing at Caesars Entertainment Corporation (NASDAQ:CZR), according to the Company's sixth annual Corporate Citizenship Report. Released today, the report is titled "[Inspiring Citizenship](#)" and showcases the company's positive impact on guests, employees, environment and communities from 2014 through the first half of 2015.

The report reveals that, after achieving most of its targets ahead of its 2015 deadlines, Caesars established new interim targets for 2020 en route to longer-term goals for 2025. Highlights of environmental progress include:

- 21% energy reduction per air-conditioned 1,000 square feet since 2007;
- 23% greenhouse gas emissions reduction per air-conditioned 1,000 square feet since 2007;
- 17% water use reduction per air-conditioned 1,000 square feet since 2008;
- 44% of all waste diverted away from landfills in 2014 - 9% more than in 2013; and
- 30 properties Green Key Eco-Rated throughout North America

"We are energized by the contributions our company can make through our citizenship activities," said Mark P. Frissora, President and CEO of Caesars Entertainment. "Our efforts are demonstrated in the value we generate for our employees and communities, which is three times the average of U.S. corporations. In 2014, Caesars generated \$5.9 million in contributed value, which includes salaries and benefits, taxes, charitable giving and volunteering, for every \$10 million in revenue. These activities are having a significant and positive impact on our employees and our guests. We are constantly striving to improve our performance across a wide array of metrics."

The report demonstrates how Caesars made positive economic contributions that improved the quality of life for the communities in which it operates. The company helped revitalize communities, drove tourism and boosted local economies by contributing more than \$70 million through the Caesars Foundation, volunteerism, mandatory (licensed) giving, property donations and other in-kind giving, as well as by paying \$2.5 billion to its employees in wages and benefits and paying \$1.4 billion in taxes. Caesars employees volunteered nearly 200,000 hours in their communities during 2014.

In 2014, Caesars invested more than 3.5 million hours in employee training and development, reimbursed \$559,900 to employees for education and tuition and hired more than 1,000 veterans through its Hiring Heroes initiative. Caesars also maintains a strong emphasis on diversity with 41% of management roles filled by women and 57% of all employees representing minority groups. Caesars Entertainment received a perfect score for the Human Right Campaign Corporate Equity Index for the eighth year in a row.

Caesars' core priorities are identified through a comprehensive process involving feedback from stakeholders, consultations with external experts and reviews by Caesars' Environment, Social and Governance (ESG) Council. "Inspiring Citizenship" is written in accordance with the [GRI G4 Sustainability Reporting Guidelines](#), core option.

"As hard as we are working to achieve results through our citizenship efforts, we are also working diligently to be more transparent in our reporting," said Jan Jones Blackhurst, Executive Vice President of Communications, Government Relations and Corporate Responsibility for Caesars. "In addition to using the GRI G4 guidelines for the second year, we are the only company in our industry to participate in CDP's water reporting and supply chain management program."

The following infographic highlights Caesars' corporate citizenship performance in 2014.

OUR PEOPLE

75%

of employees believe our mission, vision and values create positive change in the workplace

41%

women in management in the U.S.

57%

employees from minority groups in the U.S.

3,549,841

hours invested in employee training and development

\$559,940

reimbursed to employees for education and tuition

11,410

new employees hired in the U.S.

>1,000

veterans hired through our Hiring Heros initiative in the last two years

100%

perfect score in Human Rights Campaign Corporate Equality Index for the

8th

consecutive year

OUR GUESTS AND COMMUNITIES

53,825

employees trained in Responsible Gaming

56th

truck donated to Meals on Wheels through Caesars Foundation

\$74.53 million

total community giving

199,127

employee hours volunteered in the community

\$12 million

raised for ONE DROP through our World Series of Poker since 2010

1,685,907

bars of soap distributed through Clean the World from our donations since 2010. (Almost 500,000 lbs of soap and bottled amenities)

30

properties Green Key Eco-Rated

1st

Civic 50 in consumer discretionary category

OUR PLANET

21%

energy reduction per air-conditioned 1,000 sq. ft. since 2007

23%

greenhouse gas emissions reduction per air-conditioned 1,000 sq. ft. since 2007

17%

water use reduction per air-conditioned 1,000 sq. ft. since 2008

44%

of all waste diverted away from landfills in 2014

48

electric vehicle charging stations for guests at our properties

\$100,000

value of rewards to employees for going green at home since 2010

19

properties participated in our annual CodeGreen challenge for the environment

For more information on Caesars' Corporate Citizenship, please follow @CitizenCaesars on Twitter and visit the Corporate Citizenship blog at www.caesarscitizenship.caesarsblogs.com.

About Caesars Entertainment

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. The Company is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesarscorporate.com.

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