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Caesars Entertainment Chairman Gary Loveman to Speak at Wells Fargo Securities Gaming Forum

LAS VEGAS, Dec. 10, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) Chairman, President and Chief Executive Officer Gary Loveman is scheduled to speak at 12 p.m. Eastern Standard Time Wednesday, December 12, at the Wells Fargo Securities Gaming Forum in Boston, Massachusetts. Webcasting information will be available in the Investor Relations section of www.caesars.com.

About Caesars:

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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