CAESARS
ENTERTAINMENT。
July 29, 2014

## Caesars Entertainment Corporation Sets Conference Call To Discuss 2014 Second-Quarter Results

LAS VEGAS, July 29, 2014 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) will host a conference call at 1:30 p.m. Pacific Time Monday, August 11, 2014, to review its second quarter results. The call will be accessible in the Investor Relations section of www.caesars.com.


## CAESARS ENTERTAINMENT

If you would like to ask questions and be an active participant in the call, you may dial (844) 231-6441, or (832) 412-1752 for international callers, and enter Conference ID 55917191 approximately 10 minutes before the call start time. A recording of the live call will be available on the company's web site for 90 days after the event.

## About Caesars

Caesars is the world's most diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 75 years ago, Caesars has grown through development of new resorts, expansions, and acquisitions, and now operates casinos on three continents. The company's resorts operate primarily under the Caesars $®$, Harrah's $®$, and Horseshoe $®$, brand names. Caesars also owns the London Clubs International family of casinos. In addition, Caesars Interactive Entertainment Inc., which as of October 21, 2013 became a subsidiary of CAC, has proprietary rights to the Bingo Blitz and World Series of Poker trademarks. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence, and technology leadership. Caesars is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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