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World Series of Poker's Inaugural Millionaire Maker Tournament Attracts Record Number of Entrants

Poker tournament smashes records with 6,344 entries and \$8.56 million prize pool

LAS VEGAS, June 3, 2013 /PRNewswire/ --

WHAT: To kick off opening weekend at the 2013 World Series of Poker in grand style, Event #6 (\$1,500 No-Limit Hold'em) started on Saturday, June 1st with a one-day start, two-flight No-Limit Hold'em event, where the winner will receive \$1.19 million! The tournament will last one day longer than planned due to the enormous turnout of potential new millionaires in this popular new event.

WHO: **There were** 6,344 entries, breaking the previous record for a one-day start poker tournament by a whopping 53 percent and earning a place in history as the **8th largest poker tournament** ever held.

To date, the World Series of Poker has created a staggering **257 millionaires and multimillionaires, with one more soon to come.**

WHEN: Final play will end Tuesday, June 4th late at night with the official gold bracelet and award ceremony to be held Wednesday, **June 5th at approximately 2:15 p.m.** in the Brasila Room of Rio All-Suite Hotel & Casino

WHERE: Rio All-Suite Hotel & Casino
The Final Table of nine will be live-streamed at WSOP.com

ABOUT: If you're looking to get lucky, try your luck at a Caesars Entertainment (Nasdaq: CZR) resort. The company has created **715 millionaires** since 1987; with those player winnings fast approaching the **\$2 billion** mark, the company has announced [Millionaire Maker powered by Total Rewards](#), a celebration of these guests' winnings and a promotion aimed at making even more millionaires. There are a growing number of ways to become a millionaire, even a multi-millionaire, at Caesars Entertainment resorts nation-wide. With special events and promotions in a number of key markets Caesars Entertainment is consistently pioneering games to offer players innovative and entertaining ways become the next instant millionaire.

SOURCE Caesars Entertainment

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