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Caesars Entertainment and Chef Gordon Ramsay Announce First Steakhouse Concept in Atlantic City at Harrah's Resort

Award-winning chef, restaurateur, TV personality and author will bring Gordon Ramsay Steak to the seaside gaming town this summer

Gordon Ramsay Steak to join Gordon Ramsay Pub and Grill at Caesars as the second dining destination in the city by the Multi-Michelin star chef

ATLANTIC CITY, N.J., Jan. 26, 2018 /PRNewswire/ -- Set to be the most highly-anticipated restaurant opening in Atlantic City this summer, multi-Michelin-star Chef Gordon Ramsay and Caesars Entertainment (NASDAQ: CZR) announced today the restaurateur, TV personality and author will bring his first steakhouse concept to the iconic seaside gaming destination. *Gordon Ramsay Steak* is scheduled to open at Harrah's Resort Atlantic City over Memorial Day weekend, at the start of the summer season.



Building on the success of the first *Gordon Ramsay Steak* at Paris on the Las Vegas strip, which first opened in 2012 and *Gordon Ramsay Pub & Grill* at Caesars Atlantic City, which opened in 2015, the celebrated television personality Gordon Ramsay will bring his acclaimed steakhouse experience to Harrah's Resort this summer. Atlantic City, one of the East Coast's leading gaming destinations will debut the first *Gordon Ramsay Steak* in the tri-state area - set to be a premier dining destination not only in the Atlantic City region, but will also attract visitors from New York, New Jersey, Philadelphia and beyond.

Star of Fox's "Hell's Kitchen," "The F Word with Gordon Ramsay," "24 Hours to Hell & Back," and "MasterChef" among other popular programs, Ramsay first introduced the acclaimed steakhouse at Paris Las Vegas, where it has received rave reviews since opening.

"I couldn't be more pleased to introduce *Gordon Ramsay Steak* to Atlantic City," Ramsay said. "Since first opening *Gordon Ramsay Pub & Grill* at Caesars, the city has quickly become a true dining destination. I can't wait for *Gordon Ramsay Steak* to make its mark on the culinary landscape with a concept that will offer guests the best dry-aged beef, finest seafood and freshest locally-sourced ingredients in a uniquely warm and comfortable setting."

The opening of *Gordon Ramsay Steak* at Harrah's Resort is the next step in a growing relationship between Caesars Entertainment, owner and the operator of Bally's, Caesars, and Harrah's Resort AC. The Gordon Ramsay Group operates a total of 33 restaurants globally.

"We are thrilled to once again partner with one of the world's preeminent chefs, Gordon Ramsay, on a world-class dining concept here in Atlantic City," explained Kevin Ortzman, Regional President for Caesars Entertainment. "The debut of *Gordon Ramsay Steak* at Harrah's Resort this summer, added to our already stellar lineup of restaurants, including *Gordon Ramsay Pub and Grill* at Caesars, will continue to raise the bar and further evolve the dining landscape in the city, marking

our second concept by the multi-Michelin star chef."

Ramsay's vision for the restaurant is reflected in the dishes on the modern steakhouse's menu. *Gordon Ramsay Steak* showcases prime beef dry-aged for a minimum of 28 days and cuts such as the 32-ounce Royal Long-bone Chop for two as well as American Kobe. With a nod to his British roots, Ramsay has expanded on the traditional land and sea offerings and developed a menu that is both distinctive and creative. Ramsay's Beef Wellington and Sticky Toffee Pudding dishes, which have been popular items at *Gordon Ramsay Steak* in Las Vegas and Baltimore, will be signature items on Ramsay's Atlantic City menu.

Beyond the plethora of well-known dishes, *Gordon Ramsay Steak* will feature hundreds of labels in its extensive wine collection and feature barrel-aged cocktail classics with a twist.

Gordon Ramsay Steak will complement Harrah's current profile of restaurants, joining Martorano's (Italian) and Veracruz (Spanish/Mexican fare) to offer guests diverse and premier dining experiences under one roof.

About Gordon Ramsay and The Gordon Ramsay Group

Renowned for highly successful and award-winning original programming, Emmy nominated, multi-Michelin star chef Gordon Ramsay produces TV shows on both sides of the Atlantic seen by audiences worldwide, including his FOX shows THE F WORD, 24 HOURS TO HELL & BACK, MASTERCHEF, MASTERCHEF JUNIOR, HELL'S KITCHEN and MASTERCHEF CELEBRITY SHOWDOWN, as well as Bravo's "Best New Restaurant" and Food Network's competition series "Food Court Wars." In the U.K., he's produced "Gordon Ramsay Behind Bars" and "Gordon Ramsay's Great Escape" for Channel 4; food biography and nostalgia series "My Kitchen" for UKTV's Good Food Channel; two instructional cookery series, "Ultimate Home Cooking" and "Ultimate Cookery Course" for Channel 4; and the first two seasons of "Matilda And The Ramsay Bunch," all under his One Potato Two Potato banner.

His next-generation multi-media production company STUDIO RAMSAY has a joint venture with All3Media to develop and produce both unscripted and scripted television shows, creating new formats and innovative programming that includes a scripted arm focused on food-related themes, and development of new talent on a global front. The catalogue of programs that Ramsay has worked on historically with All3Media via One Potato Two Potato, together with new original content he's currently developing, make for a unique and dynamic production and distribution partnership. Studio Ramsay's first production, THE F WORD WITH GORDON RAMSAY, premiered live this past summer in the U.S. on FOX. Its first daytime cooking series, CULINARY GENIUS, premiered in the spring on ITV in the U.K. was syndicated on FOX stations in the U.S. this summer while his new documentary series, GORDON ON COCAINE, for ITV premiered in the fall. Seasons 3 and 4 of "MATILDA AND THE RAMSAY BUNCH," starring Tilly Ramsay for U.K. children's channel CBBC are also produced by STUDIO RAMSAY.

The Gordon Ramsay Group comprises the restaurant business of acclaimed chef, restaurateur, TV personality and author Gordon Ramsay. The Gordon Ramsay Group employs more than 700 people in London where it has a collection of 14 restaurants. They also have a total of 33 restaurants globally and 7 Michelin stars, with international restaurants spanning from Europe to the US, as well as the Middle East.

For more information, please visit www.gordonramsay.com or follow Gordon Ramsay on [Facebook](#), [Twitter](#) and [Instagram](#).

About Caesars Entertainment Corporation

Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, Inc. ("CEOC"), wholly owned CERP and Caesars Growth Properties, LLC, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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