



## **Caesars Entertainment Executive to Meet With Securities Analysts at TAG's 4th Annual Spring Consumer Conference**

LAS VEGAS, March 19, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ:CZR) Senior Vice President of Finance Eric Hession is scheduled to present at TAG's 4th Annual Spring Consumer Conference beginning at 8:10 a.m. EDT March 27 in New York. His presentation can be accessed in the Investor Relations section of [www.caesars.com](http://www.caesars.com).

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

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