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Caesars Entertainment Honored as One of the Most Community-Minded Companies in the Nation

- Gaming-Entertainment Company Recognized by Points of Light's Civic 50 for Second Consecutive Time -

LAS VEGAS, June 28, 2016 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ:CZR), the world's most diversified casino-entertainment provider, was recognized today by Civic 50, a Points of Light initiative that sets the standard for corporate civic engagement by honoring the companies that leverage their time, talent, and resources to improve the quality of life in the communities where they do business. Caesars was also included on the most recent Civic 50 list in 2014.



CAESARS ENTERTAINMENT®

"The Civic 50 recognizes Caesars Entertainment's broad-based commitment to corporate responsibility, including our environmental concern, economic development and volunteerism, employee well-being, and ethical business conduct," said Jan Jones Blackhurst, Executive Vice President of Government Relations and Corporate Responsibility. "We are humbled to be in such remarkable company, and grateful for the recognition of our positive business and societal impact."

Civic 50 winners were announced today at Points of Light's Conference on Volunteering and Service in Detroit, Michigan, where leaders in volunteerism and civic engagement are gathering to discuss social innovation, cross-sector collaboration and how citizen engagement can drive change.

"Since 2012, we have seen a notable shift in the results from the survey in a direction that speaks to the commitment of American companies to connect values of community service and civic engagement to the culture and operating practices of their business," said Jennifer Lawson, Executive Director of the Corporate Institute at Points of Light.

Among other initiatives, Caesars' integrated, company-wide citizenship strategy includes its:

- | HERO employee engagement initiative through which employees volunteer more than 200,000 hours each year
- | award-winning CodeGreen environmental program that focuses on the dramatic reduction of waste, water and carbon emissions
- | Responsible Meeting program that allows customers to host eco-friendly events with sustainable options
- | commitment to diversity - 41% of property and corporate managers are women, and 36% of property and corporate

managers are minorities

- investment in community - the Caesars Foundation has donated more than \$70 million to local non-profits

The Civic 50, the only survey and ranking system that exclusively measures corporate involvement in communities, was developed in partnership with a high-profile working group of researchers and industry thought leaders. Dozens of corporate advisors provided strategic guidance on the program's objectives, including defining indicators, developing methodology, and identifying partners and participants. As a result of this collaborative process, the initiative reflects leading insight and thinking about how corporations can and should connect with communities in a twenty-first century economy.

The survey was administered by True Impact, a company specializing in helping organizations maximize and measure their social and business value.

To learn more about the Civic 50, to see a full list of the winners and to access the full report, *The 2016 Civic 50: Turning Good Intentions into Sound Business Practices*, which presents the highlights, trends, benchmarking data and best practices from the 2016 Civic 50, please visit www.Civic50.org.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's affiliated resorts operate primarily under the Caesars[®], Harrah's[®] and Horseshoe[®] brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. The Company is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

Source: Caesars Entertainment Corporation

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