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To: **William Hill PLC**
1 Bedford Avenue
London
WC1B3AU

F.A.O. Simon Callander

23 October 2020

Dear Sir,

Re: Recommended cash acquisition of William Hill PLC (“William Hill”) by Caesars UK Holdings Limited (“Bidco”) (a wholly-owned subsidiary of Caesars Entertainment, Inc.)

We refer to:

1. the scheme document (the “**Scheme Document**”) expected to be sent to William Hill shareholders on or around 26 October 2020 in connection with the recommended acquisition of the entire issued and to be issued ordinary share capital of William Hill by Bidco by way of a scheme of arrangement under Part 26 of the Companies Act 2006; and
2. the announcement of the publication of the Scheme Document (the “**Announcement**”) to be released shortly after the Scheme Document is posted.

We hereby confirm that we have given and not withdrawn our consent to the publication of the Scheme Document and the Announcement with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,

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Nishant Amin
Managing Director, UK Advisory

For and on behalf of Barclays Bank PLC, acting through its Investment Bank