



5 The North Colonnade
Canary Wharf
London E14 4BB
United Kingdom

Tel +44 (0)20 7623 2323

barclays.com

To: **William Hill PLC**
1 Bedford Avenue
London
WC1B3AU

30 September 2020

Dear Sir/Madam,

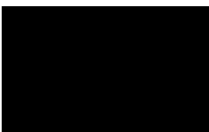
Recommended cash offer for William Hill PLC by Caesars Entertainment, Inc. (the “Acquisition”)

We refer to the announcement pursuant to Rule 2.7 of the City Code of Takeovers and Mergers in relation to the Acquisition (the “2.7 Announcement”) proposed to be issued on or around the date of this letter.

We hereby confirm that we have given and not withdrawn our consent to the publication of the 2.7 Announcement with the inclusion of the references to our name in the form and context in which they appear.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully,



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Nishant Amin
Managing Director, UK Advisory

For and on behalf of Barclays Bank PLC, acting through its Investment Bank