



Caesars Entertainment Executive to Present at J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Conference

LAS VEGAS, March 12, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) Executive Vice President and Chief Financial Officer Jonathan S. Halkyard is scheduled to speak at the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Conference at 4:30 p.m. March 19 in Las Vegas. A webcast of Halkyard's presentation can be accessed in the Investor Relations section of www.caesars.com.

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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