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William Hill PLC  
1 Bedford Avenue  
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29 September 2020

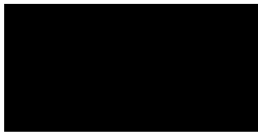
Dear Sir/Madam,

**Re: Recommended cash acquisition of William Hill PLC (“William Hill”)**

We refer to the announcement to be issued on or around 29 September 2020 in connection with the proposed recommended cash acquisition of William Hill by Caesars Entertainment, Inc. (the “**Rule 2.7 Announcement**”).

We hereby consent to the issue of the Rule 2.7 Announcement with the inclusion of the references to our name in the form and context in which it is included.

Yours faithfully,

A black rectangular redaction box covering the signature of Jan Skarbek.

.....  
*Jan Skarbek*

Authorised signatory  
For and on behalf of Citigroup Global Markets Limited