

October 1, 2013

## Caesars Entertainment Executive to Speak At 2013 Deutsche Bank Leveraged Finance Conference

LAS VEGAS, Oct. 1, 2013 /PRNewswire/ -- Caesars Entertainment Corporation (CZR) Senior Vice President of Finance & Treasurer Eric Hession is scheduled to speak at the 2013 Deutsche Bank Leveraged Finance Conference in Scottsdale, Arizona, tomorrow, October 2 at 2:10 p.m. Mountain Daylight Time. Webcasting information will be available in the Investor Relations section of <a href="https://www.caesars.com">www.caesars.com</a>. A replay will be available for 30 days following the event.

(Logo: http://photos.prnewswire.com/prnh/20120607/LA21221LOGO)

## **About Caesars:**

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.