



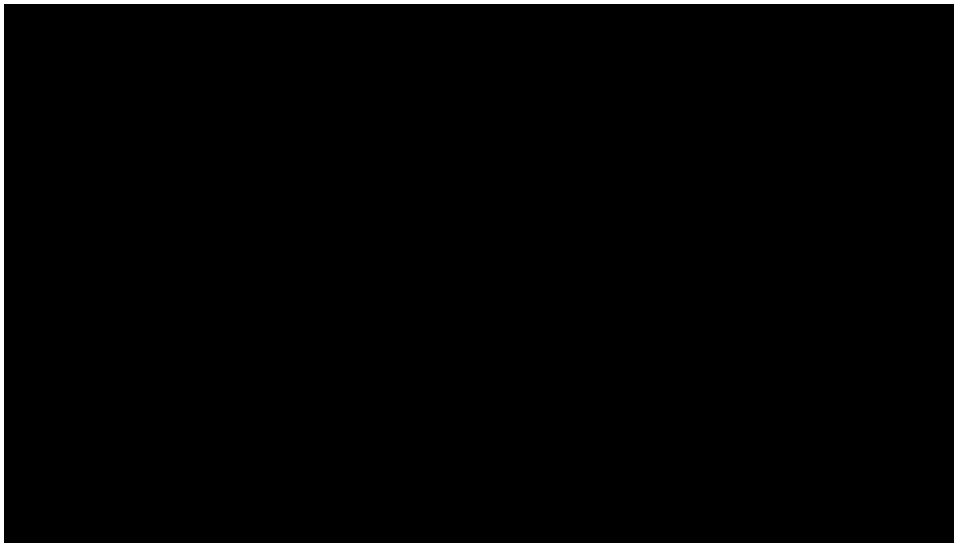
July 4, 2016

Caesars Palace Takes to the Skies for Ultimate Independence Day Weekend Celebration with Red Bull Air Force Stunt and Extravagant Fireworks Display

"Summer of Caesars" 50th Anniversary Celebration Also Featured Performance by Taylor Hicks and Weekend Block Party

LAS VEGAS, July 4, 2016 /PRNewswire/ -- The iconic Caesars Entertainment Corporation (NASDAQ: CZR) celebrated Independence Day Weekend by paying homage to its colorful history of hosting amazing daredevil stunts with a night jump by the Red Bull Air Force skydiving team in front of the famed resort on Sunday, June 3, followed by a colossal 13 ½ minute fireworks extravaganza.

Experience the interactive Multimedia News Release here: <http://www.multivu.com/players/English/7869251-caesars-palace-summer-of-caesars/>



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[Click to Tweet:](#) . @CaesarsPalace takes to the skies to celebrate #IndependenceDay Weekend with @RedBullAirForce & an extravagant fireworks display.

The festive party began just before sundown with live entertainment on the iconic front fountains. Winner of "American Idol" season five, Taylor Hicks, got the patriotic party started with his popular song, "Seven Mile Breakdown," followed by "Nineteen". The roster of live entertainment also included cast members from ABSINTHE and the TSA Color Guard.

Wearing illuminated wingsuits equipped with red, white and blue LED lights, the Red Bull Air Force made their adrenaline-pumping jump, skillfully landing on the famed Las Vegas Strip directly in front of Caesars Palace. Guests waved American flags and patriotic signs as the team took to the front fountain stage, joining Gary Selesner, President of Caesars Palace and daredevil Robbie Knievel for the launch of the astonishing fireworks display. Lasting 13 ½ minutes, the show filled the skies above the re-imagined Julius Tower at Caesars Palace.

Caesars Palace has a rich history of hosting suspenseful, daredevil action that dates back to 1967 when Evel Knievel attempted to jump the resort's towering row of fountains on his famous red, white and blue motorcycle - a feat that was successfully completed years later by his son Robbie Knievel in front of a national television audience in 1989. Robbie

Knievel was the first to clear the fountains and was also honored on stage by Caesars Palace as the property celebrated the latest chapter in its daredevil history.

The Independence Day celebration continues through Monday, July 4 at Caesars Palace. The Roman Plaza and Spanish Steps have been transformed into a massive block party featuring live music, signature cocktails, life size games, patriotic decorations, Serendipity 3 BBQ specials and more from noon to midnight.

As the resort reflects on its many milestones and memories Caesars Palace continues to reinvent and re-imagine, for more information or to book your room for the celebration, visit caesars.com/CP50. To download historical images and full press kit, [click here](#).

Caesars Palace

World-renowned Las Vegas resort and casino and voted "Best Strip Hotel" in 2015 by the readers of the *Las Vegas Review-Journal*, Caesars Palace features 3,980 hotel guest rooms and [suites](#), including the all-new Julius Tower, the 181-room [Nobu Hotel Caesars Palace](#) and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). Celebrating its 50th anniversary in 2016, the 85-acre resort offers 25 diverse dining options including the award-winning Bacchanal Buffet, as well as celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay, Nobu Matsuhisa, Guy Savoy and MR CHOW. The all-new Montecristo Cigar Bar is now open and pairs notable cigar offerings with fine whiskeys, small bites and more. The resort also features nearly 130,000 square feet of casino space, a five-acre Garden of the Gods pool oasis, the luxurious Qua Baths & Spa, COLOR Salon by celebrity hairstylist Michael Boychuck, five wedding chapels and gardens, and the new 75,000-square-foot OMNIA Nightclub with the top DJs such as Calvin Harris, Martin Garrix and Steve Angello. The 4,300-seat Colosseum, Billboard Magazine's Venue of the Decade, spotlights world-class entertainers including Celine Dion, Elton John, Rod Stewart, Reba, Brooks & Dunn, Mariah Carey and Jerry Seinfeld. The Forum Shops at Caesars showcases more than 160 boutiques and restaurants. For more information, please visit caesarspalace.com. Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).







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