

# INVESTOR PRESENTATION

CAESARS ENTERTAINMENT



  
CAESARS  
ENTERTAINMENT®

## Disclaimer

Certain information in this presentation and discussed at the conference at which these materials will be presented constitutes forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact they do not relate strictly to historical or current facts and by the use of words such as “will”, “expected”, “offers”, “opportunity”, “potential”, or the negative or other variations thereof or comparable terminology. In particular, they include statements relating to, among other things, the emergence from bankruptcy of CEOC, future actions that may be taken by CEC and others with respect thereto, and the financial position and actions of CEC post-emergence.

This information is based on the Company’s current expectations and actual results could vary materially depending on risks and uncertainties that may affect the Company. These risks and uncertainties include, but are not limited to, the following factors, as well as other factors described from time to time in our reports filed with the Securities and Exchange Commission (the “SEC”): CEC’s and CEOC’s ability (or inability) to meet any milestones or other considerations set forth in their restructuring support agreements, CEC’s and CEOC’s ability (or inability) to satisfy the conditions to the effectiveness of the Third Amended Joint Plan of Reorganization of CEOC and its Chapter 11 debtor subsidiaries, CEC’s ability (or inability) to secure additional liquidity to meet its ongoing obligations and its commitments to support the CEOC restructuring as necessary, CEC’s financial obligations exceeding or becoming due earlier than what is currently forecast, other risks associated with the CEOC restructuring and related litigation and industry and economic conditions, and competitive, legal, governmental and technological factors. There is no assurance that the Company’s expectations will be realized.

The forward-looking information in this presentation and discussed at the conference at which these materials will be presented reflects the opinion of management as of today. Please be advised that developments subsequent to the conference are likely to cause this information to become outdated with the passage of time. The Company assumes no obligation to update any forward-looking information contained in this presentation or discussed at the conference at which these materials are presented should circumstances change, except as otherwise required by securities and other applicable laws.



# IMPORTANT ADDITIONAL INFORMATION

Pursuant to the Amended and Restated Agreement and Plan of Merger, dated as of July 9, 2016, between Caesars Entertainment Corporation ("CEC") and Caesars Acquisition Company ("CAC"), as subsequently amended on February 20, 2017 (as amended, the "Merger Agreement"), among other things, CAC will merge with and into CEC, with CEC as the surviving company (the "Merger"). In connection with the Merger, on March 13, 2017, CEC and CAC filed with the Securities and Exchange Commission (the "SEC") a registration statement on Form S-4 that includes a preliminary joint proxy statement/prospectus, as well as other relevant documents concerning the proposed transaction. The registration statement has not yet become effective. After the registration statement is declared effective by the SEC, a definitive joint proxy statement/prospectus will be mailed to stockholders of CEC and CAC. Stockholders are urged to read the registration statement and joint proxy statement/prospectus regarding the Merger and any other relevant documents filed with the SEC, as well as any amendments or supplements to those documents, because they will contain important information. You will be able to obtain a free copy of such joint proxy statement/prospectus, as well as other filings containing information about CEC and CAC, at the SEC's website ([www.sec.gov](http://www.sec.gov)), from CEC Investor Relations ([investor.caesars.com](http://investor.caesars.com)) or from CAC Investor Relations ([investor.caesarsacquisitioncompany.com](http://investor.caesarsacquisitioncompany.com)).

The information in this communication is for informational purposes only and is neither an offer to purchase, nor a solicitation of an offer to sell, subscribe for or buy any securities or the solicitation of any vote or approval in any jurisdiction pursuant to or in connection with the proposed transactions or otherwise, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended, and otherwise in accordance with applicable law.

CEC, CAC and their respective directors, executive officers and certain other members of management and employees may be soliciting proxies from CEC and CAC stockholders in favor of the business combination transaction. Information regarding the persons who may, under the rules of the SEC, be considered participants in the solicitation of the CEC and CAC stockholders in connection with the proposed business combination transaction is set forth in the definitive proxy statement filed with the SEC on April 12, 2017 and Amendment No. 1 to the Annual Report on Form 10-K for CAC's fiscal year ended December 31, 2016, filed on March 31, 2017, respectively. You can obtain free copies of these documents from CEC and CAC in the manner set forth above.

# USE OF NON-GAAP MEASURES

The following non-GAAP measures will be used in the presentation and discussed at the conference at which these materials will be presented:

- Adjusted EBITDA and Adjusted EBITDA Margin
- Property EBITDA
- CEC + CEOC, or enterprise-wide financial measures

Definitions of these non-GAAP measures, reconciliations to their nearest GAAP measures, and the reasons management believes these measures provide useful information for investors, can be found in the Appendix to this presentation, beginning on Slide 29.

# IMPORTANT INFORMATION ABOUT PRESENTATION OF RESULTS

On January 15, 2015, Caesars Entertainment Operating Company, Inc. filed a voluntary bankruptcy petition under Chapter 11 of the United States Bankruptcy Code, resulting in the deconsolidation of CEOC effective as of such date. As such, amounts presented in this presentation exclude the operating results of CEOC subsequent to January 15, 2015, unless otherwise stated, and analysis of our operating results in this presentation and as may be discussed on the conference call which this presentation accompanies include those components that remain in the consolidated CEC entity subsequent to the deconsolidation of CEOC. "CEC" represents CERP, CGP and associated parent company and elimination adjustments that represent the current CEC consolidated structure. Through June 30, 2016, we aggregated the operating segments within CGP into two separate reportable segments: CGP Casino Properties and CIE. On September 23, 2016, CIE sold its social and mobile games business (the "SMG Business") for cash consideration of \$4.4 billion, subject to customary purchase price adjustments, and retained only its World Series of Poker ("WSOP") and regulated online real money gaming businesses. The SMG Business represented the majority of CIE's operations and is being classified as a discontinued operation for all periods presented effective in the third quarter of 2016. After excluding the SMG Business from CIE's continuing operations, CIE is no longer considered a separate reportable segment from CGP Casinos based on management's view. Therefore, CGP Casinos and CIE have been combined for all periods presented to form the CGP segment.

However, we are also providing certain supplemental information as if we had continued to consolidate CEOC throughout the first quarter of 2017. This information includes both stand-alone CEOC financials and key metrics for the first quarter of 2017, and certain financial information for CEC as if CEOC remained a consolidated entity during the quarter. This information within this presentation may be different from CEOC's standalone results separately provided due to immaterial adjustments, rounding, and basis of presentation differences. CEC has committed to a material amount of payments to support CEOC's restructuring, which would result in the reacquisition of CEOC's operations if the restructuring is made on terms consistent with the current Restructuring Support Agreements to which CEC is a party ("RSAs"). In addition, compensation of management is in part determined by reference to certain of such financial information. As a result, we believe this supplemental information is useful to investors who are trying to understand the results of the entire "Caesars" enterprise, including CEOC and consistent with the management services provided across the system's properties. As a result of the deconsolidation of CEOC, CEC generates no direct economic benefits from CEOC's results. This supplemental information is non-GAAP. It is not preferable to GAAP results provided elsewhere in this presentation or discussed on the conference call this presentation accompanies, but is used by management as an analytical tool to assess the results of all properties owned, managed or branded by a Caesars entity, regardless of consolidation. Additionally, the results are not necessarily indicative of future performance or of the results that would be reported should the reorganization of CEOC contemplated by the RSAs be successfully completed. Supplemental materials have been posted on the Caesars Entertainment Investor Relations website at <http://investor.caesars.com/financials.cfm>.



ABOUT CAESARS

STRONG PERFORMANCE

CONTINUED VALUE CREATION

# CAESARS IS THE LARGEST AND MOST DIVERSIFIED GAMING & ENTERTAINMENT COMPANY IN THE U.S.

- Manage 47 casino properties across 13 states and 5 countries
- #1 or #2 share position in most markets
- Industry's first loyalty program, Total Rewards
- #1 theater venue in U.S.
- #3 live entertainment promoter worldwide
- Strong portfolio of widely recognized brands



**\$8.4B**

2016 total  
net revenue



**> 50M**

Total Rewards  
members



**> 65,000**

Employees



**> 100M**

Guest visits  
per year



**47**

Casinos in  
5 countries



**> 1.7M**

Square feet of  
LEED Certified  
buildings



**> 15,700**

Conventions and  
meetings per year



**> 34,000**

Hotel rooms and  
suites in the U.S.



**> 49,000**

Slot machines  
worldwide



**> 4,000**

Table games  
worldwide



**~ 8,500**

Live entertainment  
shows per year



**30**

Properties in North  
America achieving  
Green Key Eco-  
Rating



**~ 1.6M**

Square feet of  
convention space  
and retail stores



**> 2.8M**

Square feet of casino  
space in North  
America



**> 600**

Bars, restaurants and  
clubs at our U.S.  
properties

# STRONG PORTFOLIO OF BRANDS

## Across Regions



## Las Vegas



## Digital Entertainment





ABOUT CAESARS

STRONG PERFORMANCE

CONTINUED VALUE PROPOSITION

A night-time photograph of the Caesars Palace hotel in Las Vegas. The building is illuminated with warm lights, and the 'CAESARS PALACE' sign is visible at the top. In the foreground, there is a large, ornate fountain with multiple tiers and water spraying upwards. The sky is dark blue with some clouds.

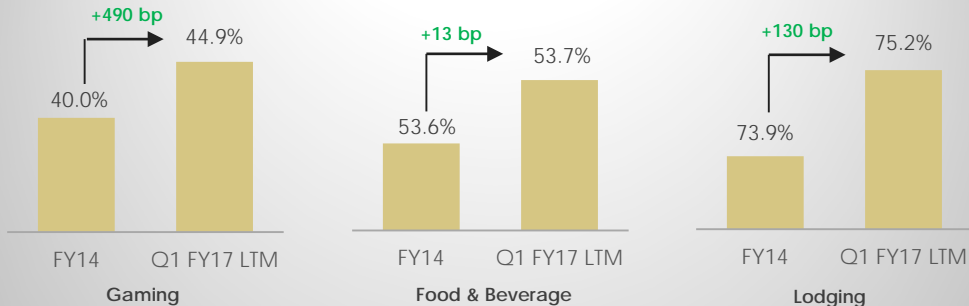
# Management Created >\$750 Million of Incremental EBITDA While CEOC Operated in Bankruptcy

*Note: Change in EBITDA is on an enterprise wide basis, which is defined as Continuing CEC + CEOC, from 2014 to 2016.*

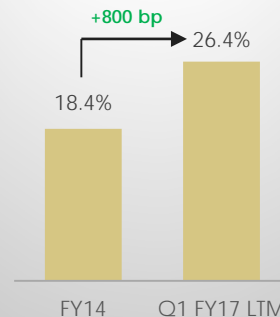
# TRANSFORMATIONAL FINANCIAL EXECUTION

## ENTERPRISE WIDE OPERATING MARGIN

By Business Line

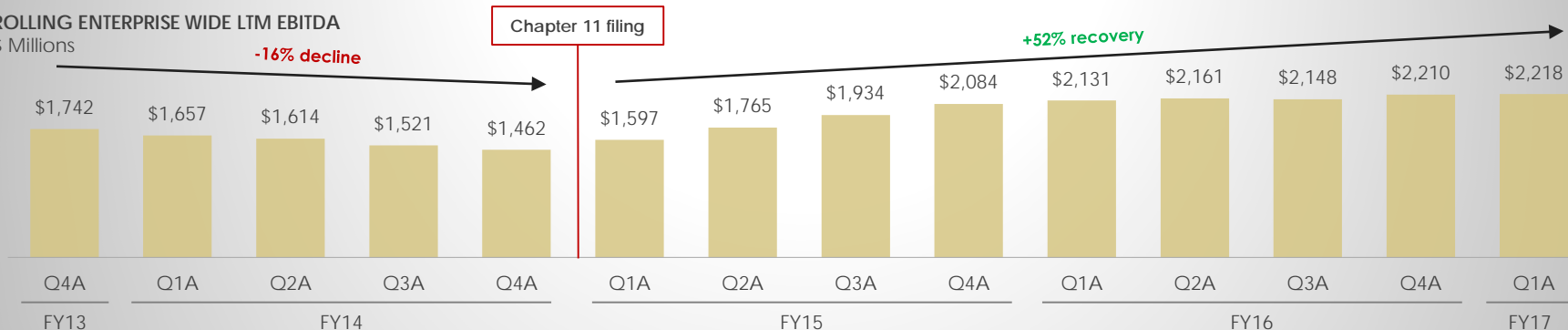


## ENTERPRISE WIDE ADJUSTED EBITDA MARGIN



## ROLLING ENTERPRISE WIDE LTM EBITDA

\$ Millions





# CONTINUED STRONG PERFORMANCE IN Q1 2017



## FINANCIAL PERFORMANCE<sup>1</sup>

### CEC<sup>2</sup>

- **Net revenues** \$963 (up 1% YoY)
- **Net loss** of \$546M
- **Adjusted EBITDA** \$274M (up 5% YoY)<sup>3</sup>
- **Adjusted EBITDA Margin** 28.5% (up 98 bp YoY)<sup>3</sup>

### Enterprise-wide<sup>3</sup>

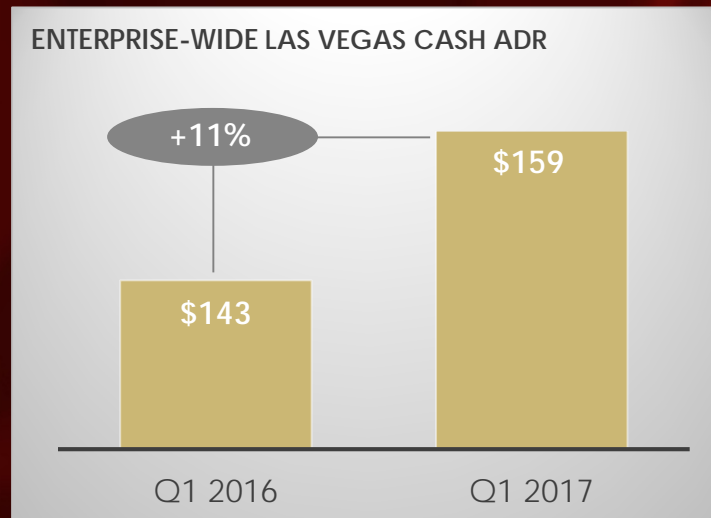
- **Net revenues** \$2.0B (down 1% YoY)
- **Adjusted EBITDA** \$551M (up 1% YoY)
- **Adjusted EBITDA Margin** 26.9% (up 64 bp YoY)



## OPERATIONAL HIGHLIGHTS

### Cash ADR

*Strong Cash ADR Growth Due to Greater Pricing and Room Renovations*

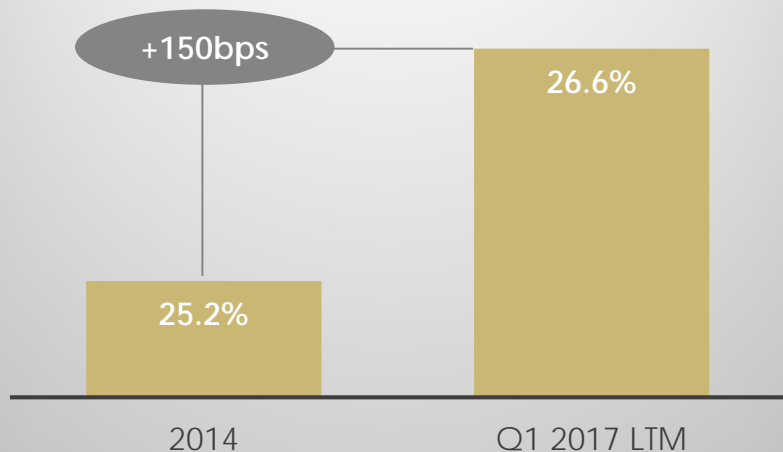


(1) Net revenue and adjusted EBITDA figures exclude CIE SMG Business.  
 (2) Does not include CEOC, which was deconsolidated by CEC subsequent to its bankruptcy filing on January 15, 2015.  
 (3) This information is non-GAAP and is presented for the reasons described on slide 34, and is reconciled in the Appendix, beginning on slide 30.

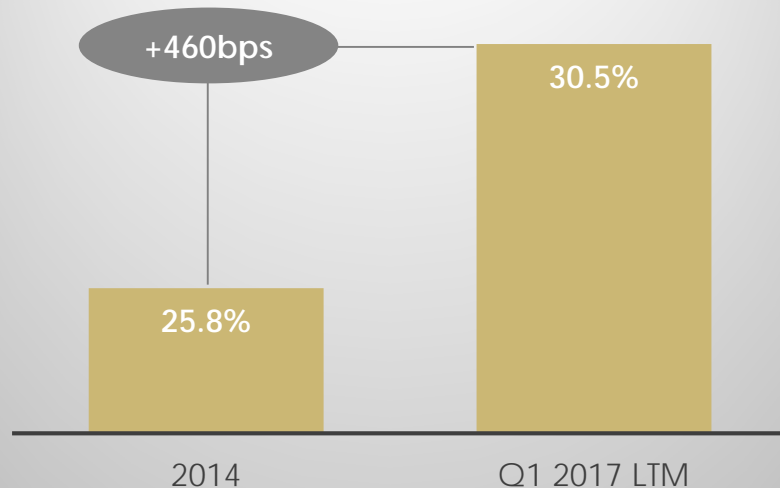
# INCREASED STRENGTH IN LAS VEGAS

## *Capturing Las Vegas Revenue and EBITDA Share Supported by Strong Hotel Performance*

CAESARS LAS VEGAS NET REVENUE SHARE



CAESARS LAS VEGAS EBITDA SHARE



ABOUT CAESARS

STRONG PERFORMANCE

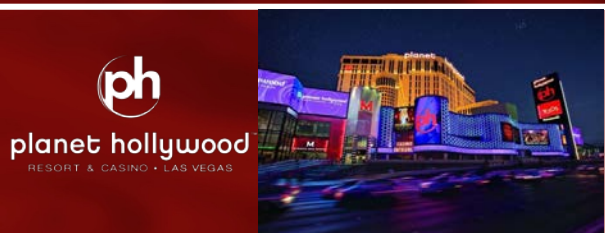
CONTINUED VALUE CREATION





# Driving Growth Through Investment in Customer Engagement and Hotel Room Product

*Enhancing the customer experience with first to market gaming innovation*



First to offer skills-based real-money gambling machines

Now featured in:

- **NEVADA**  
Planet Hollywood  
Las Vegas
- **CALIFORNIA**  
Harrah's Southern  
California &  
Harrah's Lake Tahoe





# INCREASING CUSTOMER ENGAGEMENT THROUGH TOTAL REWARDS



*Growing revenue through deeper customer engagement*

**+ 6.8%**

Total Rewards  
**VIP Member**  
Spending in  
Q1 2017

**1+ Million**

Total Rewards App  
Downloads to Date

Launching new functionality in 2017 including:

- Itinerary Delivery Service
- Coordinated Omni-channel Communication
- Location Based Messaging



## Total Rewards Dining

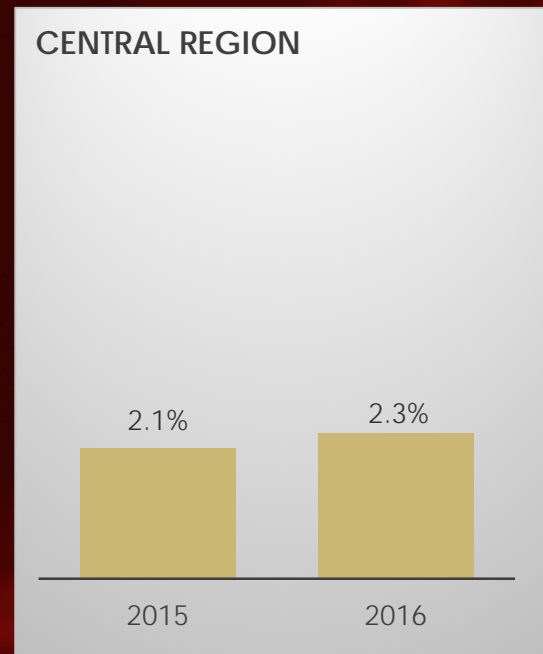
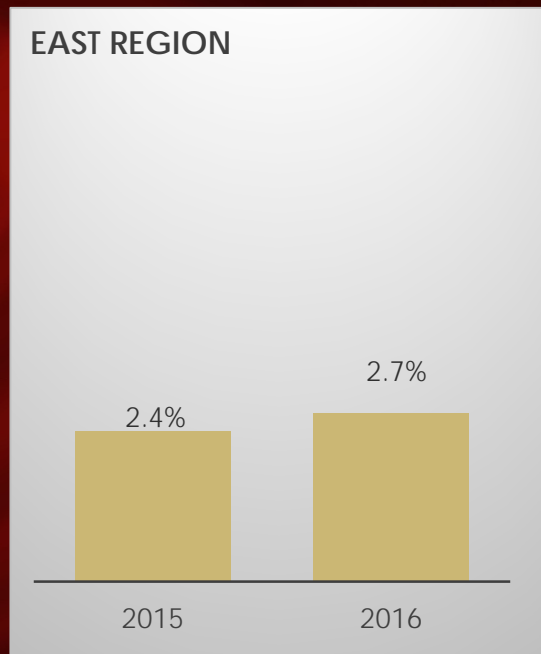
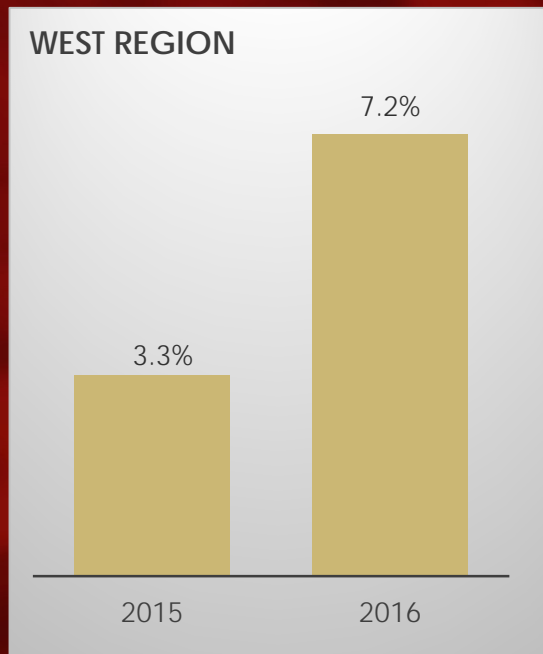
- Members earn Reward credits at 11,000+ restaurants, bars and clubs nationwide





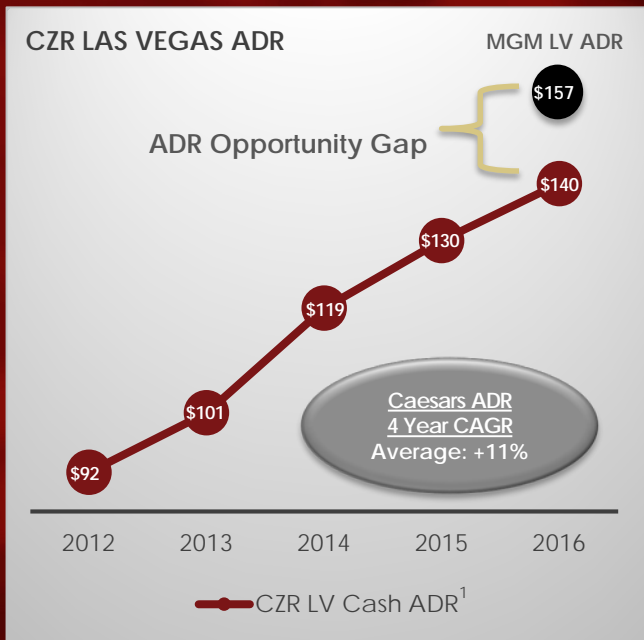
# PROPERTY PORTFOLIO IS WELL-CAPITALIZED FOLLOWING CONSIDERABLE INVESTMENT

## Capital Expenditure as a Percent of Net Revenue

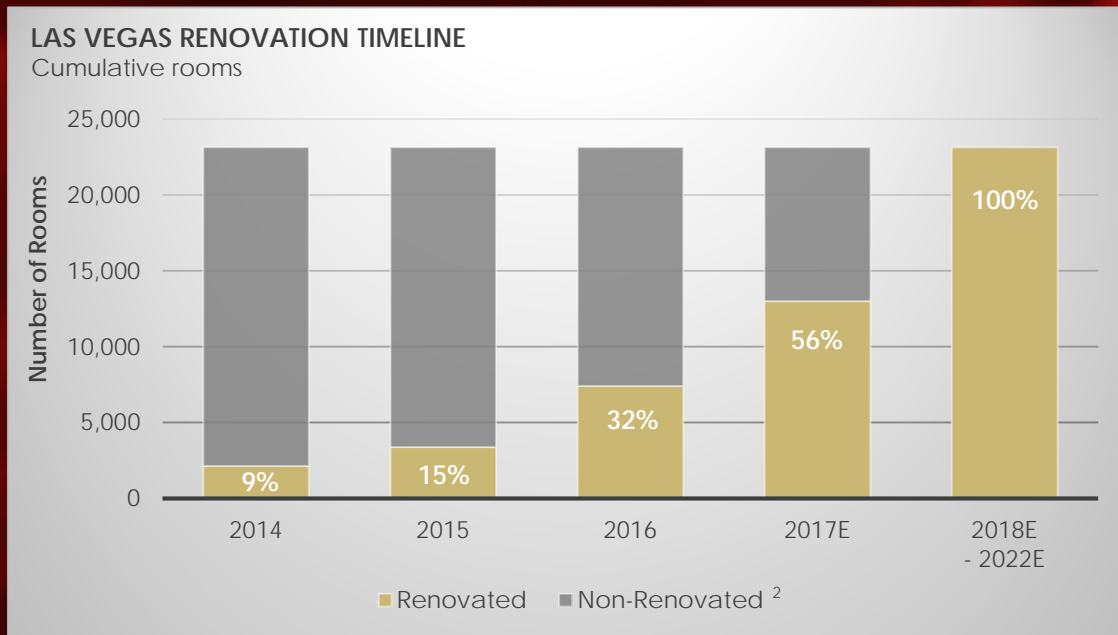


# RECAPITALIZATION OF HOTEL ROOM PRODUCT OFFERS ADDITIONAL HOTEL REVENUE UPSIDE

## Strong Growth in CZR Las Vegas ADR Over the Past Four Years



## Opportunity To Close Revenue Gap Through >15K Las Vegas Room Renovations Over the Next Five Years



1. CZR Cash ADR is without comp, MGM Las Vegas (LV) ADR based on public filings.  
2. Non renovated defined as rooms not renovated since 2014.

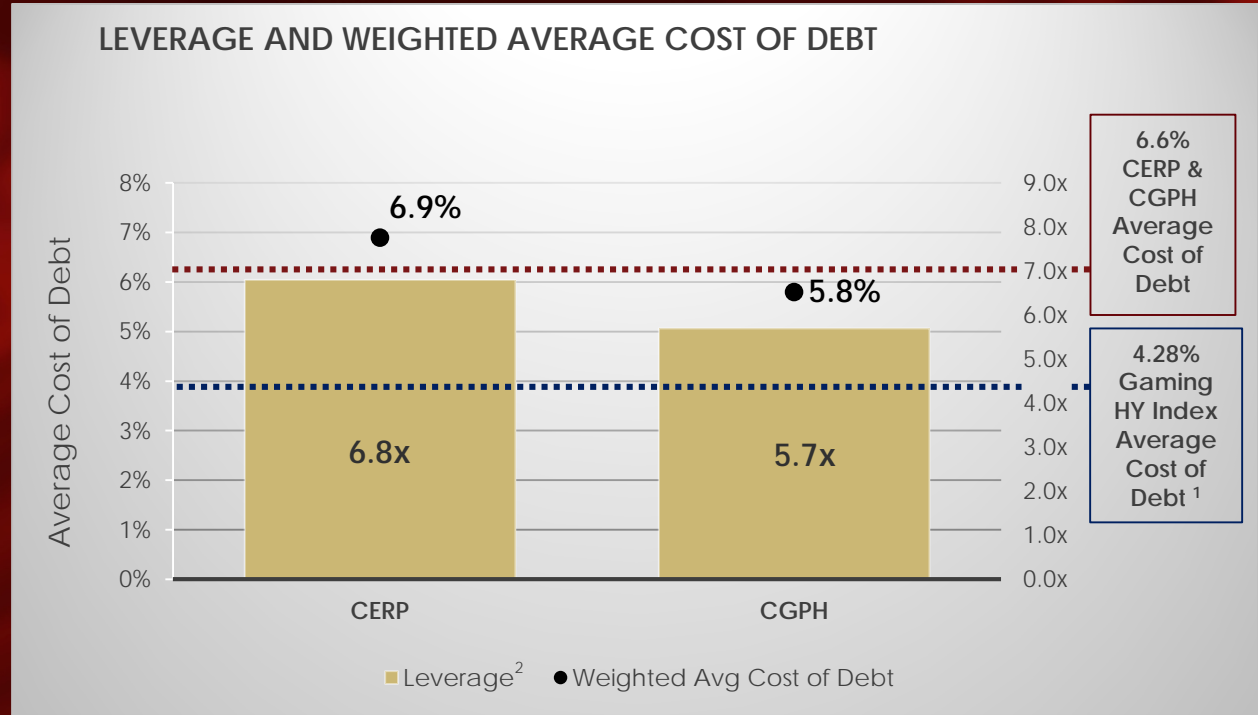


Significant  
Opportunity for  
Continued Growth in  
Free Cash Flow  
Generation



# OPPORTUNITIES TO LOWER CERP AND CGPH FUTURE COST OF CAPITAL

- CEOC's bankruptcy process has limited our ability to take advantage of strong debt markets
- CERP and CGPH term loans were repriced to levels at 2.5% and 2.25% lower, respectively, saving ~\$98 million of annual interest
- Differential generates significant incremental cash flow
- Bonds at both entities remain mispriced relative to recent debt issued by peers



# STRONG FREE CASH FLOW GENERATION

## Enterprise Wide (CEC + CEOC) Illustrative Free Cash Flow

\$ Millions

<b>Q1 2017 LTM Enterprise Wide Adjusted EBITDA<sup>1</sup></b>	<b>\$ 2,218</b>
<i>Less Steady State Capital Expenditure</i>	425
<i>Less Expected Lease Expense<sup>2</sup></i>	640
<i>Less Expected Interest Expense<sup>3</sup></i>	637
<b>LTM Free Cash Flow</b>	<b>\$ 516</b>

- Revenue initiatives and improved operating model has driven improvement in cash flow
- Cash flow expected to continue to improve as a result of other potential debt refinancing

Note: All information is displayed on an enterprise wide basis, which is defined as Continuing CEC + CEOC.

1. Enterprise wide Adjusted EBITDA figures exclude CIE SMG Business. See slide 30 for Adjusted EBITDA reconciliation.

2. Expected lease expense which assumes \$640 mm rent payment to the REIT in the year following emergence.

3. Interest Expense: Continuing CEC 2016 actual interest expense, pro forma for CGPH and CERP TL repricings plus new CEOC emergence debt of \$1.2bn at L + 250 and CEC convert of \$1.119bn at 5% interest rate.

The background image shows a grand, ornate interior space, likely a lobby or atrium of a historic building. In the center is a large, circular skylight with a blue-tinted glass center, surrounded by intricate gold-colored moldings and decorative elements. Below the skylight is a large, multi-tiered fountain with a central statue. The floor is highly polished and reflects the surrounding architecture. The walls are adorned with large paintings and classical columns. The overall color palette is warm, dominated by gold, cream, and blue tones.

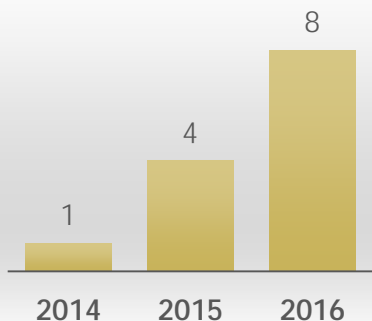
Emergence Significantly  
Reduces Balance Sheet Leverage,  
Unlocking New Opportunities for  
Organic & Inorganic Growth



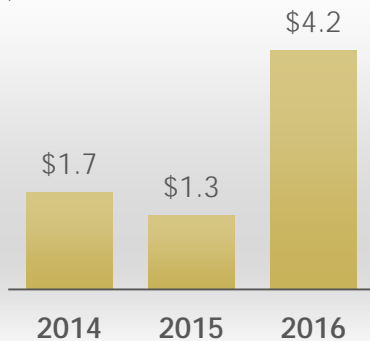
# OPTIMIZE NETWORK IN DOMESTIC AND INTERNATIONAL LANDSCAPES

## Domestic Landscape

M&A TRANSACTIONS  
ANNOUNCED<sup>1</sup>



M&A VOLUME<sup>1</sup>  
\$ Billions



*Active M&A environment in 'Gaming' sector  
Resolution of bankruptcy and improved capital  
structure will enhance flexibility for M&A*

## International Landscape

### South Korea



Currently pre-approved for  
foreigners only destination

Project moving forward  
with new partnership  
[signed in Q1 2017]

### Canada



Participating in the  
RFP process

Existing experience in  
Windsor and familiar with  
regulations

### Japan



Bidding environment  
values integrity,  
collaboration and  
partnerships, all CZR  
strengths

### Brazil



Considering gaming  
legislation

Experience working in  
South America via Punta  
del Este joint venture



# LAS VEGAS ASSET ACTIVATION

## *Develop & Monetize Underutilized Assets*

*Real estate portfolio includes large  
undeveloped commercial scale  
properties adjacent to the  
Las Vegas strip*

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**~7 Acres**

(In front of Caesars Palace)

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**~39 Acres**

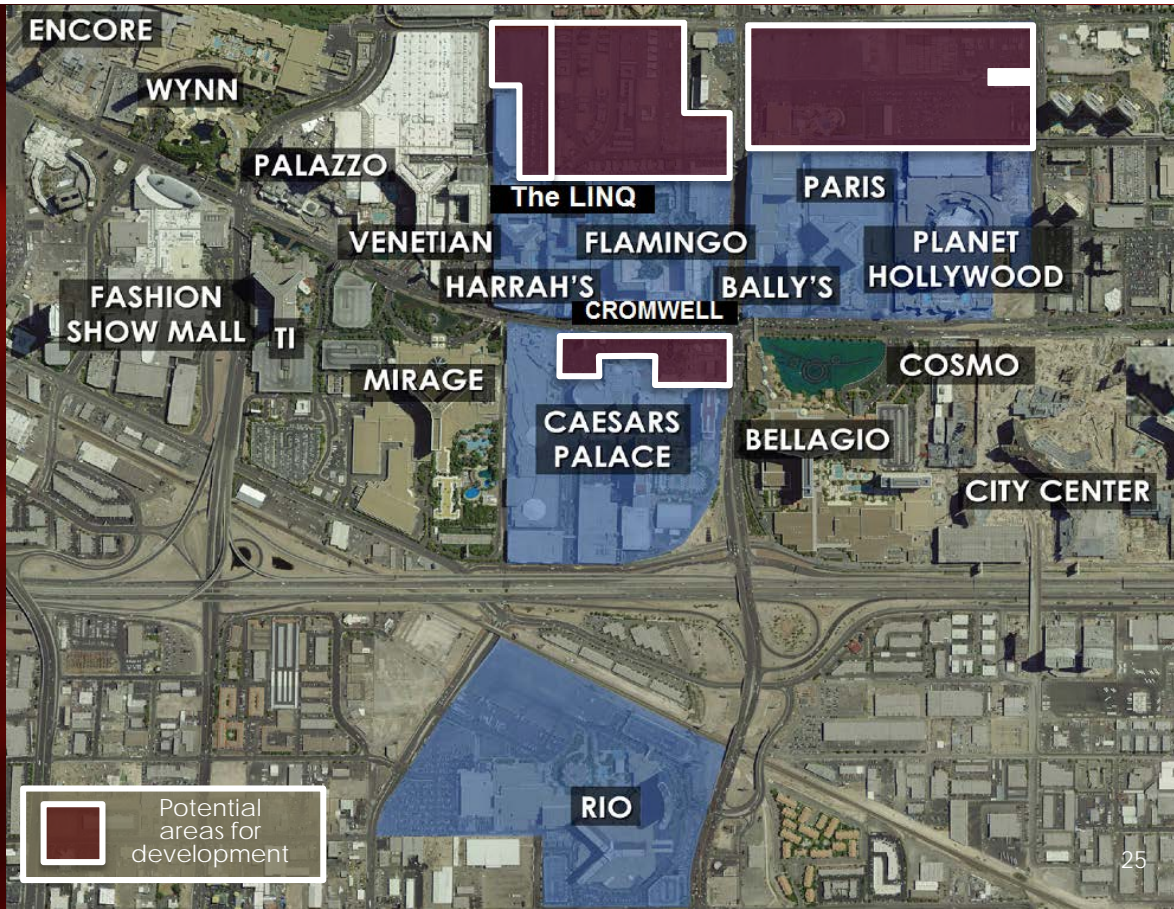
(Adjacent to The LINQ)

---

**~50 Acres**

(Adjacent to Bally's, Paris  
& Planet Hollywood)

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# CAESARS ENTERTAINMENT REMAINS WELL PLACED TO CREATE VALUE



Strongest Loyalty Program in the Gaming Industry



Concentrated Position in Growing Las Vegas



Network Expansion Opportunities



Proven Management Execution



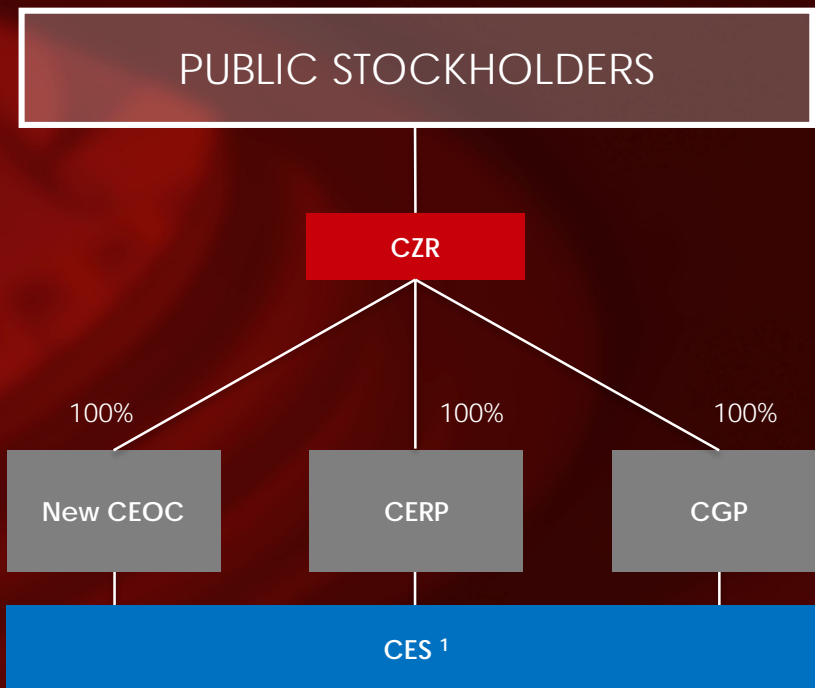
Strong Free Cash Flow Profile



# APPENDIX



# CAESARS OPERATING STRUCTURE POST EMERGENCE

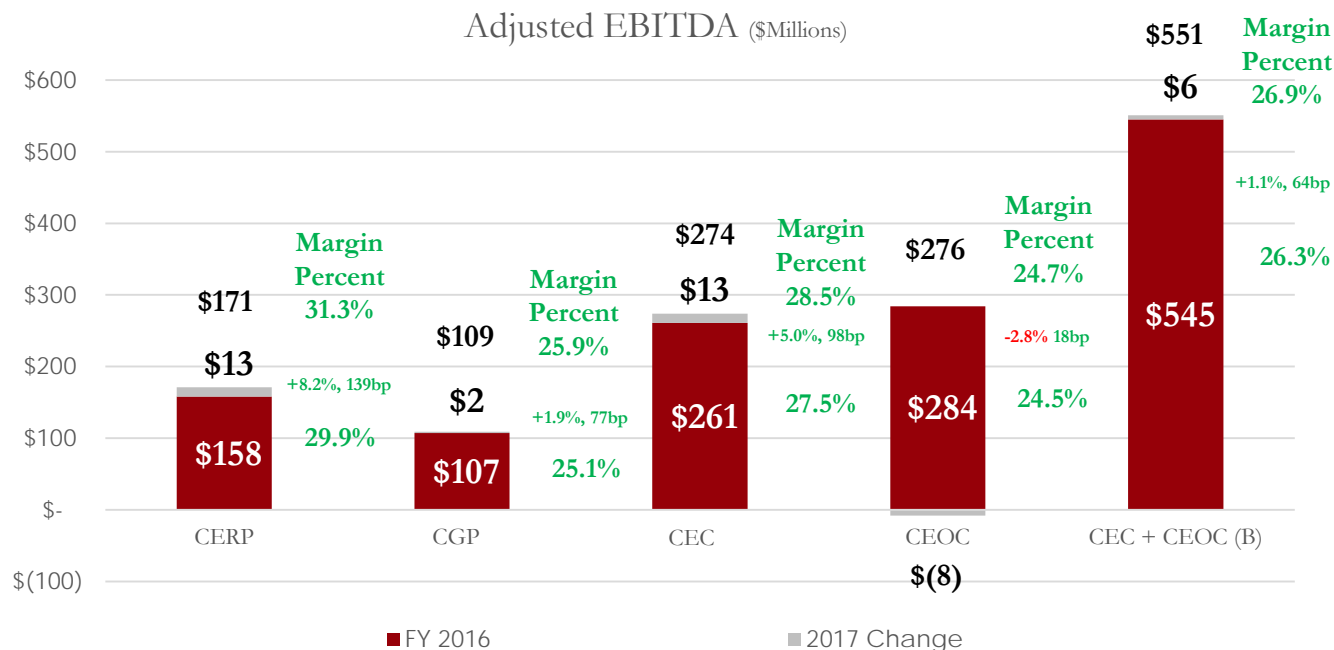


# RECONCILIATION OF NON-GAAP INFORMATION: NOTES

Because we deconsolidated CEOC upon its Chapter 11 filing we are also providing certain supplemental information as if we had continued to consolidate CEOC throughout the first quarter of 2017. This information includes both stand-alone CEOC financials and key metrics for the first quarter of 2017, and certain financial information for CEC as if CEOC remained a consolidated entity during the quarter. This information within this presentation may be different from CEOC's standalone results separately provided due to immaterial adjustments, rounding, and basis of presentation differences. CEC has committed to a material amount of payments to support CEOC's restructuring, which would result in the reacquisition of CEOC's operations if the restructuring is made on terms consistent with the Plan of Reorganization to which CEC is a party ("RSAs"). In addition, compensation of management is in part determined by reference to certain of such financial information. As a result, we believe this supplemental information is useful to investors who are trying to understand the results of the entire "Caesars" enterprise, including CEOC and consistent with the management services provided across the system's properties.

- As a result of the above, "CEC" in the following reconciliations represents GAAP results for CEC as reported for the period ended March 31, 2017 and 2016.
- As a result of the above, "CEC+CEOC" in the following reconciliations represents Non-GAAP results as it includes CEOC for both the 2016 and 2017 periods.

# RECONCILIATION OF NON-GAAP INFORMATION: ADJUSTED EBITDA Q1 FY17



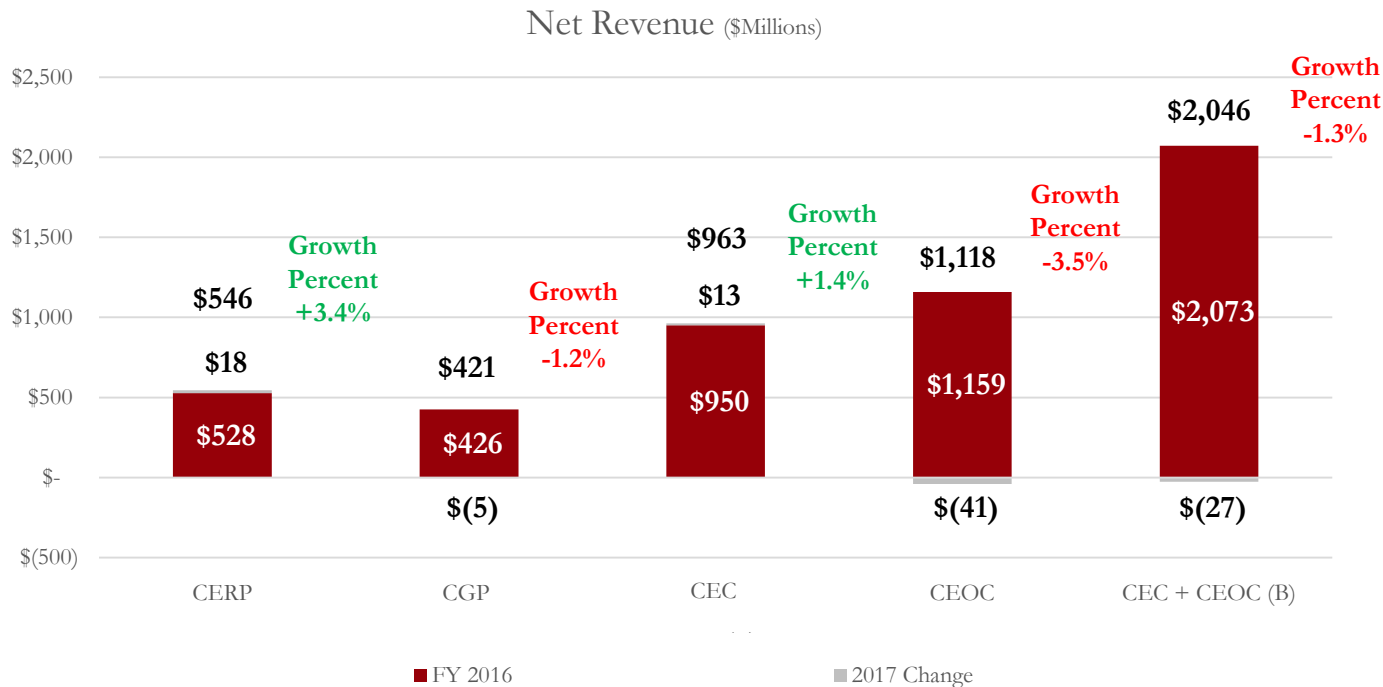
(A) CEC includes elimination and other adjustments totaling \$(6) and \$(4) for the 2017 and 2016 periods, respectively.

(B) CEC+CEOC includes elimination and other adjustments totaling \$1 for the 2017 period.

- Adjusted EBITDA information is separately reconciled to the nearest GAAP metric on the following slides.
- CEC+CEOC and CEC EBITDA Margin information is provided for the reasons set forth on slide 29.



# RECONCILIATION OF NON-GAAP INFORMATION: NET REVENUE Q1 FY17



(A) CEC includes elimination and other adjustments totaling \$(4) for both the 2017 and 2016 periods.

(B) CEC + CEOC includes elimination and other adjustments totaling \$(35) and \$(36) for the 2017 and 2016 periods, respectively.

# RECONCILIATION OF NON-GAAP INFORMATION:

## Q1 FY17

CAESARS ENTERTAINMENT CORPORATION  
SUPPLEMENTAL INFORMATION  
RECONCILIATION OF NET INCOME/(LOSS) ATTRIBUTABLE TO CAESARS ENTERTAINMENT CORPORATION  
TO PROPERTY EBITDA AND ADJUSTED EBITDA

<i>(In millions)</i>	Three Months Ended March 31, 2017				Three Months Ended March 31, 2016			
	CERP	CGP	Other <sup>(e)</sup>	CEC	CERP	CGP	Other <sup>(e)</sup>	CEC
Net income/(loss) attributable to company .....	\$ 6	\$ 8	\$ (560)	\$ (546)	\$ (16)	\$ 30	\$ (322)	\$ (308)
Net income/(loss) attributable to noncontrolling interests .....	—	(1)	23	22	—	4	30	34
Net income from discontinued operations .....	—	—	—	—	—	(33)	—	(33)
Income tax (benefit)/provision .....	6	—	66	72	(6)	(1)	14	7
Restructuring of CEOC and other <sup>(a)</sup> .....	—	—	463	463	1	(1)	237	237
Interest expense .....	98	48	1	147	99	52	—	151
Income/(loss) from operations .....	110	55	(7)	158	78	51	(41)	88
Depreciation and amortization .....	56	46	—	102	73	39	—	112
Other operating costs <sup>(b)</sup> .....	1	6	(10)	(3)	2	1	19	22
Corporate expense .....	10	7	16	33	11	7	23	41
CIE stock-based compensation .....	—	—	—	—	—	13	—	13
<b>Property EBITDA .....</b>	<b>177</b>	<b>114</b>	<b>(1)</b>	<b>290</b>	<b>164</b>	<b>111</b>	<b>1</b>	<b>276</b>
Corporate expense .....	(10)	(7)	(16)	(33)	(11)	(7)	(23)	(41)
Stock-based compensation expense <sup>(c)</sup> .....	2	1	5	8	2	1	7	10
Other items <sup>(d)</sup> .....	2	1	6	9	3	2	11	16
<b>Adjusted EBITDA .....</b>	<b>\$ 171</b>	<b>\$ 109</b>	<b>\$ (6)</b>	<b>\$ 274</b>	<b>\$ 158</b>	<b>\$ 107</b>	<b>\$ (4)</b>	<b>\$ 261</b>

# RECONCILIATION OF NON-GAAP INFORMATION: ROLLING LTM HISTORICAL

CAESARS ENTERTAINMENT CORPORATION  
SUPPLEMENTAL INFORMATION  
RECONCILIATION OF NET INCOME/(LOSS) ATTRIBUTABLE TO CAESARS ENTERTAINMENT CORPORATION  
TO LTM PROPERTY EBITDA AND LTM ADJUSTED EBITDA

<i>(In millions)</i>	Q4 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017
Net income/(loss) attributable to company	\$ (2,783)	\$ 4,375	\$ 4,856	\$ 4,973	\$ 5,920	\$ (1,160)	\$ (3,252)	\$ (3,104)	\$ (3,569)	\$ (3,807)
Net income/(loss) attributable to non-controlling interests	(83)	(60)	(59)	48	132	141	140	753	822	810
Net (income)/loss from discontinued operations	143	52	(6)	(91)	(155)	(160)	(143)	(3,400)	(3,380)	(3,347)
Income tax (benefit)/provision	(596)	(272)	(148)	(136)	(119)	(289)	(266)	(33)	27	92
Deconsolidation and restructuring and other	95	(6,996)	(7,030)	(6,161)	(6,115)	1,212	3,245	5,380	5,758	5,984
Interest expense	2,669	2,314	1,807	1,246	683	597	600	600	599	595
Income/(loss) from operations	(555)	(587)	(580)	(121)	346	341	324	196	257	327
Depreciation and amortization	658	603	528	444	374	390	404	425	439	429
Impairments of goodwill	695	696	696	407	-	-	-	-	-	(3)
Impairments of tangible and intangible assets	299	266	249	39	1	1	1	1	-	-
Other operating costs	203	215	166	166	152	126	122	123	89	67
Corporate expense	232	235	226	209	174	170	165	164	166	158
CIE stock-based compensation	49	48	45	37	31	36	63	195	189	176
EBITDA attributable to discontinued operations	(7)	(2)	-	-	-	-	-	-	-	-
<b>Property EBITDA</b>	<b>\$ 1,574</b>	<b>\$ 1,474</b>	<b>\$ 1,330</b>	<b>\$ 1,181</b>	<b>\$ 1,078</b>	<b>\$ 1,064</b>	<b>\$ 1,079</b>	<b>\$ 1,104</b>	<b>\$ 1,140</b>	<b>\$ 1,154</b>
Corporate expense	(232)	(235)	(226)	(209)	(174)	(170)	(165)	(164)	(166)	(158)
Stock-based compensation expense	45	51	57	60	62	59	51	45	40	38
Other items	75	81	82	68	53	57	58	61	56	49
<b>Adjusted EBITDA, Continuing CEC</b>	<b>\$ 1,462</b>	<b>\$ 1,371</b>	<b>\$ 1,243</b>	<b>\$ 1,100</b>	<b>\$ 1,019</b>	<b>\$ 1,010</b>	<b>\$ 1,023</b>	<b>\$ 1,046</b>	<b>\$ 1,070</b>	<b>\$ 1,083</b>
<b>CEOC<sup>(a)</sup></b>	<b>-</b>	<b>226</b>	<b>522</b>	<b>834</b>	<b>1,065</b>	<b>1,121</b>	<b>1,138</b>	<b>1,102</b>	<b>1,140</b>	<b>1,135</b>
<b>Adjusted EBITDA, Enterprise-Wide</b>	<b>\$ 1,462</b>	<b>\$ 1,597</b>	<b>\$ 1,765</b>	<b>\$ 1,934</b>	<b>\$ 2,084</b>	<b>\$ 2,131</b>	<b>\$ 2,161</b>	<b>\$ 2,148</b>	<b>\$ 2,210</b>	<b>\$ 2,218</b>

(a) Includes eliminations of intercompany transactions and other consolidating adjustments. Additionally, CEC consolidated CEOC's operating results until January 15, 2015 and therefore, CEC includes CEOC's operating results until such date.



# NOTES TO NON-GAAP INFORMATION

Adjusted EBITDA is defined as EBITDA further adjusted to exclude certain non-cash and other items as exhibited in the above reconciliation, and is presented as a supplemental measure of the Company's performance. Management believes that Adjusted EBITDA provides investors with additional information and allows a better understanding of the results of operational activities separate from the financial impact of decisions made for the long-term benefit of the Company. In addition, compensation of management is in part determined by reference to certain of such financial information. As a result, we believe this supplemental information is useful to investors who are trying to understand the results of the Company.

Adjusted EBITDA Margin is the ratio of Adjusted EBITDA to Net Revenue and is presented for the same reasons as Adjusted EBITDA noted above.

Because not all companies use identical calculations, the presentation of Adjusted EBITDA may not be comparable to other similarly titled measures of other companies.

- (a) *Primarily represents CEC's estimated costs in connection with the restructuring of CEOC.*
- (b) *Amounts primarily represent costs incurred in connection with property openings and expansion projects at existing properties, costs associated with the development activities and reorganization activities, and/or recoveries associated with such items.*
- (c) *Amounts represent stock-based compensation expense related to shares, stock options, and restricted stock units granted to the Company's employees.*
- (d) *Amounts represent add-backs and deductions from EBITDA, permitted under certain indentures. Such add-backs and deductions include litigation awards and settlements, costs associated with CEOC's restructuring and related litigation, severance and relocation costs, sign-on and retention bonuses, permit remediation costs, and business optimization expenses.*
- (e) *Amounts include consolidating adjustments, eliminating adjustments and other adjustments to reconcile to consolidated CEC Property EBITDA and Adjusted EBITDA.*



  
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