



September 17, 2012

Caesars Entertainment Executives To Speak At 6th Annual Imperial Capital Global Opportunities Conference

LAS VEGAS, Sept. 17, 2012 /PRNewswire/ -- Caesars Entertainment Corporation (NASDAQ: CZR) executives are scheduled to speak at the 6th annual Imperial Capital Global Opportunities Conference at 12:30 p.m. Eastern Time Wednesday, Sept. 19, at the Waldorf Astoria in New York City. Their presentation can be accessed in the Investor Relations section of www.caesars.com.

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 74 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and now operates casinos on four continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

SOURCE Caesars Entertainment Corporation

News Provided by Acquire Media